

INDUSTRY MARKET STATISTICS			
MNOs VOICE SUBSCRIPTION ANALYSIS FOR JANUARY TO FEBRUARY 2026			
MOBILE NETWORK OPERATORS (MNOs)	Dec-25	Jan-26	Feb-26
Airtel Ghana Limited (AT)	2,963,220	3,115,302	3,119,532
Ghana Telecommunications Company Limited (Ghana Telecom)	8,648,431	8,844,973	9,003,849
Scancom PLC Ghana Limited (MTN Ghana)	31,260,304	31,599,695	31,365,250
TOTAL MOBILE	42,871,955	43,559,970	43,488,631
MONTH OVER MONTH GROWTH	-0.16%	1.60%	-0.16%
MONTH OVER MONTH GROWTH PER OPERATOR (MOBILE)	Dec-25	Jan-26	Feb-26
Airtel Ghana Limited (AT)	-9.23%	5.13%	0.14%
Ghana Telecommunications Company Limited (Ghana Telecom)	1.72%	2.27%	1.80%
Scancom PLC Ghana Limited (MTN Ghana)	0.27%	1.09%	-0.74%
FIXED NETWORK OPERATORS	Dec-25	Jan-26	Feb-26
Airtel Ghana Limited (AT)	773	764	737
Ghana Telecommunications Company Limited (Ghana Telecom)	257,536	257,184	258,128
Scancom PLC Ghana Limited (MTN Ghana)	6,927	6,858	6,769
TOTAL FIXED	265,236	264,806	265,634
MONTH OVER MONTH GROWTH	-0.13%	-0.16%	0.31%
MONTH OVER MONTH GROWTH PER OPERATOR (FIXED)	Dec-25	Jan-26	Feb-26
Airtel Ghana Limited (AT)	-3.98%	-1.16%	-3.53%
Ghana Telecommunications Company Limited (Ghana Telecom)	-0.13%	-0.14%	0.37%
Scancom PLC Ghana Limited (MTN Ghana)	0.09%	-1.00%	-1.30%
TOTAL MARKET	Dec-25	Jan-26	Feb-26
MOBILE	42,871,955	43,559,970	43,488,631
FIXED	265,236	264,806	265,634

TOTAL ACCESS LINES	43,137,191	43,824,776	43,754,265
MONTH OVER MONTH GROWTH	-0.16%	1.59%	-0.16%
POPULATION	33,750,049	33,805,068	33,860,087
GROWTH RATE			
PENETRATION	Dec-25	Jan-26	Feb-26
MOBILE	127.03%	128.86%	128.44%
FIXED	0.79%	0.78%	0.78%
TOTAL ACCESS LINES	127.81%	129.64%	129.22%
MARKET SHARE	Dec-25	Jan-26	Feb-26
MOBILE	99.39%	99.40%	99.39%
FIXED	0.61%	0.60%	0.61%
MARKET SHARE per MOBILE OPERATORS	Dec-25	Jan-26	Feb-26
AT	6.91%	7.15%	7.17%
Telecel	20.17%	20.31%	20.70%
MTN Ghana	72.92%	72.54%	72.12%
TOTAL	100.00%	100.00%	100.00%
MARKET SHARE per FIXED OPERATORS	Dec-25	Jan-26	Feb-26
AT	0.29%	0.29%	0.28%
Telecel	97.10%	97.12%	97.17%
MTN Ghana	2.61%	2.59%	2.55%
TOTAL	100.00%	100.00%	100.00%

Note

Population being used is the June 2022 results from the GSS Population Census