DATA SUBSCRIPTION ANALYSIS FOR JANUARY TO MAY 2026						
MOBILE NETWORK DATA OPERATORS (MNOs)	**Dec-25**	**Jan-26**	**Feb-26**	**Mar-26**	**Apr-26**	**May-26**
Airtel Ghana Limited (AT)	1,301,794	1,368,441	1,337,762	1,291,576	1,256,771	1,239,992
Ghana Telecommunications Company Limited (Telecel)	4,528,907	4,577,900	4,602,125	4,617,656	4,637,221	4,770,900
Scancom PLC Ghana Limited (MTN Ghana)	22,867,689	22,339,808	23,103,208	23,818,235	24,057,865	24,284,686
TOTAL MOBILE	**28,698,390**	**28,286,149**	**29,043,095**	**29,727,467**	**29,951,857**	**30,295,578**
MONTH OVER MONTH GROWTH	**1.78%**	**-1.44%**	**2.68%**	**2.36%**	**0.75%**	**1.15%**
MONTH OVER MONTH GROWTH PER OPERATOR (MOBILE)	**Dec-25**	**Jan-26**	**Feb-26**	**Mar-26**	**Apr-26**	**May-26**
Airtel Ghana Limited (AT)	-11.73%	5.12%	-2.24%	-3.45%	-2.69%	-1.34%
Ghana Telecommunications Company Limited (Telecel)	2.76%	1.08%	0.53%	0.34%	0.42%	2.88%
Scancom PLC Ghana Limited (MTN Ghana)	2.48%	-2.31%	3.42%	3.09%	1.01%	0.94%
FIXED NETWORK DATA OPERATORS (FNOs)	**Dec-25**	**Jan-26**	**Feb-26**	**Mar-26**	**Apr-26**	**May-26**
Airtel Ghana Limited (AT)	343	339	350	345	342	332
Ghana Telecommunications Company Limited (Telecel)	92,515	91,484	94,895	96,845	99,302	102,271
Scancom PLC Ghana Limited (MTN Ghana)	82,600	85,451	87,755	91,901	94,326	100,250
TOTAL FIXED	**175,458**	**177,274**	**183,000**	**189,091**	**193,970**	**202,853**
MONTH OVER MONTH GROWTH	**2.51%**	**1.04%**	**3.23%**	**3.33%**	**2.58%**	**4.58%**
MONTH OVER MONTH GROWTH PER OPERATOR (FIXED)	**Dec-25**	**Jan-26**	**Feb-26**	**Mar-26**	**Apr-26**	**May-26**
Airtel Ghana Limited (AT)	-3.11%	-1.17%	3.24%	-1.43%	-0.87%	-2.92%
Ghana Telecommunications Company Limited (Telecel)	0.22%	-1.11%	3.73%	2.05%	2.54%	2.99%
Scancom PLC Ghana Limited (MTN Ghana)	5.23%	3.45%	2.70%	4.72%	2.64%	6.28%
BROADBAND WIRELESS ACCESS OPERATORS (BWAs)	**Dec-25**	**Jan-26**	**Feb-26**	**Mar-26**	**Apr-26**	**May-26**
Telesol Ghana Limited (Telesol)	1,454	1,454	1,454	1,454	1,454	1,454
TOTAL BWA	**1,454**	**1,454**	**1,454**	**1,454**	**1,454**	**1,454**
MONTH OVER MONTH GROWTH	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
MONTH ON MONTH GROWTH PER OPERATOR (BWA)	**Dec-25**	**Jan-26**	**Feb-26**	**Mar-26**	**Apr-26**	**May-26**
Telesol Ghana Limited (Telesol)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

TOTAL MARKET	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26
MNOs	28,698,390	28,286,149	29,043,095	29,727,467	29,951,857	30,295,578
FNOs	175,458	177,274	183,000	189,091	193,970	202,853
BWAs	1,454	1,454	1,454	1,454	1,454	1,454
TOTAL DATA SUBSCRIPTION	**28,875,302**	**28,464,877**	**29,227,549**	**29,918,012**	**30,147,281**	**30,499,885**
MONTH OVER MONTH GROWTH	**1.79%**	**-1.42%**	**2.68%**	**2.36%**	**0.77%**	**1.17%**
POPULATION	**33,750,049**	**33,805,068**	**33,860,087**	**33,915,106**	**33,970,125**	**34,025,144**
GROWTH RATE						

PENETRATION	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26
MNOs	85.03%	83.67%	85.77%	87.65%	88.17%	89.04%
FNOs	0.52%	0.52%	0.54%	0.56%	0.57%	0.60%
BWAs	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TOTAL PENETRATION	**85.56%**	**84.20%**	**86.32%**	**88.21%**	**88.75%**	**89.64%**

MARKET SHARE	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26
MNOs	99.39%	99.37%	99.37%	99.36%	99.35%	99.33%
FNOs	0.61%	0.62%	0.63%	0.63%	0.64%	0.67%
BWAs	0.01%	0.01%	0.00%	0.00%	0.00%	0.00%

MARKET SHARE FOR MNO DATA OPERATORS	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26
AT	4.54%	4.84%	4.61%	4.34%	4.20%	4.09%
Telecel	15.78%	16.18%	15.85%	15.53%	15.48%	15.75%
MTN Ghana	79.68%	78.98%	79.55%	80.12%	80.32%	80.16%
TOTAL	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**

MARKET SHARE PER FIXED OPERATORS	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26
AT	0.20%	0.19%	0.19%	0.18%	0.18%	0.16%
Telecel	52.73%	51.61%	51.86%	51.22%	51.19%	50.42%
MTN Ghana	47.08%	48.20%	47.95%	48.60%	48.63%	49.42%
TOTAL	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**

MARKET SHARE PER BWA OPERATORS	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26
Telesol Ghana Limited (Telesol)	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
TOTAL	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**