### **NATIONAL COMMUNICATIONS AUTHORITY**



# DIGITAL AUDIO BROADCASTING (DAB) MULTIPLEX OPERATOR AUTHORISATION

### **SELECTION AND AWARD PROCEDURE**

### **REQUEST FOR APPLICATIONS**

- 1. The NATIONAL COMMUNICATIONS AUTHORITY (NCA or Authority) invites applications from eligible entities registered under The Companies Act, 2019 Act 992, for the grant of Authorisations to establish, maintain and operate a Digital Audio Broadcasting (DAB+) Multiplex Service in the Republic of Ghana.
- 2. The Applicant(s) for the Digital Audio Broadcasting (DAB+) Multiplex Service Authorisation should possess a Certificate of Incorporation and Company Regulations from the Office of the Registrar of Companies as well an up-to-date Tax and SSNIT Clearance Certificates (where applicable) where applicable. Copies of the afore-mentioned Certificates should be submitted with the application.
- 3. The **Selection and Award Procedure Document** can be accessed on the Authority's website: <a href="www.nca.org.gh">www.nca.org.gh</a>.
- 4. All applications duly sealed are to be submitted at the Director General's Secretariat and addressed to:

The Director General National Communications Authority NCA Tower, No. 6. Airport City Accra

on or before **5 p.m. on Wednesday, November 6, 2024.** Applications shall not be received after the above stipulated deadline.

- 5. The Authority intends to issue **one (1) Authorisation for** Digital Audio Broadcasting (DAB+) Multiplex Service.
- 6. All applications shall be accompanied by a **non-refundable** application fee of **Thirty-Eight Thousand, Five Hundred Ghana Cedis (GHS38,500.00)** payable by Bankers Draft to the National Communications Authority.
- 7. All requests for clarification should be directed in writing to the DIRECTOR GENERAL, NATIONAL COMMUNICATIONS AUTHORITY, on or before 5 p.m. on November 5, 2024. An electronic copy should be sent to dabapplications@nca.org.gh.
- **8.** Companies that may have already made applications to the Authority for the above mentioned service are advised to reapply in accordance with the terms and conditions of the selection and award procedure document.

Issued by the Director General 16th October, 2024

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### **CHAPTER 1**

### **BACKGROUND**

### 1.0 Introduction

The NATIONAL COMMUNICATIONS AUTHORITY (NCA or THE AUTHORITY) is mandated by Section 2 of the Electronic Communications Act, 2008, Act 775 to regulate the radio spectrum designated or allocated for use by broadcasting organisations and providers of broadcasting services in accordance with the standards and requirements of the International Telecommunications Union and its Radio Regulations as agreed to or adopted by the Republic".

There are severe constraints on frequency for FM Radio Broadcasting services in many major cities in Ghana. Further, some commercial stations complain about the maximum 45km coverage radius restriction on FM radio broadcasting stations in respect of its impact on advertising revenue.

To address these challenges, the National Communications Authority commenced a trial of Digital Audio Broadcasting (DAB+) service in Ghana in August 2023 with two (2) transmitters in Accra and Kumasi both carrying a ensemble of eighteen (18) stations – eleven (11) based in Accra and seven (7) based in Kumasi. This trial enabled listeners in the two cities to access any of the stations using DAB+ receivers. In 2024, the NCA ordered an additional transmitter to be installed in Jamasi, to improve DAB coverage in the Greater Kumasi area by Q4 2024.

The trial has established the quality aspects of DAB as well as its spectrum efficiency. What is currently lacking is the large scale acquisition of DAB receivers by audiences in Ghana to establish DAB as a viable platform for new sound broadcasters. The NCA reckons that a commercial operation of the DAB infrastructure will provide the certainty needed to drive growth in the receiver market. Further, it will establish the basis to expand the infrastructure to enable the authorization of new stations on the DAB platform.

Consequently, the NCA is inviting applications from eligible entities registered under the Companies Act, 2019, Act 992, for the grant of an authorisation to establish, maintain and operate a Digital Audio Broadcasting (DAB) Multiplex in the Republic of Ghana.

This document provides relevant background information and outlines the procedures and criteria for the award of Digital Audio Broadcasting (DAB+) Multiplex Service Authorisation.

### 1.1 Legal, Regulatory and Policy Environment

Presently, the principal legal statutes governing broadcasting and the entire electronic communications industry in Ghana are the following:

### 1.1.1 Policies

- NMC National Media Policy, 2000
- ❖ National Telecommunications Policy (NTP), 2005

#### 1.1.2 Laws

- ❖ Ghana Broadcasting Corporation Decree, 1968, (N.L.C.D. 226)
- ❖ National Media Commission Act, 1993 (Act 449)
- ❖ National Communications Authority Act, 2008 (Act 769)
- Electronic Communications Act, 2008, (Act 775)

### 1.1.3 Regulations and Guidelines

- Electronic Communications Regulations, 2011, (L.I. 1991)
- Guidelines for the Deployment of Communications Infrastructure, 2010
- Guidelines on Procedure for Granting Approval to Disconnect
   Telecommunications Service Operators, 2024

This Selection and Award Procedure document, should be read in conjunction with the above-mentioned legal statutes and other applicable statutory laws including rules, regulations, decrees, orders, decisions, guidelines, directives and documents of general application issued by the Government of Ghana or the Authority.

### 1.2 Overview of the Existing Broadcasting Industry in Ghana

The broadcasting landscape in Ghana has grown since the liberalization of the sector in 1995 pursuant to the provisions of the 1992 Constitution of the Republic of Ghana which guaranteed the Freedom and Independence of the media. Private participation in both sound

and television broadcasting has developed the broadcasting industry into a highly competitive sector offering a good amount of choice and enhancing information dissemination and free speech to deepen Ghana's fledgling democracy.

### 1.2.1 FM Radio Broadcasting

FM radio broadcasting is the most pervasive and accessible broadcasting platform. As of the first quarter of 2024, there were a total of seven hundred and thirty-three (733) FM radio broadcasting authorisations, out of which five hundred and twenty-seven (527) were in operation.

### 1.3 Distribution of DAB+ Receivers

A total of One Thousand One Hundred (1,100) DAB+ receivers were acquired by the Authority for distribution to all the relevant stakeholders involved in the trial. Out of this total, Eight Hundred (800) were Desktop DAB+ Radio Receivers, Two Hundred (200) were DAB+ Car Adaptors and One Hundred (100) were portable solar-powered DAB+ Receivers. In 2024, an additional two thousand (2,000) receivers have been acquired and will be distributed by the NCA by Q4 2024.

### **CHAPTER 2**

## THE DIGITAL AUDIO BROADCASTING MULTIPLEX OPERATOR AUTHORISATION

### 2.1 Rationale for the Award of the DAB Multiplex Operator Authorisation

The objectives for the award of the DAB Multiplex Operator Authorisation are:

- ❖ Transition the DAB+ trial to a commercial service
- Create a structured DAB environment that facilitates the growth of digital sound broadcasting services and a vibrant receiver market.

### 2.2 Scope of the Authorisation

The DAB Multiplex Operator Authorisation holder shall:

- 1. Buy back NCA's transmission infrastructure at Adjangote in the Greater Accra Region and in Asokwa and Jamasi in the Ashanti Region.
- 2. Expand the capacity of the existing network with the addition of ensembles to accommodate more stations.
- 3. Extend the coverage of the service to economically viable metropolitan and municipal areas.
- 4. Provide transmission services for DAB Programme Channel Authorisation holders authorised by the NCA.
- 5. Be granted a ten (10) year exclusivity period for the provision of DAB Multiplex services.

Applicants shall be required to provide information on how they intend to fulfill the above obligations.

### 2.3 Validity Period

The validity period for the DAB Multiplex Operator Authorisation shall be fifteen (15) years.

### **2.5 Fees**

The consideration for the Authorisation shall be as follows:

i. Application Fee: Thirty-Eight Thousand, Five Hundred Ghana Cedis (GHS38,500.00). Payment shall be in the form of a Bankers Draft payable to the National Communications Authority and drawable on a Bank in Ghana and shall be paid at the time of submitting the application. Applications without proof of payment of application fees **SHALL NOT** be processed.

(ii) Authorisation Fees: Subject to Financial Negotiations during the Selection and Award Process.

## CHAPTER 3 SELECTION AND AWARD PROCESS

### 3.1 General Requirements

Applicant(s) shall be disqualified from obtaining an authorisation if any provision listed in sub-clauses (i) to (vii) below, applies to its owner(s) or to any of its director(s) or partner(s) or to the Applicant(s). The provisions are, if the applicant has / or has been:

- i. Declared medically insane;
- ii. Sentenced by a Court under any law to imprisonment for a term of two (2) years or more, and a period of five (5) years has not elapsed since his release from such imprisonment;
- iii. Sentenced by a Court of law for committing any offence and a period of five (5) years has not elapsed since his release from such imprisonment;
- iv. Declared bankrupt by a Court of law and has not been discharged from the liability of bankruptcy;
- v. Identified or declared by a Court of law or by a bank or financial institution as a defaulter loanee of that bank or institution;
- vi. Issued a Licence or Authorisation for any service by the Authority and same has been revoked at any time during the last 5 (five) years;
- vii. The subject of an ongoing prosecution or its owner(s) or shareholder(s) or any of its director(s) or partner(s) for any violation of any statutory law and/or license condition(s) or any other illegal activities.

### 3.2 Eligibility Criteria

- 3.1.1 All applicants shall be incorporated in Ghana.
- 3.1.2 The Entity must be registered under the laws of Ghana, and duly certified to operate in Ghana, by the deadline for submission of applications.
- 3.1.3 There shall be a minimum of 35% Ghanaian ownership in the applying Entity; be it a company, a joint venture or consortium.
  - 3.1.3.1 The said minimum of 35% Ghanaian ownership shall be in place by the deadline for submission of applications.
  - 3.1.3.2 minimum 35% Ghanaian ownership shall be maintained throughout the duration of the Authorisation.

### 3.3 Selection Process

The Authority shall employ a "beauty contest" and negotiations to select prospective applicants for the award of the DAB Multiplex Operator Authorisation.

This procedure requires that successful applicants meet and satisfy a Two Stage process:

### **Stage One: Pre-Qualification (Administrative)**

### Stage Two: Evaluation of Technical, Operational and Management

### **Competence ("Beauty Contest")**

- Evaluation of Business & Technical Submissions
- Evaluation of Oral Presentations of Applications

### **Stage Three: Financial Negotiations**

### **3.3.1** Stage One: Pre-Qualification (Administrative)

- 3.3.1.1 All applicants must be fully compliant with the requirements stated in Standardized Application Guidelines [See Annex 3]. There shall absolutely be no consideration for failing to satisfy these requirements.
- 3.3.1.2 Proof of Payment of Application Fee.
- 3.3.1.3 Compliance with requirements and criteria set forth in Chapter 4.
- 3.3.1.4 Subsequent to meeting the said requirements, successful applicants shall be invited to participate in the Stage–Two process; that is the "Beauty Contest".

### 3.3.2 Stage Two: Technical-Operational-Managerial Assessment

- 3.3.2.1 This segment is open to only successful Stage One applicants. It is composed of two parts as follows:
  - Evaluation of the Strategic, Operational and Technical Submission
  - Evaluation of the applicant's Business Plan Presentation.
- 3.3.2.2 Business Plans of successful Stage-One applicants shall be evaluated by a team of competent analysts empanelled by the Authority.
  - 3.3.2.3 Applicants shall be required to make an oral presentation of their application to the same panel in 3.4.2 above. The Evaluation Panel may seek clarifications or request additional documents from applicants.
  - 3.3.2.4 A pass mark of 70% shall be required to make an applicant eligible to participate in Stage Three.

### 3.3.3 Stage Three: Technical-Operational-Managerial Assessment

- 3.3.3.1 The applicant with the highest score at the end of Stage Two, shall be invited for financial negotiations with the Authority.
- 3.3.3.2 The applicant may request to inspect the DAB Trial installations prior to the date scheduled for Financial Negotiations.
- 3.3.3.3 If the NCA reaches an agreement on the price of the DAB Trial equipment, the Authorisation fees and the payment terms, the applicant shall be declared the successful applicant, and the selection process shall reach conclusion.
- 3.3.3.4 If the applicant with the highest score in Stage Two, fails to reach an Agreement with the NCA, the applicant with the next highest score shall be invited for negations.
- 3.3.3.5 The NCA shall negotiate with applicants who pass Stage Two of the process in descending order of their scores until a successful applicant is found.
- 3.3.3.6 If the NCA is unable to reach agreement with all the applicants who passed Stage Two, the NCA may invite the applicant with the best financial offer for negotiations. If the Authority is unable to reach an agreement, the selection and award process shall be terminated.
- 3.3.3.7 The NCA may choose to terminate the selection and award process if it is unable to reach an Agreement with any of the applicants who passed Stage Two.

### 3.4 Further Rules

3.4.1 <u>Applicable Legal Norms</u>. The Selection and Award Process shall be conducted in accordance with, and shall be governed by, the laws of Ghana and this Selection and Award Procedure document.

### 3.4.2 Supremacy of the Laws of Ghana

Where a conflict arises between the laws of Ghana and any provision of this Selection and Award Procedure document and/or the Authorisation, the law takes precedence.

### 3.4.3 Calculation of Time Periods

Unless otherwise specified, the time periods provided herein shall be calculated in calendar days.

### 3.4.4 Submissions.

Unless otherwise provided herein, all submissions and receipt of payments should be made to the Director General, National Communications Authority (NCA) and be marked "Application for Digital Audio Broadcasting Multiplex Service Authorisation"

### 3.4.5 Acceptance of Terms and Conditions

The submission implies full knowledge and acceptance of all the terms and conditions set forth herein and under the applicable laws of Ghana.

### 3.4.6 Notices

Applicants shall designate in writing a person or entity for receipt of any notices in connection with this Selection Procedure. The contact information, which should include the full office address, postal address, email address, fax numbers, mobile and fixed telephone numbers shall also be provided in the statement designating the person. All notices from the Authority in connection with the application shall be valid when made to such designated person by hand, post, email or by telefax.

### 3.4.7 <u>Inquiries/Circulars</u>

Any inquiries with respect to this Selection Process should be submitted in writing to the Director General, National Communications Authority (NCA) with an electronic copy to dabapplications@nca.org.gh. The Authority will provide responses to such inquiries and other clarifications through circulars, which shall be sent to the person designated by each Applicant. The circulars shall also be posted on the NCA website, www.nca.org.gh.

### 3.5 Timetable for the Licensing Process

The Licensing Process shall take place in accordance with the following timetable:

Table 1 Timetable for the Licensing Process

S/N	Activity	Begins	Ends
1.	Press Release to invite applications	16 <sup>th</sup> October, 2024	

S/N	Activity	Begins	Ends	
2	Submission of Application &	16 <sup>th</sup> October, 2024	6 <sup>th</sup> November,	
2.	Submission of Application & Proposals to the NCA	10 October, 2024	2024	
2	1	6th Novemb		
3.		6 <sup>th</sup> November, 2024		
	Balloting for Order of	5:30pm		
	Presentation			
4.	Evaluation of Submitted	7 <sup>th</sup> November,	14 <sup>th</sup> November, 2024	
	Proposals by Evaluation	2024		
	Committee			
5.	Business Presentations by Qualified	18th November, 2024	20 <sup>th</sup> November, 2024	
	Applicants to Evaluation Committee			
6.	Financial Negotiations	18 <sup>th</sup> November, 2024	20 <sup>th</sup> November, 2024	
7.	Completion of Evaluation Report	25 <sup>th</sup> November, 2024	27 <sup>th</sup> November, 2024	
8.	Approval of Evaluation Report by	2 <sup>nd</sup> December, 2024	4 <sup>th</sup> December, 2024	
	NCA Board			
9.	Announcement of Winners	5 <sup>th</sup> December, 2024		

The Authority reserves the right to amend the above timetable where necessary, through a publication on its website (i.e. prior to the deadline for receipt of applications) or through a letter to applicants (i.e. after the deadline for receipt of applications).

## CHAPTER 4 APPLICATION GUIDELINES

### 4.1 Contents of the Application

The Application shall contain the following:

### 4.1.1. <u>Receipt</u>

Evidence of payment of the Application Fee as indicated in Section 2.5(i).

### 4.1.2. <u>Letter of Presentation</u>

A letter of presentation, substantially in the form of Annex 2, signed by a duly authorized representative of the Applicant (in accordance with Section 4.1.5), which sets forth the Applicant's intention to participate in the Pre- Qualification Process and its acceptance of all the terms and conditions of this Selection Procedure.

### 4.1.3. Certificates.

All applicants shall submit certified true copies of their Certificate of Incorporation, and Company Regulations obtained from the Registrar General of the Republic of Ghana.

4.1.4. In addition to the above, applicants who have foreign shareholders shall include certificates issued by the relevant governmental authorities, and other competent authorities of the jurisdiction where the Applicant or its principals are incorporated, evidencing that the Applicant is a corporation duly organized, validly existing and in good standing in such jurisdiction. All certificates must be in English. Certificates translated into English must be certified and notarized.

### 4.1.5. <u>Power of Attorney</u>

Each Applicant shall designate a representative for purposes of Sections 4.1.2 and 4.1.6 pursuant to a Power of Attorney issued in accordance with the laws of Ghana.

### 4.1.6. Sworn Declaration.

A Sworn Declaration of the Applicant signed by its duly authorized representative, (in accordance with Section 4.1.5 hereof), with the following information:

- (i) Identification of all the shareholders of the Applicants that control more than 5% of its capital and of the entities that directly or indirectly are the beneficial shareholders thereof. The beneficial shareholders of the Applicant shall mean those who directly or indirectly own the majority of the shares or the voting rights or who otherwise control such Applicant;
- (ii) Statement that all the information and documentation submitted in connection with the Application are true, accurate and complete;

- (iii) Statement that the Applicant has not been the subject of any bankruptcy proceedings, reorganizations, or similar proceedings in the last 5 years;
- (iv) Statement that, since the date of the Applicant's last audited reports and financial statements submitted pursuant to Section 4.1.7, there has not been any material adverse changes thereto.

### 4.1.7. <u>Audited Reports and Financial Statements</u>

- 4.1.7..1. The audited reports and financial statements for the last three fiscal years of the Applicant and (if applicable) the consolidated group to which the Applicant belongs.
- 4.1.7..2. Financial projections and supporting market data shall be submitted **both** in printed tabular form as part of the main application document and as a series of *Microsoft Excel* worksheets within a single workbook.

### 4.1.8. Appendices

Applicants are strongly encouraged to include all key information within the main body of the application and to place only supplementary information in appendices. **Appendices should** be clearly numbered, cross-referenced from the main application document and bound, preferably, in a single volume.

### 4.1.9. Additional Qualification Criteria:

- (i) Information regarding the technical qualifications of the Applicant, which demonstrate its ability to operate the DAB+ multiplex service. Applicants should refer to networks and businesses where such experiences have been gained.
- (ii) Information regarding the operational credentials of the Applicant, indicating the

services that it is currently operating in Ghana or other markets and demonstrating its ability to manage the business in an increasingly competitive market.

- (iii)Detailed résumé of the proposed management of the Entity.
- **4.1.10.** Applicants for Digital Audio Broadcasting Multiplex Operator Authorisation shall provide **only the following documentation**:
  - (i) Letter of Presentation
  - (ii) Proof of Payment of Application Fee
  - (iii) Valid Tax Clearance Certificate
  - (iv) Valid SSNIT Clearance Certificate

(v) Copy of registration of Business Name or Trade Name if applicable.

### 4.2 Submission of Proposals

### 4.2.1 Location and Deadline for Submissions

Proposals may be submitted during business days to the Director General, National Communications Authority (NCA), NCA Tower, No. 6 Airport City, Accra and marked "Application for Digital Audio Broadcasting Multiplex Operator Authorisation", between the hours of 9.00 am to 5.00 pm. The deadline for submission shall be 5:00pm on 6<sup>th</sup> November, 2024.

### 4.2.2 Originals and Copies.

- (i) All documents submitted by the Applicant shall be either originals or certified copies. The copies may be certified by the authorized officer of the Applicant.
- (ii) The documentation of the Proposal shall be submitted in one (1) original hard copy and five (5) certified hard copies including six (6) copies of any appendices and/or demonstration material and one (1) electronic copy, clearly marking each as such. In the event of any discrepancies, the original shall prevail.
- (iii) The electronic copy shall be in PDF format, along with the completed *Microsoft Excel* worksheets and where applicable, (labelled with the applicant's name and a cross-reference to the main application document and numbered "1 of N", "2 of N" etc where N represents the number of CDs/pen drives).
- (iv) Every page of the Proposal shall be numbered (as a fraction of total number of pages e.g. 1 of 30, etc.).
- (v) Proposals shall include a table of contents and a page setting forth the Applicant's name and legal domicile as well as the postal and e-mail address, telephone and facsimile numbers of a person designated to receive notices.
- (vi)Proposals shall be submitted in a sealed envelope/box.

### 4.3 Updating

Each Applicant shall maintain current, the facts and information supplied in the Proposal, and shall communicate to the Director General of the Authority, all material changes that arise with regards thereto.

### 4.4 Modification

This Selection Procedure does not constitute an offer to contract on the part of the National Communications Authority and the Authority has the right to modify or amend any provision or condition hereof; provided however, that any such modification or amendment shall be valid only if it is in writing.

### 4.5 Disclaimer

The NCA shall not incur any liability whatsoever in exercising its rights in 4.4 above or any other rights granted in this Process.

### 4.6 Additional Information

The Authority reserves the right to request, at any time, additional information or documentation from Applicants.

### ANNEX 1 INTERPRETATIONS AND DEFINITIONS

When used in this paper, the following terms shall have the meanings ascribed herein:

- "Applicant" means any entity that has submitted a Proposal.
- <sup>2</sup> "Government" means the Government of Ghana.
- "Ministry" means the Ministry of Communications and Digitalisation (MoCD).
- 4. "NCA" means National Communications Authority.
- Fre-Qualification" means the qualification of an Applicant in the Pre-Qualification Process, thereby permitting the Applicant to participate in the second stage of the Process.
- "Pre-Qualified Applicant" means an Applicant that has been selected in the Pre- Qualification Process to participate in the second stage of the Selection Process in accordance with the rules set forth in this Selection Process.
- "Proposal" means the submission made by an Applicant to the Director General in accordance with Section 4.1 herein.
- "Application Fee" means the sum specified in Section 2.5(i) which must be paid by an Applicant to the National Communications Authority at the time that it submits a Proposal. Such sum is non-refundable and grants the Applicant the right to participate in the "Selection Process".
- Digital Audio Broadcasting or "DAB+" refers to a means of digitally broadcasting signals over the air to radio sets equipped with a DAB+ receiver (either integrated into a vehicle or in a separate receiver).
- Multiplex means an electronic system which combines programme material and related and other data in a digital form for transmission.

### **ANNEX 2**

### SAMPLE LETTER OF PRESENTATION

Date:

The Director General
National Communications Authority
NCA Tower, No. 6 Airport City
P. O. Box CT 1568
Cantonments
Accra

Dear Sir,

### Re: Selection Procedure for Digital Audio Broadcasting Multiplex Operator Authorization

Enclosed herewith are the documents required by the Selection Procedure for Prequalification with respect to the above-captioned Process.

We hereby declare our full knowledge and acceptance of and submission to, all the terms and conditions set forth in the above-mentioned Selection Procedure and the applicable Laws of the Republic of Ghana.

Yours faithfully,

(SIGNATURE OF REPRESENTATIVE)
(NAME OF REPRESENTATIVE)

### **ANNEX 3**

### STANDARDIZED APPLICATION GUIDELINES

### **General Information**

### 1. Applicant

- a. Name
- b. Title
- c. Citizenship
- d. Address
- e. Contact numbers

### 2. Management

- a. Name
- b. Title
- c. Citizenship
- d. Address
- e. Contact numbers

#### 3. Directors

- a. Name
- b. Address
- c. Contact numbers
- d. Citizenship
- e. Shareholding %
- f. Other Broadcasting/Telecommunication Interests
  - i. Name of Company
  - ii. Address iii. Contact Numbers iv. Shareholding %
  - v. Licence/Authorization Status vi.

Credit/Default Status

### 4. Shareholders (with at least 5% holding)

- a. Name
- b. Address
- c. Contact numbers
- d. Proof of Citizenship
- e. Shareholding %

### f. Other Broadcasting/Telecommunication Interests

- i. Name of Company
- ii. Address
- iii. Contact Numbers
- iv. Shareholding %
- v. Licence/Authorization Status
- vi. Credit/Default Status

### 5. Applying Entity Information

- a. Name of Entity/ Company/Partnership /Trust etc, please define
- b. Certificate of Incorporation in Ghana (Company Registration Number & Date of Registration)
- c. Certificate to Commence Business in Ghana; Number & Date

### 6. Exhibits and Other Certified Documents to Support the Following:

- a) Financial Capacity:
  - i. Equity Contributions of Shareholders
  - ii. Detailed Five Year Financial Statements iii. Income, Balance Sheet, Cash flow Statements
- b) Technical and/or Operational Capacity:
  - Information regarding the technical qualifications of the Applicant, which demonstrate its ability to operate a digital broadcasting system. Applicants should refer to networks and businesses where such experiences have been gained.
  - ii. Information regarding the operational credentials of the Applicant, indicating the services that it is currently operating in Ghana or other markets and demonstrating its ability to manage the business in an increasingly competitive market.
- c) Certified commitment letters from:
  - i. Established and experienced operating concerns
  - ii. Equipment vendor relationships and a showing of readiness to provide sustained technical & operation partnering and support.

### 7. Applicant Status

List any NCA regulated entity or applicant for an NCA Licence/Authorisation in which:

i. the applicant or any party, has more than 5% or greater interest in the applicant; or a Controlling interest or more than 10% of the applicant or more of any class of stock, warrants, options or debt securities of the applicant. This list must include a description of each such entity's relationship to the applicant.

### 8. Agreements with Other Parties

Applicants must submit an exhibit identifying all parties with which they have entered into any agreements, arrangements or understandings which relate in any way to the authorization being allocated.

### 9. Miscellaneous Information

Applicants wishing to submit a statement of verifiable reasons sufficient to justify, and or enhance their chances may do so if they so wish.