



National Communications Authority

- Press Release

GBC Engages NCA Acting Director General on Industry Collaboration

Accra, February 27, 2025 – A three-member delegation from the Ghana Broadcasting Corporation (GBC), led by its Director General, Prof. Amin Alhassan, paid a courtesy visit to the Acting Director General of the National Communications Authority (NCA), Rev. Ing. Edmund Yirenkyi Fianko, at the NCA Tower. The visit was aimed at fostering stronger collaboration between the two institutions and discussing industry-related issues.



- ***Rev. Ing. Fianko welcoming the delegation***

The engagement was an opportunity for the GBC delegation to formally congratulate Rev. Ing. Fianko on his appointment and explore areas of mutual interest in the telecommunications and broadcasting sectors. Discussions centred on strengthening public education and consumer awareness regarding the rights and responsibilities of telecom and broadcasting service users across Ghana.

As part of the discussions, the NCA reaffirmed its commitment to working closely with GBC to leverage the broadcaster's extensive nationwide reach. This collaboration is expected to enhance consumer awareness campaigns, ensuring that Ghanaians are well-informed about regulatory policies, digital migration, spectrum management, and the quality of service standards in the communications industry.



- ***Prof. Amin Alhassan giving his remarks on behalf of the delegation***

The meeting also emphasised the need for synergy between regulatory and media institutions to drive effective public engagement and policy communication. Both parties acknowledged the importance of media platforms in bridging the information gap between regulatory bodies, service providers, and consumers.

Additionally, the discussions covered ways to effectively manage frequency allocation and mitigate transmission interference. With the increasing demand for broadcasting and telecommunications services, both organisations recognised the need for efficient spectrum management to minimise signal disruptions, ensure compliance with regulatory standards, and improve service quality for consumers across the country.



- ***The delegation in a group photo with the NCA's Ag. Director General***

Accompanying Prof. Alhassan were Deputy Director General, Ing. Augustus Yawson, and Acting Director for Engineering, Ing. Eric Odonkor, who reiterated GBC's readiness to support the NCA in key initiatives related to digital transformation, spectrum management, and media policy advocacy.

The visit underscored the growing need for inter-agency collaboration in addressing challenges within the broadcasting and telecommunications landscape, as well as ensuring a fair, transparent, and consumer-centric regulatory environment.

Issued by the National Communications Authority:

No. 6 Airport City, Accra

Tel: (0)30 – 2776621/2771701 or 050-145-1522/3

E-mail: info@nca.org.gh

Date –27th February, 2025

About NCA

The National Communications Authority, (NCA), was established by an Act of Parliament, Act 524 in December 1996, which has been repealed and replaced by the National Communications Authority Act, 2008 (Act 769). The Authority is the statutory body mandated to license and to regulate electronic communication activities and services in the country.