

**INDUSTRY MARKET STATISTICS**

**MNOs VOICE SUBSCRIPTION ANALYSIS FOR JANUARY 2023**

<b>MOBILE NETWORK OPERATORS (MNOs)</b>	<b>Dec-22</b>	<b>Jan-23</b>
Airtel Ghana Limited (AirtelTigo)	5,585,510	5,775,837
Ghana Telecommunications Company Limited (Vodafone Ghana)	7,537,400	7,235,737
Glo Mobile Ghana Limited (Glo)		
Scancom PLC Ghana Limited (MTN Ghana)	26,613,845	26,800,597
<b>TOTAL MOBILE</b>	<b>39,736,755</b>	<b>39,812,171</b>
<b>MONTH OVER MONTH GROWTH</b>	<b>-1.43%</b>	<b>0.19%</b>
<b>MONTH OVER MONTH GROWTH PER OPERATOR (MOBILE)</b>	<b>Dec-22</b>	<b>Jan-23</b>
Airtel Ghana Limited (AirtelTigo)	-7.20%	3.41%
Ghana Telecommunications Company Limited (Vodafone Ghana)	-0.71%	-4.00%
Glo Mobile Ghana Limited (Glo)	#DIV/0!	#DIV/0!
Scancom PLC Ghana Limited (MTN Ghana)	-0.33%	0.70%
<b>FIXED NETWORK OPERATORS</b>	<b>Dec-22</b>	<b>Jan-23</b>
Airtel Ghana Limited (AirtelTigo)	2,247	2,588
Ghana Telecommunications Company Limited (Vodafone Ghana)	326,579	326,591
Scancom PLC Ghana Limited (MTN Ghana)	1,190	1,201
<b>TOTAL FIXED</b>	<b>330,016</b>	<b>330,380</b>
<b>MONTH OVER MONTH GROWTH</b>	<b>0.66%</b>	<b>0.11%</b>
<b>MONTH OVER MONTH GROWTH PER OPERATOR (FIXED)</b>	<b>Dec-22</b>	<b>Jan-23</b>
Airtel Ghana Limited (AirtelTigo)	-16.53%	15.18%
Ghana Telecommunications Company Limited (Vodafone Ghana)	0.81%	0.00%
Scancom PLC Ghana Limited (MTN Ghana)	-0.92%	0.92%
<b>TOTAL MARKET</b>		
MOBILE	39,736,755	39,812,171
FIXED	330,016	330,380
TOTAL ACCESS LINES	40,066,771	40,142,551
<b>MONTH OVER MONTH GROWTH</b>	<b>-1.41%</b>	<b>0.19%</b>
<b>POPULATION</b>	31,769,365	31,824,384
GROWTH RATE		
<b>PENETRATION</b>		

MOBILE	125.08%	125.10%
FIXED	1.04%	1.04%
<b>TOTAL ACCESS LINES</b>	<b>126.12%</b>	<b>126.14%</b>
<b>MARKET SHARE</b>		
MOBILE	99.18%	99.18%
FIXED	0.82%	0.82%
<b>MARKET SHARE per MOBILE OPERATORS</b>	<b>Dec-22</b>	<b>Jan-23</b>
Airtel Ghana Limited (AirtelTigo)	14.06%	14.51%
Ghana Telecommunications Company Limited (Vodafone Ghana)	18.97%	18.17%
Glo Mobile Ghana Limited (Glo)	0.00%	0.00%
Scancom PLC Ghana Limited (MTN Ghana)	66.98%	67.32%
<b>TOTAL</b>	<b>100.00%</b>	<b>100.00%</b>
<b>MARKET SHARE per FIXED OPERATORS</b>	<b>Dec-22</b>	<b>Jan-23</b>
Airtel Ghana Limited (AirtelTigo)	0.68%	0.78%
Ghana Telecommunications Company Limited (Vodafone Ghana)	98.96%	98.85%
Scancom PLC Ghana Limited (MTN Ghana)	0.36%	0.36%
<b>TOTAL</b>	<b>100.00%</b>	<b>100.00%</b>

**Note**  
*Population being used is the June 2022 results from the GSS Population Census*