

INDUSTRY MARKET STATISTICS

MNOs VOICE SUBSCRIPTION ANALYSIS FOR JANUARY TO MARCH 2022

MOBILE NETWORK OPERATORS (MNOs)	Jan-22	Feb-22	Mar-22
Airtel Ghana Limited (AirtelTigo)	7,691,205	7,480,962	7,403,254
Ghana Telecommunications Company Limited (Vodafone Ghana)	8,035,817	7,882,497	7,732,622
Glo Mobile Ghana Limited (Glo)	804,890	783,632	786,963
Scancom PLC Ghana Limited (MTN Ghana)	24,485,910	24,821,945	25,558,928
TOTAL MOBILE	41,017,822	40,969,036	41,481,767
MONTH OVER MONTH GROWTH	1.39%	-0.12%	1.25%
MONTH OVER MONTH GROWTH PER OPERATOR (MOBILE)	Jan-22	Feb-22	Mar-22
Airtel Ghana Limited (AirtelTigo)	4.07%	-2.73%	-1.04%
Ghana Telecommunications Company Limited (Vodafone Ghana)	-2.60%	-1.91%	-1.90%
Glo Mobile Ghana Limited (Glo)	-4.98%	-2.64%	0.43%
Scancom PLC Ghana Limited (MTN Ghana)	2.17%	1.37%	2.97%
FIXED NETWORK OPERATORS	Jan-22	Feb-22	Mar-22
Airtel Ghana Limited (AirtelTigo)	3,564	3,424	3,088
Ghana Telecommunications Company Limited (Vodafone Ghana)	314,794	314,446	312,981
Scancom PLC Ghana Limited (MTN Ghana)	4,371	4,508	4,447
TOTAL FIXED	322,729	322,378	320,516
MONTH OVER MONTH GROWTH	2.37%	-0.11%	-0.58%
MONTH OVER MONTH GROWTH PER OPERATOR (FIXED)	Jan-22	Feb-22	Mar-22
Airtel Ghana Limited (AirtelTigo)	-1.93%	-3.93%	-9.81%
Ghana Telecommunications Company Limited (Vodafone Ghana)	2.45%	-0.11%	-0.47%
Scancom PLC Ghana Limited (MTN Ghana)	0.28%	3.13%	-1.35%
TOTAL MARKET			
MOBILE	41,017,822	40,969,036	41,481,767
FIXED	322,729	322,378	320,516
TOTAL ACCESS LINES	41,340,551	41,291,414	41,802,283
MONTH OVER MONTH GROWTH	1.40%	-0.12%	1.24%
POPULATION	30,792,608	30,792,608	30,792,608
GROWTH RATE			
PENETRATION			
MOBILE	133.21%	133.05%	134.71%
FIXED	1.05%	1.05%	1.04%

TOTAL ACCESS LINES	134.25%	134.10%	135.75%
MARKET SHARE			
MOBILE	99.22%	99.22%	99.23%
FIXED	0.78%	0.78%	0.77%
MARKET SHARE per MOBILE OPERATORS	Jan-22	Feb-22	Mar-22
Airtel Ghana Limited (AirtelTigo)	18.75%	18.26%	17.85%
Ghana Telecommunications Company Limited (Vodafone Ghana)	19.59%	19.24%	18.64%
Glo Mobile Ghana Limited (Glo)	1.96%	1.91%	1.90%
Scancom PLC Ghana Limited (MTN Ghana)	59.70%	60.59%	61.61%
TOTAL	100.00%	100.00%	100.00%
MARKET SHARE per FIXED OPERATORS	Jan-22	Feb-22	Mar-22
Airtel Ghana Limited (AirtelTigo)	1.10%	1.06%	0.96%
Ghana Telecommunications Company Limited (Vodafone Ghana)	97.54%	97.54%	97.65%
Scancom PLC Ghana Limited (MTN Ghana)	1.35%	1.40%	1.39%
TOTAL	100.00%	100.00%	100.00%

Note
Effective September, 2021 the Population being used is the provisional results from the GSS Population Census