

MNOS MOBILE DATA SUBSCRIPTION FOR OCTOBER AND DECEMBER 2018

MNOs MOBILE DATA SUBSCRIPTION TRENDS 2018	Oct-18	Nov-18	Dec-18
AIRTEL TIGO	5,368,556	5,749,048	6,076,649
SCANCOM (MTN)	14,401,099	14,741,184	15,641,800
VODAFONE MOBILE	4,304,824	4,245,988	4,213,054
GLO MOBILE	264,124	261,210	252,732
TOTAL MOBILE	24,338,603	24,997,430	26,184,235
MONTH OVER MONTH GROWTH	3.42%	2.71%	4.75%
MONTH OVER MONTH GROWTH			
AIRTEL TIGO	1.08%	7.09%	5.70%
SCANCOM (MTN)	5.26%	2.36%	6.11%
VODAFONE MOBILE	0.60%	-1.37%	-0.78%
AIRTEL	0.32%	-1.10%	-3.25%
GLO MOBILE	3.42%	2.71%	4.75%
POPULATION	29,357,305	29,416,019	29,474,851
GROWTH RATE			
PENETRATION			
MOBILE DATA	82.90%	84.98%	88.84%
MARKET SHARE For BROADBAND DATA OPERATORS			
AIRTEL TIGO	22.06%	23.00%	23.21%
SCANCOM (MTN)	59.17%	58.97%	59.74%
VODAFONE MOBILE	17.69%	16.99%	16.09%
GLO MOBILE	1.09%	1.04%	0.97%
TOTAL	100.00%	100.00%	100.00%