

INDUSTRY MARKET STATISTICS (MNOs VOICE SUBSCRIPTION FOR JANUARY TO DECEMBER 2020)

MNOs VOICE SUBSCRIPTION TRENDS 2020	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20
AIRTELTI GO	8,428,322	8,405,247	8,498,008	8,206,322	7,809,487	7,866,500	7,853,424	7,914,511	7,749,026	8,047,060	8,135,165	8,135,618
SCANCOM (MTN)	23,150,485	23,676,259	23,945,672	23,402,239	23,077,519	23,277,698	23,584,873	23,706,102	23,722,910	22,770,638	22,990,939	23,144,302
VODAFONE MOBILE	9,075,795	8,992,072	8,787,464	8,599,976	8,603,536	8,585,484	8,283,267	8,215,126	8,118,298	8,107,112	8,312,426	8,400,565
GLO MOBILE	726,149	726,518	728,154	729,189	737,973	746,874	751,983	758,843	762,679	767,287	769,331	781,124
TOTAL MOBILE	41,380,751	41,800,096	41,959,298	40,937,726	40,228,515	40,476,556	40,473,547	40,594,582	40,352,913	39,692,097	40,207,861	40,461,609
MONTH OVER MONTH GROWTH	1.28%	1.01%	0.38%	-2.43%	-1.73%	0.62%	-0.01%	0.30%	-0.60%	-1.64%	1.30%	0.63%
MONTH OVER MONTH GROWTH PER OPERATOR (MOBILE)												
AIRTELTI GO	-0.29%	-0.27%	1.10%	-3.43%	-4.84%	0.73%	-0.17%	0.78%	-2.09%	3.85%	1.09%	0.01%
SCANCOM (MTN)	2.64%	2.27%	1.14%	-2.27%	-1.39%	0.87%	1.32%	0.51%	0.07%	-4.01%	0.97%	0.67%
VODAFONE MOBILE	-0.51%	-0.92%	-2.28%	-2.13%	0.04%	-0.21%	-3.52%	-0.82%	-1.18%	-0.14%	2.53%	1.06%
GLO MOBILE	0.05%	0.05%	0.23%	0.14%	1.20%	1.21%	0.68%	0.91%	0.51%	0.60%	0.27%	1.53%
FIXED OPERATORS												
VODAFONE	283,578	288,404	289,106	289,394	290,843	292,661	295,512	294,848	294,157	294,463	298,273	299,802
AIRTELTI GO	6,235	6,541	6,669	7,463	7,616	7,032	6,914	6,775	5,776	5,940	5,830	6,389
MTN						21	23	32	26	1,349	1,470	1,477
TOTAL FIXED	289,813	294,945	295,775	296,857	298,459	299,714	302,449	301,655	299,959	301,752	305,573	307,668
MONTH OVER MONTH GROWTH	0.44%	1.77%	0.28%	0.37%	0.54%	0.42%	0.91%	-0.26%	-0.56%	0.60%	1.27%	0.69%
MONTH OVER MONTH GROWTH PER OPERATOR (FIXED)												
VODAFONE	1.16%	1.70%	0.24%	0.10%	0.50%	0.63%	0.97%	-0.22%	-0.23%	0.10%	1.29%	0.51%
AIRTELTI GO	-24.06%	4.91%	1.96%	11.91%	2.05%	-7.67%	-1.68%	-2.01%	-14.75%	2.84%	-1.85%	9.59%
MTN							10%	39%	-19%	5088%	9%	0%
TOTAL MARKET												
MOBILE	41,380,751	41,800,096	41,959,298	40,937,726	40,228,515	40,476,556	40,473,547	40,594,582	40,352,913	39,692,097	40,207,861	40,461,609
FIXED	289,813	294,945	295,775	296,857	298,459	299,714	302,449	301,655	299,959	301,752	305,573	307,668
TOTAL ACCESS LINES	41,670,564	42,095,041	42,255,073	41,234,583	40,526,974	40,776,270	40,775,996	40,896,237	40,652,872	39,993,849	40,513,434	40,769,277
MONTH OVER MONTH GROWTH	1.28%	1.02%	0.38%	-2.42%	-1.72%	0.62%	0.00%	0.29%	-0.60%	-1.62%	1.30%	0.63%
POPULATION	30,250,461	30,310,962	30,371,584	30,432,327	30,493,192	30,554,178	30,615,286	30,676,517	30,737,870	30,799,346	30,860,944	30,922,666
GROWTH RATE												
PENETRATION												
MOBILE	136.79%	137.90%	138.15%	134.52%	131.93%	132.47%	132.20%	132.33%	131.28%	128.87%	130.29%	130.85%
FIXED	0.96%	0.97%	0.97%	0.98%	0.98%	0.98%	0.99%	0.98%	0.98%	0.98%	0.99%	0.99%
TOTAL	137.75%	138.88%	139.13%	135.50%	132.90%	133.46%	133.19%	133.31%	132.26%	129.85%	131.28%	131.84%
MARKET SHARE												
MOBILE	99.30%	99.30%	99.30%	99.28%	99.26%	99.26%	99.26%	99.26%	99.26%	99.25%	99.25%	99.25%
FIXED	0.70%	0.70%	0.70%	0.72%	0.74%	0.74%	0.74%	0.74%	0.74%	0.75%	0.75%	0.75%
MARKET SHARE per MOBILE OPERATORS												
AIRTELTI GO	20.37%	20.11%	20.25%	20.05%	19.41%	19.43%	19.40%	19.50%	19.20%	20.27%	20.23%	20.11%
SCANCOM (MTN)	55.95%	56.64%	57.07%	57.17%	57.37%	57.51%	58.27%	58.40%	58.79%	57.37%	57.18%	57.20%

