

INDUSTRY MARKET STATISTICS

DATA SUBSCRIPTION ANALYSIS FOR JANUARY TO FEBRUARY 2026

MOBILE NETWORK DATA OPERATORS (MNOs)	Dec-25	Jan-26	Feb-26
Airtel Ghana Limited (AT)	1,301,794	1,368,441	1,337,762
Ghana Telecommunications Company Limited (Telecel)	4,528,907	4,577,900	4,602,125
Scancom PLC Ghana Limited (MTN Ghana)	25,292,341	25,537,818	25,806,338
TOTAL MOBILE	31,123,042	31,484,159	31,746,225
MONTH OVER MONTH GROWTH	1.67%	1.16%	0.83%
MONTH OVER MONTH GROWTH PER OPERATOR (MOBILE)	Dec-25	Jan-26	Feb-26
Airtel Ghana Limited (AT)	-11.73%	5.12%	-2.24%
Ghana Telecommunications Company Limited (Telecel)	2.76%	1.08%	0.53%
Scancom PLC Ghana Limited (MTN Ghana)	2.34%	0.97%	1.05%
FIXED NETWORK DATA OPERATORS (FNOs)	Dec-25	Jan-26	Feb-26
Airtel Ghana Limited (AT)	773	764	737
Ghana Telecommunications Company Limited (Telecel)	92,515	91,484	94,895
Scancom PLC Ghana Limited (MTN Ghana)	82,600	85,451	87,755
TOTAL FIXED	175,888	177,699	183,387
MONTH OVER MONTH GROWTH	2.51%	1.03%	3.20%
MONTH OVER MONTH GROWTH PER OPERATOR (FIXED)	Dec-25	Jan-26	Feb-26
Airtel Ghana Limited (AT)	-3.11%	-1.16%	-3.53%
Ghana Telecommunications Company Limited (Telecel)	0.22%	-1.11%	3.73%
Scancom PLC Ghana Limited (MTN Ghana)	5.23%	3.45%	2.70%
BROADBAND WIRELESS ACCESS OPERATORS (BWAs)	Dec-25	Jan-26	Feb-26

Telesol Ghana Limited (Telesol)	1,454	1,454	1,454
TOTAL BWA	1,454	1,454	1,454
MONTH OVER MONTH GROWTH	0.00%	0.00%	0.00%
MONTH ON MONTH GROWTH PER OPERATOR(BWA)	Dec-25	Jan-26	Feb-26
Telesol Ghana Limited (Telesol)	0.00%	0.00%	0.00%
TOTAL MARKET			
MNOs	31,123,042	31,484,159	31,746,225
FNOs	175,888	177,699	183,387
BWAs	1,454	1,454	1,454
TOTAL DATA SUBSCRIPTION	31,300,384	31,663,312	31,931,066
MONTH OVER MONTH GROWTH	1.68%	1.16%	0.85%
POPULATION	33,750,049	33,805,068	33,860,087
GROWTH RATE			
PENETRATION	Dec-25	Jan-26	Feb-26
MNOs	92.22%	93.13%	93.76%
FNOs	0.56%	0.56%	0.57%
BWAs	0.00%	0.00%	0.00%
TOTAL PENETRATION	92.78%	93.70%	94.34%
MARKET SHARE			
MNOs	99.43%	99.43%	99.42%
FNOs	0.56%	0.56%	0.57%
BWAs	0.00%	0.00%	0.00%
MARKET SHARE FOR MNO DATA OPERATORS	Dec-25	Jan-26	Feb-26
AT	4.18%	4.35%	4.21%
Telecel	14.55%	14.54%	14.50%

MTN Ghana	81.27%	81.11%	81.29%
TOTAL	100.00%	100.00%	100.00%
MARKET SHARE PER FIXED OPERATORS	Dec-25	Jan-26	Feb-26
AT	0.44%	0.43%	0.40%
Telecel	52.60%	51.48%	51.75%
MTN Ghana	46.96%	48.09%	47.85%
TOTAL	100.00%	100.00%	100.00%
MARKET SHARE PER BWA OPERATORS	Dec-25	Jan-26	Feb-26
Telesol Ghana Limited (Telesol)	100.00%	100.00%	100.00%
TOTAL	100.00%	100.00%	100.00%

Note

The NIL indicates that no data has been received from these companies

This data does not include ISPs

Population being used is the June 2022 results from the GSS Population Census