

INDUSTRY MARKET STATISTICS

MNOs VOICE SUBSCRIPTION ANALYSIS FOR JANUARY TO JULY 2022

MOBILE NETWORK OPERATORS (MNOs)	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22
Airtel Ghana Limited (AirtelTigo)	7,691,205	7,480,962	7,403,254	7,064,148	6,978,455	6,826,853	6,706,032
Ghana Telecommunications Company Limited (Vodafone Ghana)	8,035,817	7,882,497	7,732,622	7,543,728	7,437,101	7,323,652	7,311,811
Glo Mobile Ghana Limited (Glo)	804,890	783,632	786,963	815,143	794,288	989,965	565,326
Scancom PLC Ghana Limited (MTN Ghana)	24,485,910	24,821,945	25,558,928	25,882,040	25,739,087	25,848,409	26,188,917
TOTAL MOBILE	41,017,822	40,969,036	41,481,767	41,305,059	40,948,931	40,988,879	40,772,086
MONTH OVER MONTH GROWTH	1.39%	-0.12%	1.25%	-0.43%	-0.86%	0.10%	-0.53%
MONTH OVER MONTH GROWTH PER OPERATOR (MOBILE)	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22
Airtel Ghana Limited (AirtelTigo)	4.07%	-2.73%	-1.04%	-4.58%	-1.21%	-2.17%	-1.77%
Ghana Telecommunications Company Limited (Vodafone Ghana)	-2.60%	-1.91%	-1.90%	-2.44%	-1.41%	-1.53%	-0.16%
Glo Mobile Ghana Limited (Glo)	-4.98%	-2.64%	0.43%	3.58%	-2.56%	24.64%	-42.89%
Scancom PLC Ghana Limited (MTN Ghana)	2.17%	1.37%	2.97%	1.26%	-0.55%	0.42%	1.32%
FIXED NETWORK OPERATORS	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22
Airtel Ghana Limited (AirtelTigo)	3,564	3,424	3,088	3,034	2,949	2,566	2,720
Ghana Telecommunications Company Limited (Vodafone Ghana)	314,794	314,446	312,981	303,414	301,660	299,897	300,363
Scancom PLC Ghana Limited (MTN Ghana)	4,371	4,508	4,391	4,404	5,009	5,020	1,035
TOTAL FIXED	322,729	322,378	320,460	310,852	309,618	307,483	304,118
MONTH OVER MONTH GROWTH	2.37%	-0.11%	-0.59%	-3.00%	-0.40%	-0.69%	-1.09%
MONTH OVER MONTH GROWTH PER OPERATOR (FIXED)	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22
Airtel Ghana Limited (AirtelTigo)	-1.93%	-3.93%	-9.81%	-1.75%	-2.80%	-12.99%	6.00%
Ghana Telecommunications Company Limited (Vodafone Ghana)	2.45%	-0.11%	-0.47%	-3.06%	-0.58%	-0.58%	0.16%
Scancom PLC Ghana Limited (MTN Ghana)	0.28%	3.13%	-2.60%	0.30%	13.74%	0.22%	-79.38%
TOTAL MARKET							
MOBILE	41,017,822	40,969,036	41,481,767	41,305,059	40,948,931	40,988,879	40,772,086
FIXED	322,729	322,378	320,460	310,852	309,618	307,483	304,118
TOTAL ACCESS LINES	41,340,551	41,291,414	41,802,227	41,615,911	41,258,549	41,296,362	41,076,204
MONTH OVER MONTH GROWTH	1.40%	-0.12%	1.24%	-0.45%	-0.86%	0.09%	-0.53%
POPULATION	30,792,608	30,792,608	30,792,608	30,792,608	30,792,608	31,439,251	31,494,270
GROWTH RATE							
PENETRATION							
MOBILE	133.21%	133.05%	134.71%	134.14%	132.98%	130.37%	129.46%
FIXED	1.05%	1.05%	1.04%	1.01%	1.01%	0.98%	0.97%

TOTAL ACCESS LINES	134.25%	134.10%	135.75%	135.15%	133.99%	131.35%	130.42%
MARKET SHARE							
MOBILE	99.22%	99.22%	99.23%	99.25%	99.25%	99.26%	99.26%
FIXED	0.78%	0.78%	0.77%	0.75%	0.75%	0.74%	0.74%
MARKET SHARE per MOBILE OPERATORS	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22
Airtel Ghana Limited (AirtelTigo)	18.75%	18.26%	17.85%	17.10%	17.04%	16.66%	16.45%
Ghana Telecommunications Company Limited (Vodafone Ghana)	19.59%	19.24%	18.64%	18.26%	18.16%	17.87%	17.93%
Glo Mobile Ghana Limited (Glo)	1.96%	1.91%	1.90%	1.97%	1.94%	2.42%	1.39%
Scancom PLC Ghana Limited (MTN Ghana)	59.70%	60.59%	61.61%	62.66%	62.86%	63.06%	64.23%
TOTAL	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
MARKET SHARE per FIXED OPERATORS	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22
Airtel Ghana Limited (AirtelTigo)	1.10%	1.06%	0.96%	0.98%	0.95%	0.83%	0.89%
Ghana Telecommunications Company Limited (Vodafone Ghana)	97.54%	97.54%	97.67%	97.61%	97.43%	97.53%	98.77%
Scancom PLC Ghana Limited (MTN Ghana)	1.35%	1.40%	1.37%	1.42%	1.62%	1.63%	0.34%
TOTAL	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Note

Population being used is the June 2022 results from the GSS Population Census