

INDUSTRY MARKET STATISTICS

4G SUBSCRIPTION ANALYSIS FOR JANUARY TO DECEMBER 2022

4G NETWORK OPERATORS	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22
Blu Telecommunications Limited	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL
Broadband Home	848	841	772	770	769	768	734	731	716	4875	389	292
Busy Internet Ghana Limited (Busy)	5,393	5,292	5,383	4,552	5,691	6,481	7,144	6,915	6174			
Ghana Telecommunications Company Limited (Vodafone Ghana)	1,793,190	1,792,612	1,685,301	1,672,319	1,670,931	1,768,165	1,822,493	1,851,045	1,888,857	1,887,559	1,929,165	1,914,205
Scancom PLC Ghana Limited (MTN Ghana)	5,580,917	5,664,218	5,950,353	6,208,874	6,412,883	6,511,437	6,812,557	6,989,803	7,235,359	7,306,499	7,375,987	7,171,950
Surflin Communications Limited (Surflin)	40,347	40,405	39,538	38,738	38,062	37,519	36,858	36,965	36,510	36,365	37,691	35,796
Telesol Ghana Limited (Telesol)	3,181	3,336	3,208	3,184	3,249	3,216	3,332	3,330	NIL		1,972	1985
TOTAL	7,423,876	7,506,704	7,684,555	7,928,437	8,131,585	8,327,586	8,683,118	8,888,789	9,167,616	9,235,298	9,345,204	9,124,228
MONTH ON MONTH GROWTH	2.79%	1.12%	2.37%	3.17%	2.56%	2.41%	4.27%	2.37%	3.14%	0.74%	1.19%	-2.36%
MONTH ON MONTH GROWTH PER OPERATOR	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22
Blu Telecommunications Limited	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL
Broadband Home	-14.86%	-0.83%	-8.20%	-0.26%	-0.13%	-0.13%	-4.43%	-0.41%	-2.05%	580.87%	-92.02%	-24.94%
Busy Internet Ghana Limited (Busy)	-1.75%	-1.87%	1.72%	-15.44%	25.02%	13.88%	10.23%	-3.21%	-10.72%	-100.00%	#DIV/0!	#DIV/0!
Ghana Telecommunications Company Limited (Vodafone Ghana)	-0.47%	-0.03%	-5.99%	-0.77%	-0.08%	5.82%	3.07%	1.57%	2.04%	-0.07%	2.20%	-0.78%
Scancom PLC Ghana Limited (MTN Ghana)	3.92%	1.49%	5.05%	4.34%	3.29%	1.54%	4.62%	2.60%	3.51%	0.98%	0.95%	-2.77%
Surflin Communications Limited (Surflin)	-1.89%	0.14%	-2.15%	-2.02%	-1.75%	-1.43%	-1.76%	0.29%	-1.23%	-0.40%	3.65%	-5.03%
Telesol Ghana Limited (Telesol)	2.41%	4.87%	-3.84%	-0.75%	2.04%	-1.02%	3.61%	-0.06%	NIL	NIL	NIL	NIL
POPULATION	30,792,608	30,792,608	30,792,608	30,792,608	30,792,608	31,439,251	31,494,270	31,549,289	31,604,308	31,659,327	31,714,346	31,769,365
GROWTH RATE												
PENETRATION												
4G DATA	24.11%	24.38%	24.96%	25.75%	26.41%	26.49%	27.57%	28.17%	29.01%	29.17%	29.47%	28.72%
MARKET SHARE PER OPERATOR	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22
Blu Telecommunications Limited	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL
Broadband Home	0.01%	0.01%	0.01%	0.01%	0.01%	0.01%	0.01%	0.01%	0.01%	0.05%	0.00%	0.00%
Busy Internet Ghana Limited (Busy)	0.07%	0.07%	0.07%	0.06%	0.07%	0.08%	0.08%	0.08%	0.07%	0.00%	0.00%	0.00%
Ghana Telecommunications Company Limited (Vodafone Ghana)	24.15%	23.88%	21.93%	21.09%	20.55%	21.23%	20.99%	20.82%	20.60%	20.44%	20.64%	20.98%
Scancom PLC Ghana Limited (MTN Ghana)	75.18%	75.46%	77.43%	78.31%	78.86%	78.19%	78.46%	78.64%	78.92%	79.11%	78.93%	78.60%
Surflin Communications Limited (Surflin)	0.54%	0.54%	0.51%	0.49%	0.47%	0.45%	0.42%	0.42%	0.40%	0.39%	0.40%	0.39%
Telesol Ghana Limited (Telesol)	0.04%	0.04%	0.04%	0.04%	0.04%	0.04%	0.04%	0.04%	NIL	NIL	0.02%	0.02%
TOTAL	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Note

The NIL indicates that no data has been received from these companies

Population being used is the June 2022 results from the GSS Population Census