

INDUSTRY MARKET STATISTICS

MNOs VOICE SUBSCRIPTION ANALYSIS FOR JANUARY TO JUNE 2026

MOBILE NETWORK OPERATORS (MNOs)	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26
Airtel Ghana Limited (AT)	2,963,220	3,115,302	3,119,532	3,112,902	3,019,024	3,033,796	2,990,078
Ghana Telecommunications Company Limited (Telecel)	8,648,431	8,844,973	9,003,849	9,131,220	9,287,172	9,372,532	9,149,083
Scancom PLC Ghana Limited (MTN Ghana)	31,260,304	31,599,695	31,365,250	31,256,147	31,704,474	31,475,015	32,012,118
TOTAL MOBILE	42,871,955	43,559,970	43,488,631	43,500,269	44,010,670	43,881,343	44,151,279
MONTH OVER MONTH GROWTH	-0.16%	1.60%	-0.16%	0.03%	1.17%	-0.29%	0.62%

MONTH OVER MONTH GROWTH PER OPERATOR (MOBILE)	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26
Airtel Ghana Limited (AT)	-9.23%	5.13%	0.14%	-0.21%	-3.02%	0.49%	-1.44%
Ghana Telecommunications Company Limited (Telecel)	1.72%	2.27%	1.80%	1.41%	1.71%	0.92%	-2.38%
Scancom PLC Ghana Limited (MTN Ghana)	0.27%	1.09%	-0.74%	-0.35%	1.43%	-0.72%	1.71%

FIXED NETWORK OPERATORS	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26
Airtel Ghana Limited (AT)	773	764	737	732	705	698	690
Ghana Telecommunications Company Limited (Telecel)	257,536	257,184	258,128	254,778	254,383	254,204	253,540
Scancom PLC Ghana Limited (MTN Ghana)	6,927	6,858	6,769	6,711	6,617	6,759	6,746
TOTAL FIXED	265,236	264,806	265,634	262,221	261,705	261,661	260,976
MONTH OVER MONTH GROWTH	-0.13%	-0.16%	0.31%	-1.28%	-0.20%	-0.02%	-0.26%

MONTH OVER MONTH GROWTH PER OPERATOR (FIXED)	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26
Airtel Ghana Limited (AT)	-3.98%	-1.16%	-3.53%	-0.68%	-3.69%	-0.99%	-1.15%
Ghana Telecommunications Company Limited (Telecel)	-0.13%	-0.14%	0.37%	-1.30%	-0.16%	-0.07%	-0.26%
Scancom PLC Ghana Limited (MTN Ghana)	0.09%	-1.00%	-1.30%	-0.86%	-1.40%	2.15%	-0.19%

TOTAL MARKET	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26
MOBILE	42,871,955	43,559,970	43,488,631	43,500,269	44,010,670	43,881,343	44,151,279
FIXED	265,236	264,806	265,634	262,221	261,705	261,661	260,976

TOTAL ACCESS LINES	43,137,191	43,824,776	43,754,265	43,762,490	44,272,375	44,143,004	44,412,255
MONTH OVER MONTH GROWTH	-0.16%	1.59%	-0.16%	0.02%	1.17%	-0.29%	0.61%
POPULATION	33,750,049	33,805,068	33,860,087	33,915,106	33,970,125	34,025,144	34,080,163
GROWTH RATE							

PENETRATION	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26
MOBILE	127.03%	128.86%	128.44%	128.26%	129.56%	128.97%	129.55%
FIXED	0.79%	0.78%	0.78%	0.77%	0.77%	0.77%	0.77%
TOTAL ACCESS LINES	127.81%	129.64%	129.22%	129.04%	130.33%	129.74%	130.32%

MARKET SHARE	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26
MOBILE	99.39%	99.40%	99.39%	99.40%	99.41%	99.41%	99.41%
FIXED	0.61%	0.60%	0.61%	0.60%	0.59%	0.59%	0.59%

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