

DATA SUBSCRIPTION ANALYSIS FOR JANUARY TO JUNE 2026

MOBILE NETWORK DATA OPERATORS (MNOs)	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26
Airtel Ghana Limited (AT)	1,301,794	1,368,441	1,337,762	1,291,576	1,256,771	1,239,992	1,221,060
Ghana Telecommunications Company Limited (Telecel)	4,528,907	4,577,900	4,602,125	4,617,656	4,637,221	4,770,900	4,850,533
Scancom PLC Ghana Limited (MTN Ghana)	22,867,689	22,339,808	23,103,208	23,818,235	24,057,865	24,284,686	24,444,118
TOTAL MOBILE	28,698,390	28,286,149	29,043,095	29,727,467	29,951,857	30,295,578	30,515,711
MONTH OVER MONTH GROWTH	1.78%	-1.44%	2.68%	2.36%	0.75%	1.15%	0.73%

MONTH OVER MONTH GROWTH PER OPERATOR (MOBILE)	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26
Airtel Ghana Limited (AT)	-11.73%	5.12%	-2.24%	-3.45%	-2.69%	-1.34%	-1.53%
Ghana Telecommunications Company Limited (Telecel)	2.76%	1.08%	0.53%	0.34%	0.42%	2.88%	1.67%
Scancom PLC Ghana Limited (MTN Ghana)	2.48%	-2.31%	3.42%	3.09%	1.01%	0.94%	0.66%

FIXED NETWORK DATA OPERATORS (FNOs)	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26
Airtel Ghana Limited (AT)	343	339	350	345	342	332	330
Ghana Telecommunications Company Limited (Telecel)	92,515	91,484	94,895	96,845	99,302	102,271	104,215
Scancom PLC Ghana Limited (MTN Ghana)	82,600	85,451	87,755	91,901	94,326	100,250	108,867
TOTAL FIXED	175,458	177,274	183,000	189,091	193,970	202,853	213,412
MONTH OVER MONTH GROWTH	2.51%	1.04%	3.23%	3.33%	2.58%	4.58%	5.21%

MONTH OVER MONTH GROWTH PER OPERATOR (FIXED)	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26
Airtel Ghana Limited (AT)	-3.11%	-1.17%	3.24%	-1.43%	-0.87%	-2.92%	-0.60%
Ghana Telecommunications Company Limited (Telecel)	0.22%	-1.11%	3.73%	2.05%	2.54%	2.99%	1.90%
Scancom PLC Ghana Limited (MTN Ghana)	5.23%	3.45%	2.70%	4.72%	2.64%	6.28%	8.60%

BROADBAND WIRELESS ACCESS OPERATORS (BWAs)	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26
Telesol Ghana Limited (Telesol)	1,454	1,454	1,454	1,454	1,454	1,454	1,454
TOTAL BWA	1,454	1,454	1,454	1,454	1,454	1,454	1,454
MONTH OVER MONTH GROWTH	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

MONTH ON MONTH GROWTH PER OPERATOR (BWA)	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26
Telesol Ghana Limited (Telesol)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

TOTAL MARKET	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26
MNOs	28,698,390	28,286,149	29,043,095	29,727,467	29,951,857	30,295,578	30,515,711
FNOs	175,458	177,274	183,000	189,091	193,970	202,853	213,412

