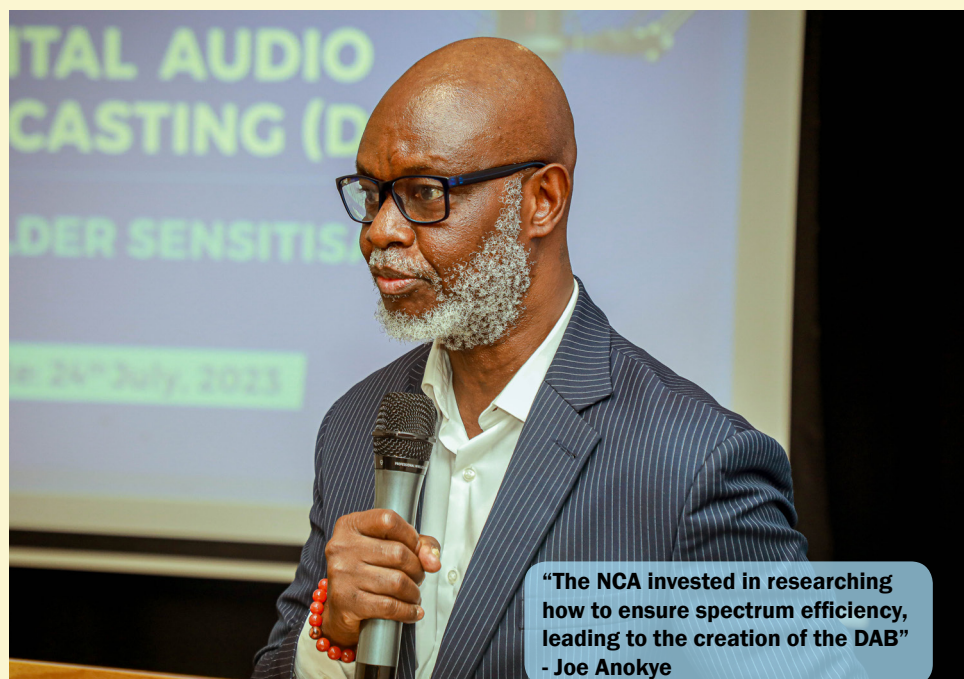


NCA HOLDS STAKEHOLDER ENGAGEMENT ON DIGITAL AUDIO BROADCASTING (DAB)

Following the announcement by the National Communications Authority (NCA) regarding the commencement of Digital Audio Broadcasting (DAB) trials in Accra and Kumasi, the Authority engaged with selected stakeholders involved in the upcoming trials on 24th July, 2023. These stakeholders included the selected 18 FM stations as well as KNET, the technical partners for the project.

Cataloging the various innovations the Authority has undertaken since 2017, the Director General of the NCA, Joe Anokye, indicated that amidst the digital landscape, various positive developments are taking place, primarily concerning spectrum management and the government's digital transformation agenda. Recognising that spectrum is finite and analogue options have been exhausted, the transition to digital platforms presents numerous opportunities. "In light of this, the NCA invested in researching how to ensure spectrum efficiency, leading to the creation of the DAB.

The acting Director of Engineering at the NCA, Rev. Ing. Edmund Yirenkyi Fianko educated the stakeholders on the various technical aspects of the service. He emphasised that DAB has many benefits for broadcasters as well as the public. He further explained that with DAB+, the version Ghana will be trialing; it offers good quality audio that also supports multiple radio channels leading to spectrum efficiency.



"The NCA invested in researching how to ensure spectrum efficiency, leading to the creation of the DAB"
- Joe Anokye



Prof. Ezer Osei Yeboah-Boateng (DDG-TO), giving the welcome remarks



Rev. Ing. Edmund Yirenkyi Fianko, took participants through the various technical aspects of DAB



Participants included 18 FM stations as well as K-Net, the technical partners for the project



Some of the participants, including GBC Director-General Professor Amin Alhassan, toured the Broadcasting Monitoring Centre (BMC)