

INDUSTRY MARKET STATISTICS

DATA SUBSCRIPTION ANALYSIS FOR JANUARY TO AUGUST 2022

MOBILE NETWORK DATA OPERATORS (MNOs)	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22
Airtel Ghana Limited (AirtelTigo)	3,497,303	3,443,906	3,365,455	3,283,160	3,209,622	3,132,519	3,047,787	2,980,259
Ghana Telecommunications Company Limited (Vodafone Ghana)	3,299,077	3,272,916	3,072,144	3,007,411	2,966,527	3,187,243	3,309,923	3,359,467
Glo Mobile Ghana Limited (Glo)	371,952	359,627	335,470	324,687	290,588	244,109	217,679	203,361
Scancom PLC Ghana Limited (MTN Ghana)	16,514,507	16,389,640	16,919,512	17,053,206	17,151,093	17,013,730	17,479,457	17,613,524
TOTAL MOBILE	23,682,839	23,466,089	23,692,581	23,668,464	23,617,830	23,577,601	24,054,846	24,156,611
MONTH OVER MONTH GROWTH	1.15%	-0.92%	0.97%	-0.10%	-0.21%	-0.17%	2.02%	0.42%
MONTH OVER MONTH GROWTH PER OPERATOR (MOBILE)	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22
Airtel Ghana Limited (AirtelTigo)	-0.76%	-1.53%	-2.28%	-2.45%	-2.24%	-2.40%	-2.70%	-2.22%
Ghana Telecommunications Company Limited (Vodafone Ghana)	-1.41%	-0.79%	-6.13%	-2.11%	-1.36%	7.44%	3.85%	1.50%
Glo Mobile Ghana Limited (Glo)	-3.25%	-3.31%	-6.72%	-3.21%	-10.50%	-15.99%	-10.83%	-6.58%
Scancom PLC Ghana Limited (MTN Ghana)	2.19%	-0.76%	3.23%	0.79%	0.57%	-0.80%	2.74%	0.77%
FIXED NETWORK DATA OPERATORS (FNOs)	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22
Airtel Ghana Limited (AirtelTigo)	647	652	659	643	655	644	639	633
Ghana Telecommunications Company Limited (Vodafone Ghana)	67,138	68,519	69,163	69,037	70,015	69,758	70,401	71,214
Scancom PLC Ghana Limited (MTN Ghana)	24,968	23,458	32,923	37,523	27,606	27,595	27,820	25,855
TOTAL FIXED	92,753	92,629	102,745	107,203	98,276	97,997	98,860	97,702
MONTH OVER MONTH GROWTH	-18.44%	-0.13%	10.92%	4.34%	-8.33%	-0.28%	0.88%	-1.17%
MONTH OVER MONTH GROWTH PER OPERATOR (FIXED)	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22
Airtel Ghana Limited (AirtelTigo)	-0.31%	0.77%	1.07%	-2.43%	1.87%	-1.68%	-0.78%	-0.94%
Ghana Telecommunications Company Limited (Vodafone Ghana)	0.08%	2.06%	0.94%	-0.18%	1.42%	-0.37%	0.92%	1.15%
Scancom PLC Ghana Limited (MTN Ghana)	-45.71%	-6.05%	40.35%	13.97%	-26.43%	-0.04%	0.82%	-7.06%
BROADBAND WIRELESS ACCESS OPERATORS (BWAs)	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22
Blu Telecommunications Limited	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL
Broadband Home	848	841	772	770	769	768	734	731
Busy Internet Ghana Limited (Busy)	5,393	5,292	5,383	4,552	5,691	6,481	7,144	6,915
Surflin Communications Limited (Surflin)	40,347	40,405	39,538	38,738	38,062	37,519	36,858	36,965
Telesol Ghana Limited (Telesol)	3,181	3,336	3,208	3,184	3,249	3,216	3,332	3,330
TOTAL BWA	49,769	49,874	48,901	47,244	47,771	47,984	48,068	47,941
MONTH OVER MONTH GROWTH	-1.86%	0.21%	-1.95%	-3.39%	1.12%	0.45%	0.18%	-0.26%
MONTH ON MONTH GROWTH PER OPERATOR(BWA)	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22

Broadband Home	1.70%	1.69%	1.58%	1.63%	1.61%	1.60%	1.53%	1.52%
Busy Internet Ghana Limited (Busy)	10.84%	10.61%	11.01%	9.64%	11.91%	13.51%	14.86%	14.42%
Surflin Communications Limited (Surflin)	81.07%	81.01%	80.85%	82.00%	79.68%	78.19%	76.68%	77.11%
Telesol Ghana Limited (Telesol)	6.39%	6.69%	6.56%	6.74%	6.80%	6.70%	6.93%	6.95%
TOTAL	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Note

The NIL indicates that no data has been received from these companies

This data does not include ISPs

Population being used is the June 2022 results from the GSS Population Census