

## INDUSTRY MARKET STATISTICS

### 4G SUBSCRIPTION ANALYSIS FOR JANUARY 2023

4G NETWORK OPERATORS	Dec-22	Jan-23
Blu Telecommunications Limited	NIL	
Broadband Home	292	
Busy Internet Ghana Limited (Busy)		
Ghana Telecommunications Company Limited (Vodafone Ghana)	1,914,205	1,853,999
Scancom PLC Ghana Limited (MTN Ghana)	7,171,950	7,366,868
Surflin Communications Limited (Surflin)	35,796	35,796
Telesol Ghana Limited (Telesol)	1985	
<b>TOTAL</b>	<b>9,124,228</b>	<b>9,256,663</b>
<b>MONTH ON MONTH GROWTH</b>	<b>-2.36%</b>	<b>1.45%</b>
MONTH ON MONTH GROWTH PER OPERATOR	Dec-22	Jan-23
Blu Telecommunications Limited	NIL	NIL
Broadband Home	-24.94%	-100.00%
Busy Internet Ghana Limited (Busy)	#DIV/0!	#DIV/0!
Ghana Telecommunications Company Limited (Vodafone Ghana)	-0.78%	-3.15%
Scancom PLC Ghana Limited (MTN Ghana)	-2.77%	2.72%
Surflin Communications Limited (Surflin)	-5.03%	0.00%
Telesol Ghana Limited (Telesol)	NIL	NIL
<b>POPULATION</b>	<b>31,769,365</b>	<b>31,824,384</b>
GROWTH RATE		
<b>PENETRATION</b>		
4G DATA	28.72%	29.09%
MARKET SHARE PER OPERATOR	Dec-22	Jan-23
Blu Telecommunications Limited	NIL	NIL
Broadband Home	0.00%	0.00%
Busy Internet Ghana Limited (Busy)	0.00%	0.00%
Ghana Telecommunications Company Limited (Vodafone Ghana)	20.98%	20.03%
Scancom PLC Ghana Limited (MTN Ghana)	78.60%	79.58%
Surflin Communications Limited (Surflin)	0.39%	0.39%
Telesol Ghana Limited (Telesol)	0.02%	0.00%
<b>TOTAL</b>	<b>100.00%</b>	<b>100.00%</b>

#### Note

The NIL indicates that no data has been received from these companies

Population being used is the June 2022 results from the GSS Population Census