

## INDUSTRY MARKET STATISTICS

### MNOs VOICE SUBSCRIPTION ANALYSIS FOR JANUARY TO MAY 2026

MOBILE NETWORK OPERATORS (MNOs)	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26
Airtel Ghana Limited (AT)	2,963,220	3,115,302	3,119,532	3,112,902	3,019,024	3,033,796
Ghana Telecommunications Company Limited (Telecel)	8,648,431	8,844,973	9,003,849	9,131,220	9,287,172	9,372,532
Scancom PLC Ghana Limited (MTN Ghana)	31,260,304	31,599,695	31,365,250	31,256,147	31,704,474	31,475,015
TOTAL MOBILE	42,871,955	43,559,970	43,488,631	43,500,269	44,010,670	43,881,343
MONTH OVER MONTH GROWTH	-0.16%	1.60%	-0.16%	0.03%	1.17%	-0.29%
MONTH OVER MONTH GROWTH PER OPERATOR (MOBILE)	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26
Airtel Ghana Limited (AT)	-9.23%	5.13%	0.14%	-0.21%	-3.02%	0.49%
Ghana Telecommunications Company Limited (Telecel)	1.72%	2.27%	1.80%	1.41%	1.71%	0.92%
Scancom PLC Ghana Limited (MTN Ghana)	0.27%	1.09%	-0.74%	-0.35%	1.43%	-0.72%
FIXED NETWORK OPERATORS	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26
Airtel Ghana Limited (AT)	773	764	737	732	705	698
Ghana Telecommunications Company Limited (Telecel)	257,536	257,184	258,128	254,778	254,383	254,204
Scancom PLC Ghana Limited (MTN Ghana)	6,927	6,858	6,769	6,711	6,617	6,759
TOTAL FIXED	265,236	264,806	265,634	262,221	261,705	261,661
MONTH OVER MONTH GROWTH	-0.13%	-0.16%	0.31%	-1.28%	-0.20%	-0.02%
MONTH OVER MONTH GROWTH PER OPERATOR (FIXED)	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26
Airtel Ghana Limited (AT)	-3.98%	-1.16%	-3.53%	-0.68%	-3.69%	-0.99%
Ghana Telecommunications Company Limited (Telecel)	-0.13%	-0.14%	0.37%	-1.30%	-0.16%	-0.07%
Scancom PLC Ghana Limited (MTN Ghana)	0.09%	-1.00%	-1.30%	-0.86%	-1.40%	2.15%
TOTAL MARKET	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26

MOBILE	42,871,955	43,559,970	43,488,631	43,500,269	44,010,670	43,881,343
FIXED	265,236	264,806	265,634	262,221	261,705	261,661
TOTAL ACCESS LINES	43,137,191	43,824,776	43,754,265	43,762,490	44,272,375	44,143,004
MONTH OVER MONTH GROWTH	-0.16%	1.59%	-0.16%	0.02%	1.17%	-0.29%
POPULATION	33,750,049	33,805,068	33,860,087	33,915,106	33,970,125	34,025,144
GROWTH RATE						
<b>PENETRATION</b>	<b>Dec-25</b>	<b>Jan-26</b>	<b>Feb-26</b>	<b>Mar-26</b>	<b>Apr-26</b>	<b>May-26</b>
MOBILE	127.03%	128.86%	128.44%	128.26%	129.56%	128.97%
FIXED	0.79%	0.78%	0.78%	0.77%	0.77%	0.77%
TOTAL ACCESS LINES	127.81%	129.64%	129.22%	129.04%	130.33%	129.74%
<b>MARKET SHARE</b>	<b>Dec-25</b>	<b>Jan-26</b>	<b>Feb-26</b>	<b>Mar-26</b>	<b>Apr-26</b>	<b>May-26</b>
MOBILE	99.39%	99.40%	99.39%	99.40%	99.41%	99.41%
FIXED	0.61%	0.60%	0.61%	0.60%	0.59%	0.59%
<b>MARKET SHARE per MOBILE OPERATORS</b>	<b>Dec-25</b>	<b>Jan-26</b>	<b>Feb-26</b>	<b>Mar-26</b>	<b>Apr-26</b>	<b>May-26</b>
AT	6.91%	7.15%	7.17%	7.16%	6.86%	6.91%
Telecel	20.17%	20.31%	20.70%	20.99%	21.10%	21.36%
MTN Ghana	72.92%	72.54%	72.12%	71.85%	72.04%	71.73%
TOTAL	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
<b>MARKET SHARE per FIXED OPERATORS</b>	<b>Dec-25</b>	<b>Jan-26</b>	<b>Feb-26</b>	<b>Mar-26</b>	<b>Apr-26</b>	<b>May-26</b>
AT	0.29%	0.29%	0.28%	0.28%	0.27%	0.27%
Telecel	97.10%	97.12%	97.17%	97.16%	97.20%	97.15%
MTN Ghana	2.61%	2.59%	2.55%	2.56%	2.53%	2.58%
TOTAL	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

--	--	--	--	--	--	--