## INDUSTRY MARKET STATISTICS

MNOs VOICE SUBSCIPTION ANALYSIS FOR JANUARY TO DECEMBER 2022

				JAKI TO DECE								
MOBILE NETWORK OPERATORS (MNOS)	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22
Airtel Ghana Limited (AirtelTigo)	7,691,205	7,480,962	7,403,254	7,064,148	6,978,455	6,826,853	6,706,032	6,543,937	6,312,864	6,110,767	6,018,832	5,585,510
Ghana Telecommunications Company Limited (Vodafone Ghana)	8,035,817	7,882,497	7,732,622	7,543,728	7,437,101	7,323,652	7,311,811	7,357,959	7,457,708	7,579,598	7,591,239	7,537,400
Glo Mobile Ghana Limited (Glo)	804,890	783,632	786,963	815,143	794,288	989,965	565,326	422,328	353,116	308,553		
Scancom PLC Ghana Limited (MTN Ghana)	24,485,910	24,821,945	25,558,928	25,882,040	25,739,087	25,848,409	26,188,917	26,417,887	26,689,330	26,925,691	26,701,270	26,613,845
TOTAL MOBILE	41,017,822	40,969,036	41,481,767	41,305,059	40,948,931	40,988,879	40,772,086	40,742,111	40,813,018	40,924,609	40,311,341	39,736,755
MONTH OVER MONTH GROWTH	1,39%	-0.12%	1.25%	-0.43%	-0.86%	0.10%	-0.53%	-0.07%	0.17%	0.27%	-1.50%	-1.43%
		012270		0.100,0	0.0070	0.2070	0.007,0	010170	0.2.70	0.2.70		
MONTH OVER MONTH GROWTH PER OPERATOR (MOBILE)	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22
` , ,		-2.73%	-1.04%	-		,	-1.77%	-2.42%	•	-3.20%	-1.50%	
Airtel Ghana Limited (AirtelTigo)	4.07%			-4.58%	-1.21%	-2.17%			-3.53%			-7.20%
Ghana Telecommunications Company Limited (Vodafone Ghana)	-2.60%	-1.91%	-1.90%	-2.44%	-1.41%	-1.53%	-0.16%	0.63%	1.36%	1.63%	0.15%	-0.71%
Glo Mobile Ghana Limited (Glo)	-4.98%	-2.64%	0.43%	3.58%	-2.56%	24.64%	-42.89%	-25.29%	-16.39%	-12.62%	-100.00%	#DIV/0!
Scancom PLC Ghana Limited (MTN Ghana)	2.17%	1.37%	2.97%	1.26%	-0.55%	0.42%	1.32%	0.87%	1.03%	0.89%	-0.83%	-0.33%
FIXED NETWORK OPERATORS	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22
Airtel Ghana Limited (AirtelTigo)	3,564	3,424	3,088	3,034	2,949	2,566	2,720	2,795	2,658	2,655	2,692	2,247
Ghana Telecommunications Company Limited (Vodafone Ghana)	314,794	314,446	312,981	303,414	301,660	299,897	300,363	308,458	321,260	324,639	323,954	326,579
Scancom PLC Ghana Limited (MTN Ghana)	4,371	4,508	4,391	4,404	5,009	5,020	1,035	1,203	1,141	1,163	1,201	1,190
TOTAL FIXED	322,729	322,378	320,460	310,852	309,618	307,483	304,118	312,456	325,059	328,457	327,847	330.016
MONTH OVER MONTH GROWTH	2.37%	-0.11%	-0.59%	-3.00%	-0.40%	-0.69%	-1.09%	2.74%	4.03%	1.05%	-0.19%	0.66%
MONTH OVER MONTH GROWTH	2.37 /0	-0.1170	-0.3770	-3.00 /0	-0.40 /0	-0.0770	-1.07/0	2.7 170	4.03 /0	1.03 /0	-0.1770	0.00 /0
MONTH OVER MONTH GROWTH PER OPERATOR (FIXED)	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22
Airtel Ghana Limited (AirtelTigo)	-1.93%	-3.93%	-9.81%	-1.75%	-2.80%	-12.99%	6.00%	2.76%	-4.90%	-0.11%	1,39%	-16.53%
Ghana Telecommunications Company Limited (Vodafone Ghana)	2.45%	-0.11%	-0.47%	-3.06%	-0.58%	-0.58%	0.16%	2.70%	4.15%	1.05%	-0.21%	0.81%
Scancom PLC Ghana Limited (MTN Ghana)	0.28%	3.13%	-2.60%	0.30%	13.74%	0.22%	-79.38%	16.23%	-5.15%	1.93%	3.27%	-0.92%
Scancolli FEC Ghana Ellinteu (MTN Ghana)	0.26%	3.1370	-2.00%	0.30%	13.7470	0.2270	-79.30%	10.23%	-3.1370	1.93%	3.2770	-0.9270
TOTAL MARKET												
MOBILE	41,017,822	40,969,036	41,481,767	41,305,059	40,948,931	40,988,879	40,772,086	40,742,111	40,813,018	40,924,609	40,311,341	39,736,755
FIXED	322,729				309,618					328,457	327,847	
		322,378	320,460	310,852		307,483	304,118	312,456	325,059			330,016
TOTAL ACCESS LINES	41,340,551	41,291,414	41,802,227	41,615,911	41,258,549	41,296,362	41,076,204	41,054,567	41,138,077	41,253,066	40,639,188	40,066,771
MONTH OVER MONTH GROWTH	1.40%	-0.12%	1.24%	-0.45%	-0.86%	0.09%	-0.53%	-0.05%	0.20%	0.28%	-1.49%	-1.41%
POPULATION	20 502 600	20 502 600	20 702 600	20 502 600	20 702 600	24 420 254	24 404 250	24 5 40 200	24 604 200	24 (50 225	24.54.246	24 500 205
	30,792,608	30,792,608	30,792,608	30,792,608	30,792,608	31,439,251	31,494,270	31,549,289	31,604,308	31,659,327	31,714,346	31,769,365
GROWTH RATE												
PENETRATION												
MOBILE	133.21%	133.05%	134.71%	134.14%	132.98%	130.37%	129.46%	129.14%	129.14%	129.27%	127.11%	125.08%
FIXED	1.05%	1.05%	1.04%	1.01%	1.01%	0.98%	0.97%	0.99%	1.03%	1.04%	1.03%	1.04%
TOTAL ACCESS LINES	134.25%	134.10%	135.75%	135.15%	133.99%	131.35%	130.42%	130.13%	130.17%	130.30%	128.14%	126.12%
MARKET SHARE												
MOBILE	99.22%	99.22%	99.23%	99.25%	99.25%	99.26%	99.26%	99.24%	99.21%	99.20%	99.19%	99.18%
FIXED	0.78%	0.78%	0.77%	0.75%	0.75%	0.74%	0.74%	0.76%	0.79%	0.80%	0.81%	0.82%
MARKET SHARE per MOBILE OPERATORS	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22
Airtel Ghana Limited (AirtelTigo)	18.75%	18.26%	17.85%	17.10%	17.04%	16.66%	16.45%	16.06%	15.47%	14.93%	14.93%	14.06%
Ghana Telecommunications Company Limited (Vodafone Ghana)	19.59%	19.24%	18.64%	18.26%	18.16%	17.87%	17.93%	18.06%	18.27%	18.52%	18.83%	18.97%
Glo Mobile Ghana Limited (Glo)	1.96%	1.91%	1.90%	1.97%	1.94%	2.42%	1.39%	1.04%	0.87%	0.75%	0.00%	0.00%
Scancom PLC Ghana Limited (MTN Ghana)	59.70%	60.59%	61.61%	62.66%	62.86%	63.06%	64.23%	64.84%	65.39%	65.79%	66.24%	66.98%
TOTAL	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
				70	, 0		70					
MARKET SHARE per FIXED OPERATORS	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22
Airtel Ghana Limited (AirtelTigo)	1.10%	1.06%	0.96%	0.98%	0.95%	0.83%	0.89%	0.89%	0.82%	0.81%	0.82%	0.68%
Ghana Telecommunications Company Limited (Vodafone Ghana)	97.54%	97.54%	97.67%	97.61%	97.43%	97.53%	98.77%	98.72%	98.83%	98.84%	98.81%	98.96%
Scancom PLC Ghana Limited (MTN Ghana)	1.35%	1.40%	1.37%	1.42%	1.62%	1.63%	0.34%	0.39%	0.35%	0.35%	0.37%	0.36%
TOTAL	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
	100.00 /0	100.0070	100.00 /0	100.00 /0	100.00 /0	100.0070	100.00 /0	100.00 /0	100.0070	100.00 /0	100.0070	100.00 /0

**Note**Population being used is the June 2022 results from the GSS Population Census