

MNOs MOBILE DATA SUBSCRIPTION TRENDS 2018	Jan-18	Feb-18	Mar-18	Apr-18	May-18	Jun-18	Jul-18	Aug-18	Sep-18
EXPRESSO	10,151	10,151							
MILLICOM (TIGO)	2,831,365	2,810,970	2,783,154	2,766,211	2,740,360	2,718,647	2,718,524	2,808,292	2,937,214
SCANCOM (MTN)	14,084,254	14,641,325	14,430,466	13,051,341	12,817,074	12,447,981	12,694,486	13,307,553	13,681,145
VODAFONE MOBILE	4,117,293	3,975,622	3,968,168	3,962,092	4,041,884	4,042,345	4,041,889	4,212,006	4,279,158
AIRTEL	2,516,032	2,491,996	2,478,289	2,440,696	2,406,039	2,351,398	2,319,215	2,314,382	2,373,774
GLO MOBILE	221,897	224,853	232,677	247,669	265,152	252,188	270,478	272,077	263,290
TOTAL MOBILE	23,780,992	24,154,917	23,892,754	22,468,009	22,270,509	21,812,559	22,044,592	22,914,310	23,534,581
MONTH OVER MONTH GROWTH	1.35%	1.57%	-1.09%	-5.96%	-0.88%	-2.06%	1.06%	3.95%	2.71%
MONTH OVER MONTH GROWTH									
EXPRESSO	0%	0%							
MILLICOM (TIGO)	-0.58%	-0.72%	-0.99%	-0.61%	-0.93%	-0.79%	0.00%	3.30%	4.59%
SCANCOM (MTN)	2.53%	3.96%	-1.44%	-9.56%	-1.79%	-2.88%	1.98%	4.83%	2.81%
VODAFONE MOBILE	0.48%	-3.44%	-0.19%	-0.15%	2.01%	0.01%	-0.01%	4.21%	1.59%
AIRTEL	-0.66%	-0.96%	-0.55%	-1.52%	-1.42%	-2.27%	-1.37%	-0.21%	2.57%
GLO MOBILE	-6.89%	1.33%	3.48%	6.44%	7.06%	-4.89%	7.25%	0.59%	-3.23%
POPULATION	28,834,119	28,891,787	28,949,571	29,007,470	29,065,485	29,123,616	29,181,863	29,240,227	29,298,707
GROWTH RATE									
PENETRATION	January	February	March	April	May	June	July	August	September
MOBILE DATA	82.48%	83.60%	82.53%	77.46%	76.62%	74.90%	75.54%	78.37%	80.33%

MARKET SHARE For BROADBAND DATA OPERATORS									
EXPRESSO	0.04%	0.04%							
MILLICOM (TIGO)	11.91%	11.64%	11.65%	12.31%	12.30%	12.46%	12.33%	12.26%	12.48%
SCANCOM (MTN)	59.22%	60.61%	60.40%	58.09%	57.55%	57.07%	57.59%	58.08%	58.13%

