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# **INDUSTRY INFORMATION - TELECOM SUBSCRIPTIONS FOR JUNE 2022**

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## **TELECOM SUBSCRIPTIONS FOR JUNE 2022**

### **1.0. Introduction**

This report highlights voice and data trends that have occurred in the telecommunication industry as at the end of June 2022 with an estimated country population of 31,439,251. It presents information on Mobile Voice Telephony, Fixed Line as well as Mobile Data subscriptions for the month under review.

### **2.0. Voice Subscription Figures**

Voice Service in Ghana has been classified into two (2). These are Mobile Voice and Fixed Voice being provided by Mobile Network Operators (MNOs) and Fixed Network Operators (FNOs). As at the end of June 2022, the total market for voice subscriptions was 41,296,362 with a penetration rate of 131.35

#### ***2.1. Mobile Voice Subscription***

At the end of June 2022, the total number of voice subscriptions was 40,988,879. This represents a percentage increase of 0.10% from May 2022's figure of 40,948,931. The total penetration rate for the month under review was 130.37%.

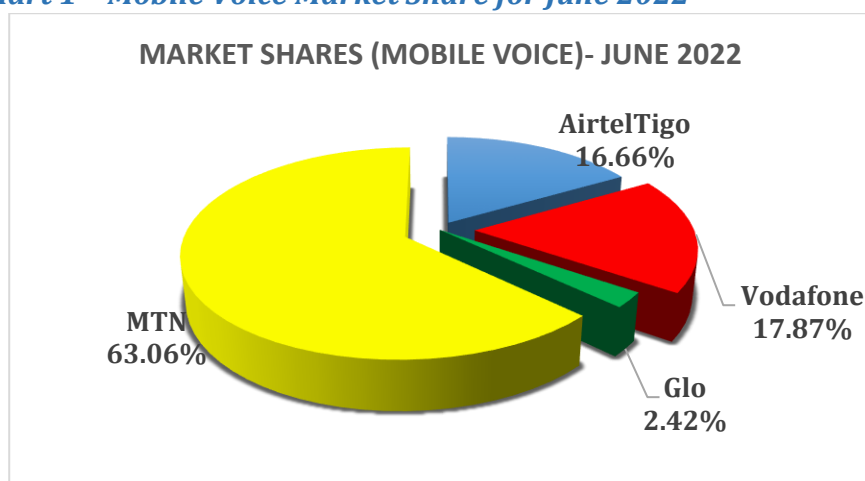
MTN's voice subscriptions for the period was 25,848,409 representing a percentage increase of 0.42% from May 2022's figure of 25,739,087. MTN's market share for the month under review was 63.06%.

Vodafone's mobile voice subscriptions decreased from 7,437,101 as at the end of May 2022 to 7,323,652 as at the end of June 2022. This represents a percentage decrease of 1.53%. Vodafone's market share for June 2022 was 17.87%.

AirtelTigo's voice subscriptions decreased from 6,978,455 as at the end of May 2022 to 6,826,853 as at the end of June 2022 indicating a percentage decrease of 2.17%. Their market share for the month under review was 16.66% as compared to 17.04% in June 2022.

Voice subscriptions of Glo increased from 794,288 as at the end of May 2022 to 989,965 at the end of June 2022. With a percentage increase of 24.64%, their total market share for the month under review was 2.42%.

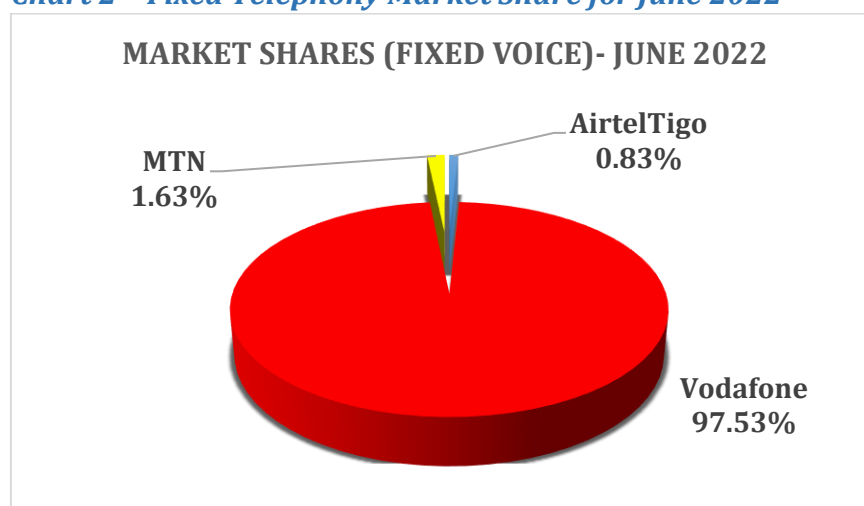
***Chart 1 – Mobile Voice Market Share for June 2022***



## **2.2. Fixed Telephony Subscriptions**

There are three (3) Operators providing Fixed Line services in Ghana. These Operators are AirtelTigo, MTN and Vodafone. As at the end of June 2022, the total subscriptions for the Fixed Operators stood at 307,483, a decrease of 2,135 subscriptions from the previous month's subscription of 309,618. Vodafone ended the month with 299,897 subscriptions; AirtelTigo recorded a total subscription of 2,566 with MTN recording 5,020 subscriptions.

**Chart 2 – Fixed Telephony Market Share for June 2022**



## **3.0. Data Subscription Figures**

In Ghana, Data Service is being provided by Mobile Network Operators (MNOs), Fixed Network Operators (FNOs) and Broadband Wireless Access Operators (BWAs). With an estimated population of 31,439,251, the total subscriptions of data in the country at the end of June 2022 was 23,723,582. The penetration rate for the period stood at 75.46%.

### **3.1. Mobile Network Operators (MNOs) Mobile Data Subscriptions**

There are four (4) Operators providing Mobile Data service namely, AirtelTigo, Glo, MTN and Vodafone. At the end of June 2022, the total number of mobile data subscriptions was 23,577,601. The penetration rate for the period stood at 74.99%.

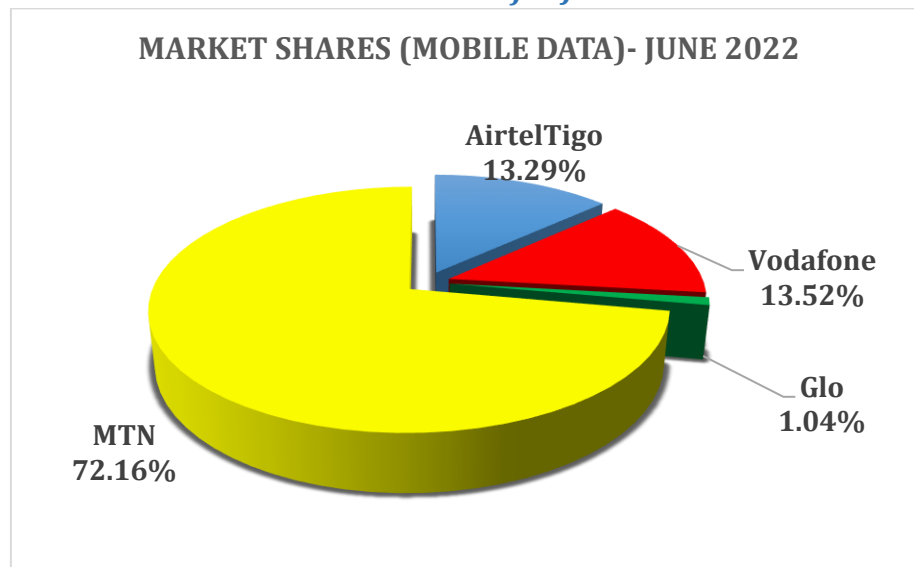
MTN ended the month of June with 17,013,730 mobile data subscriptions. Their market share for the month under review was 72.16%.

The total number of subscriptions for Vodafone's mobile data in June 2022 was 3,187,243. This is reflected in their market share of 13.52%.

AirtelTigo's mobile data subscriptions for June 2022 was 3,132,519. Their market share for the month was 13.29%.

Glo recorded data subscription figures of 244,109 at the end of June 2022. This reflects a market share of 1.04%.

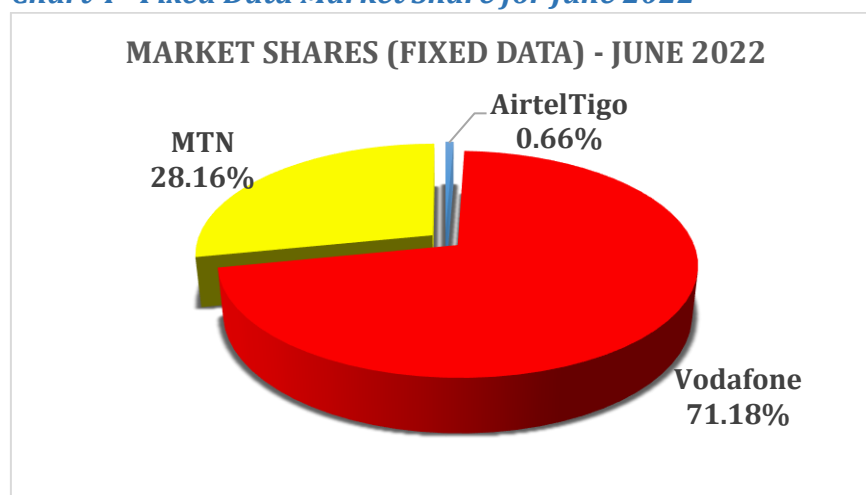
**Chart 3 –Mobile Data Market Share for June 2022**



### **3.2. Fixed Network Data Subscriptions**

There are three (3) Operators providing fixed data services in Ghana. They are Vodafone, AirtelTigo and MTN. As at the end of June 2022, the total number of fixed data subscriptions was 97,997 with Vodafone recording 69,758. AirtelTigo and MTN ended the month with 644 and 27,595 subscriptions respectively.

**Chart 4 –Fixed Data Market Share for June 2022**

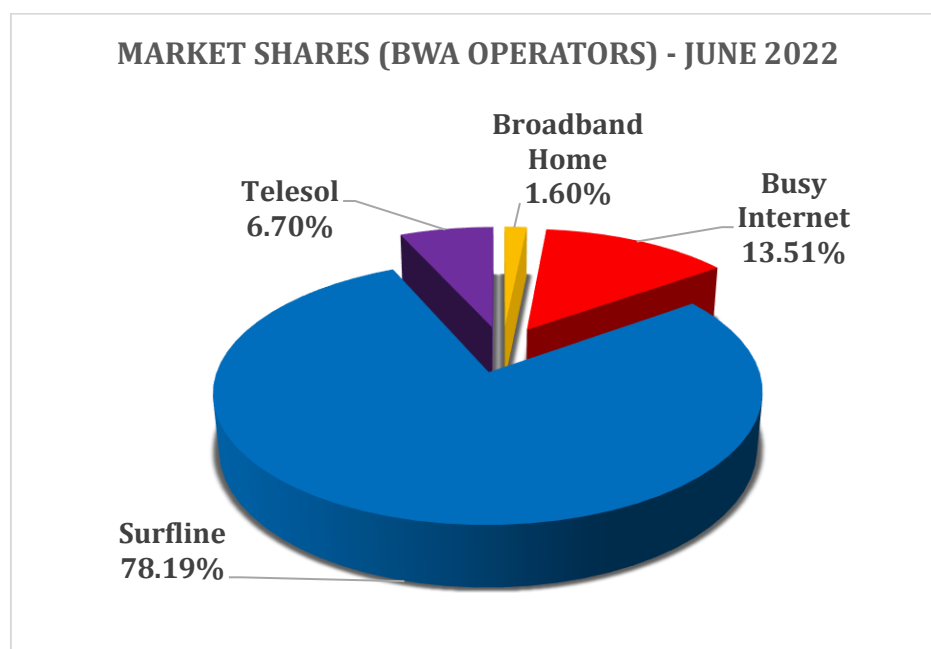


### **3.3. Broadband Wireless Access (BWA) Subscriptions**

Broadband Wireless Access (BWA) Operators provide broadband data access through wireless media to consumer and business markets. In Ghana, there are four (4) BWA Operators namely Surflin, Broadband Home, Telesol and Busy Internet.

The total subscriptions for BWA stood at 47,984 as at the end of June 2022. Surflin recorded subscriptions of 37,519 whilst Broadband Home ended the month with 768 subscriptions. Telesol and Busy Internet recorded 3,216 and 6,481 subscriptions respectively.

**Chart 5 –BWA Data Market Share for June 2022**

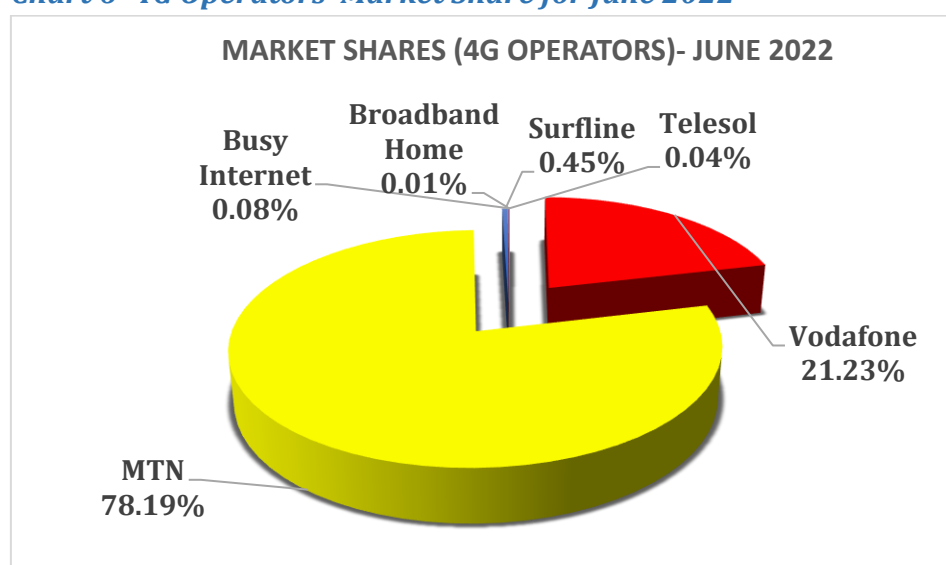


### **3.4. 4G Data**

Currently, there are six (6) Operators providing 4G data services in Ghana. They are Vodafone, Surflin, MTN, Telesol, Broadband Home and Busy Internet. As at the end of June 2022, the total number of 4G data subscriptions was 8,327,586 with MTN and Vodafone recording 6,511,437 and 1,768,165 respectively.

Surflin ended the month with 37,519 subscriptions while subscriptions for Busy Internet, Telesol and Broadband Home stood at 6,481, 3,216 and 768 respectively.

**Chart 6- 4G Operators' Market Share for June 2022**



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