

# NCA DATA COLLECTION FORM TB02 PAY TELEVISION BROADCASTING (PAY TV)

NCA Data Collection Form TB02 (Pay TV Broadcasting) | 1

#### **Deadline for Submission**

17<sup>th</sup> March, 2023

#### Submission of Data Forms and Financials

The following documents are to be submitted by the deadline date:

- Completed NCA Data Collection Form TB02 (Pay TV Broadcasting)
- 2022 Audited Financial Statement

#### Where to send this completed form:

Completed forms must be submitted:

- A. Via e-mail to dgsecretariat@nca.org.gh copy rips@nca.org.gh
- B. By regular mail or by hand delivery to:

The Director General Attn: Director, RIPS Division National Communications Authority (NCA) P. O. Box CT 1568, Cantonments, Accra NCA Tower, No.6 Airport City Kotoka International Airport, Accra Digital Address: GL-126-7029

- C. Through the Zonal Offices in your regions (See next page)
- D. If you need assistance to complete the Questionnaire, please contact the Research, Innovation, Policy & Strategy Division on: 0501451523 / 22 or by e-mail to rips@nca.org.gh

### **NCA ZONAL OFFICES**

#### Accra, Head Office

National Communications Authority NCA Tower, No.6 Airport City, Accra, Ghana Kotoka International Airport, Accra Digital Address: GL-126-7029 P. O. Box CT 1568, Cantonments, Accra Tel: +233 (0) 302 776621, 771701 E-mail: info@nca.org.gh Website: www.nca.org.gh

#### **Bolgatanga Office**

National Communications Authority H/No ZB 70, Zorbisi Estates Digital Address: UB-0034-8536 PMB, Bolgatanga Upper East Region Tel: +233 (0) 38 202 1141 E-mail: info@nca.org.gh

#### **Ho Office**

National Communications Authority H/No A6/29, Stadium Road Digital Address: VH-0006-0554 P. O. Box HP1576, Ho Volta Region Tel: +233 (0) 3620 26339 E-mail: info@nca.org.gh

#### Koforidua Office

National Communications Authority Residency Street Behind New Juaben Municipal Library Digital Address: EN-001-4621 Private Mail Bag, Koforidua Eastern Region Tel: +233 (0) 34 20 28380 / 28382 E-mail: info@nca.org.gh

#### **Kumasi Office**

National Communications Authority Fuller Road, Danyame Digital Address: AK-063-2250 P. O. Box KS 10768, Kumasi Ashanti Region Tel: + 233 (0) 3220 20014 / 20018 E-mail: info@nca.org.gh

#### Sunyani Office

National Communications Authority House No, 83/D, Penkwase Digital Address: BS-0012-4632 P. O. Box SY125, Sunyani Bono Region Tel: + 233 (0) 3520 27564 E-mail: info@nca.org.gh

#### Takoradi Office

National Communications Authority Bakado Digital Address: WS-014-8190 P. O. Box SL 409, Sekondi Western Region Tel: +233 (0) 31 202 8049 E-mail: info@nca.org.gh

#### Tamale Office

National Communications Authority Watherson Residential Area Digital Address: NT-0027-8191 P. O. Box TL 1590, Tamale Northern Region Tel: + 233 (0) 37 202 8105 / 37 020 8104 E-mail: info@nca.org.gh

### FORM TB02 Section 1: Company Details

### Year 2022

1.1 Name (Registered Business Name):				
1.2 Trade Name:				
1.3 Current Physical Location:				
1.4 Digital Address:				
1.5 Postal Address:				
1.6 Website:				
1.7 E-mail:				
1.8 Telephone/Mobile:				
1.9 Date of Issue of Last Authorisation by NCA (dd/mm/yyyy):				
1.10 Expected Date of Expiration of Authorisation (dd/mm/yyyy):				

1.11 Director(s):

1.12 Shareholder(s):

#### Contact Person/Focal Point Details (This refers to a person within your organization to be responsible for completing and submitting this data form. This information will only be used with regards to the data submitted)

	Contact Person 1
Name:	
Designation:	
E-mail Address:	
Telephone/Mobile:	
	Contact Person 2
Name:	
Designation:	
E-mail Address:	
Telephone/Mobile:	

### Tick, where applicable

	_					-	
1 1 2	Tumo	of Tol	orrigion	Drood	lcasting	Corre	inner
1.15	IVDE	ог гег	evision	DIUdu	ICASUIIE	Serv	ices:

	i.	Digital Terrestrial Pay Television (Serv	vice Only)		
	ii.	Digital Terrestrial Pay Television (Service and Network)			
	iii.	Satellite Television Broadcasting (Pay TV Direct-to-Home Bouquet)		let)	
	iv.	Television over Internet Protocol			
	v.	Cable TV			
1.14 Are your contents encrypted? Yes No				No	
1.15 Do you stream your contents on the internet? ( <i>Please tick one</i> ) Yes No			No		
1.16 If yes, please indicate the URL for your streaming					

### **Section 2: Affiliations**

2.1 Is your Television Station owned or managed by a media group<sup>1</sup>? (*Please tick one*)

No

Yes		
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2.2 If yes, what is the name of the media group that owns or manages your Television Station?

### **Section 3: Employment**

3.1 Provide total number of employees for the year 2022

Permanent Employees		Permanent Employees Contract/Temporary Employees		Total Em	ployees
Male	Female	Male	Female	Male	Female

### **Section 4: Financials**

4.1 Total Gross Revenue and Expenditure for the year 2022

Item	2022
Total Gross Revenue (GH¢)	
Total CAPEX (GH¢)	

4.2 Attach Audited Financial Report for 2022

### Section 5: Types of Services and Cost

### 5.1 **SUBSCRIBERS:**

#### 5.1.1 What is the total number of Residential & Business subscribers as at end of 2022?

Resident	ial subscribers	Business subscribers	Total

<sup>&</sup>lt;sup>1</sup> A media group is an entity that owns or operates more than one Television station, Radio station and Print house 6 | NCA Data Collection Form TB02 (Pay TV Broadcasting)

No	Types of Bouquets	Residential subscribers	Business subscribers
1			
2			
3			
4			
5			

### 5.1.2 What was the total number of subscribers for each bouquet as at end of 2022?

#### 5.2 **TARIFFS**:

5.2.1 What is the installation fees (first time installation) (GH¢)?

Residential subscriber (GH¢)	Business subscriber (GH¢)

### 5.2.2 What is the price for a Decoder?

No.	Type of Decoder	(GH¢)
1		
2		
3		

### 5.2.3 Provide the **MONTHLY** subscription fee for the various bouquets (can be added as an attachment).

No.	Type of Bouquets	Residential subscribers (GH¢)	Business subscribers (GH¢)
1			
2			
3			
4			
5			

No.	Region	Number of Dealers
1	Ahafo	
2	Ashanti	
3	Bono	
4	Bono East	
5	Central	
6	Eastern	
7	Greater Accra	
8	North East	
9	Northern	
10	Oti	
11	Savannah	
12	Upper East	
13	Upper West	
14	Volta	
15	Western	
16	Western North	

### 5.4 **TELEVISION CHANNELS:**

## 5.4. 1 Provide Number of Pay Television Programming Channels under each bouquet *(Can be added as an attachment)*

Type of Bouquet		
Number of Channels		

### **Section 6: Satellite Services**

Satellite Provider		
Satellite Type		

### **Check List**

Section 1 (Company details) Section 2 (Affiliations) Section 3 (Employment) Section 4 (Financials) Section 5 (Types of Services) Section 6 (Satellite services)

### **Comments and Challenges**

### Additional comments or challenges facing the Television Broadcasting Industry can be provided here

I, is responsible for the data provided in this form.

Signed: .....

Date: .....