



INDUSTRY INFORMATION - TELECOM SUBSCRIPTIONS FOR JANUARY 2022

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TELECOM SUBSCRIPTIONS FOR JANUARY 2022

1.0. Introduction

This report highlights voice and data trends that have occurred in the telecommunication industry as at the end of January 2022 with an estimated country population of 30,792,608. It presents information on Mobile Voice Telephony, Fixed Line as well as Mobile Data subscriptions for the month under review.

2.0. Voice Subscription Figures

2.1. Mobile Voice Subscription

At the end of January 2022, the total number of voice subscriptions was 41,017,822. This represents a percentage increase of 1.39% from December 2021's figure of 40,454,073. The total penetration rate for the month under review was 134.25%.

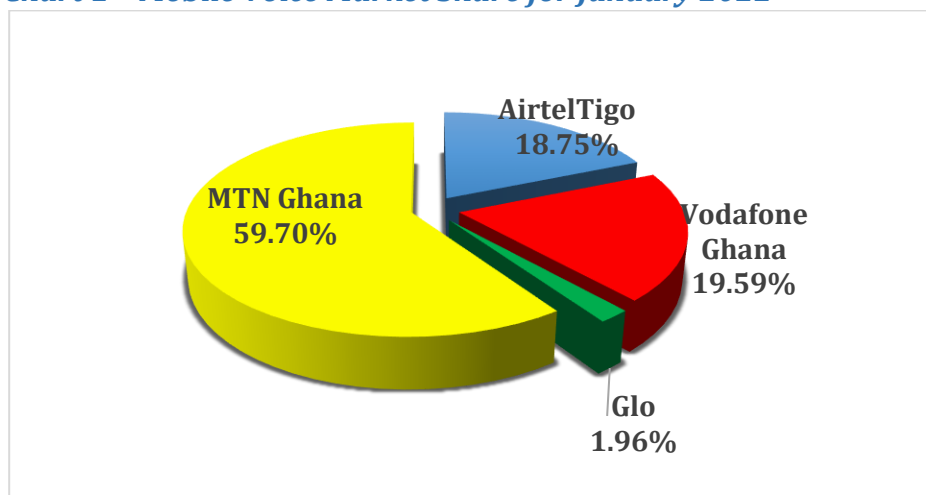
MTN's voice subscriptions for the period was 24,485,910 representing a percentage increase of 2.17% from December 2021's figure of 23,966,302. MTN's market share for the month under review was 59.70%.

Vodafone's mobile voice subscriptions decreased from 8,250,436 as at the end of December 2021 to 8,035,817 as at the end of January 2022. This represents a percentage decrease of 2.60%. Vodafone's market share for January 2022 was 19.59%.

AirtelTigo's voice subscriptions increased from 7,390,278 as at the end of December 2021 to 7,691,205 as at the end of January 2022 indicating a percentage increase of 4.07%. Their market share for the month under review was 18.75% as compared to 18.27% in December 2021.

Voice subscriptions of Glo decreased from 847,057 as at the end of December 2021 to 804,890 at the end of January 2022. With a percentage decrease of 4.98%, their total market share for the month under review was 1.96%.

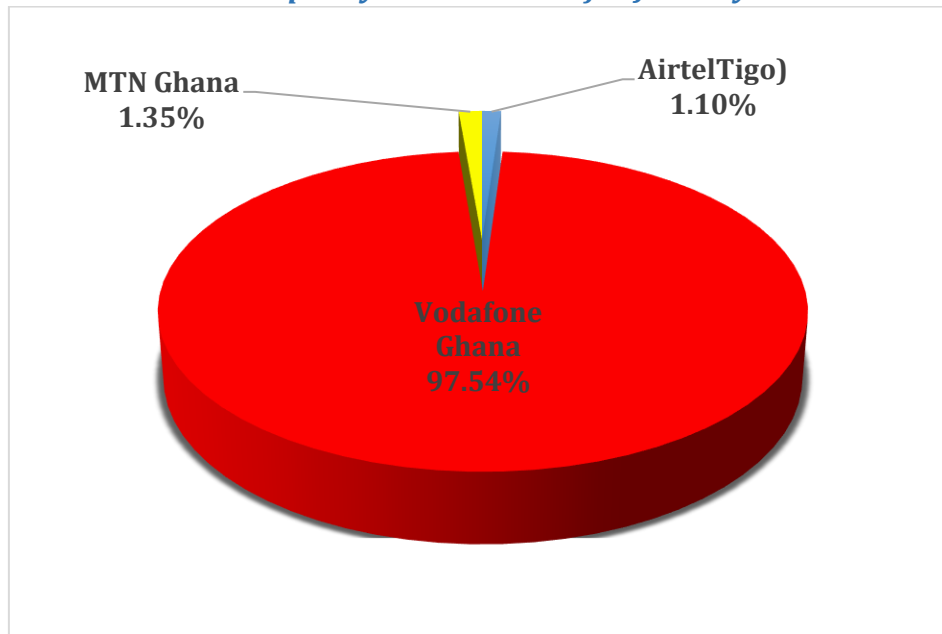
Chart 1 – Mobile Voice Market Share for January 2022



2.2. Fixed Telephony Subscriptions

There are three (3) Operators providing Fixed Line services in Ghana. These Operators are Vodafone, AirtelTigo and MTN. As at the end of January 2022, the total subscriptions for the Fixed Operators stood at 322,729, an increase of 7,458 subscriptions from the previous month's subscription of 315,271. Vodafone ended the month with 314,794 subscriptions; AirtelTigo recorded a total subscription of 3,564 with MTN recording 4,371 subscriptions.

Chart 2 – Fixed Telephony Market Share for January 2022



3.0. Data Subscription Figures

3.1. Mobile Network Operators (MNOs) Mobile Data Subscriptions

With an estimated population of 30,792,608, the total subscriptions of data in the country at the end of January 2022 was 23,682,839. The penetration rate for the period stood at 77.37%.

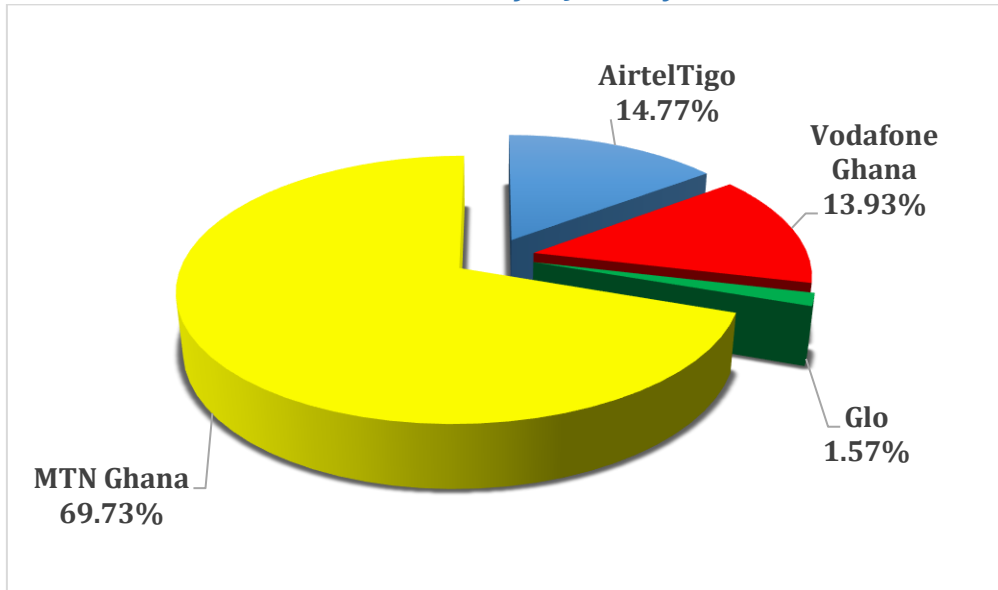
MTN ended the month of January with 16,514,507 mobile data subscriptions. Their market share for the month under review was 69.73%.

The total number of subscriptions for Vodafone's mobile data in January 2022 was 3,299,077. This is reflected in their market share of 13.93 %.

AirtelTigo's mobile data subscriptions for January 2022 was 3,497,303. Their market share for the month was 14.77%.

Glo recorded data subscriber figures of 371,952 at the end of January 2022. This reflects a market share of 1.57%.

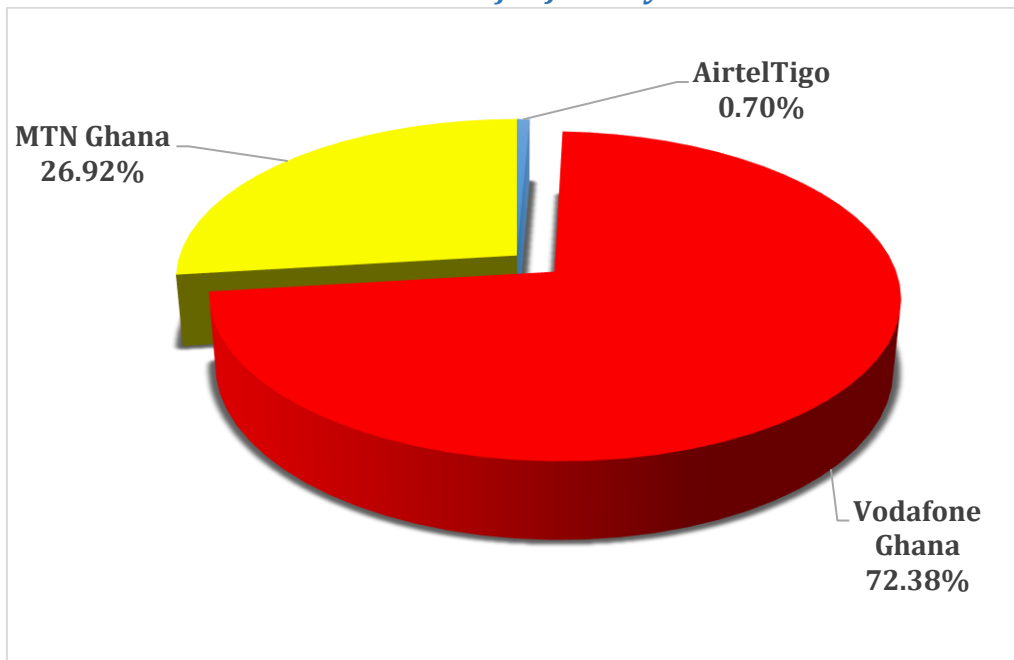
Chart 3 –Mobile Data Market Share for January 2022



3.2. Fixed Network Data Subscriptions

There are three (3) Operators providing fixed data services in Ghana. They are Vodafone, AirtelTigo and MTN. As at the end of January 2022, the total number of fixed data subscriptions was 92,753 with Vodafone recording 67,138. AirtelTigo and MTN ended the month with 647 and 24,968 subscriptions respectively.

Chart 4 –Fixed Data Market Share for January 2022

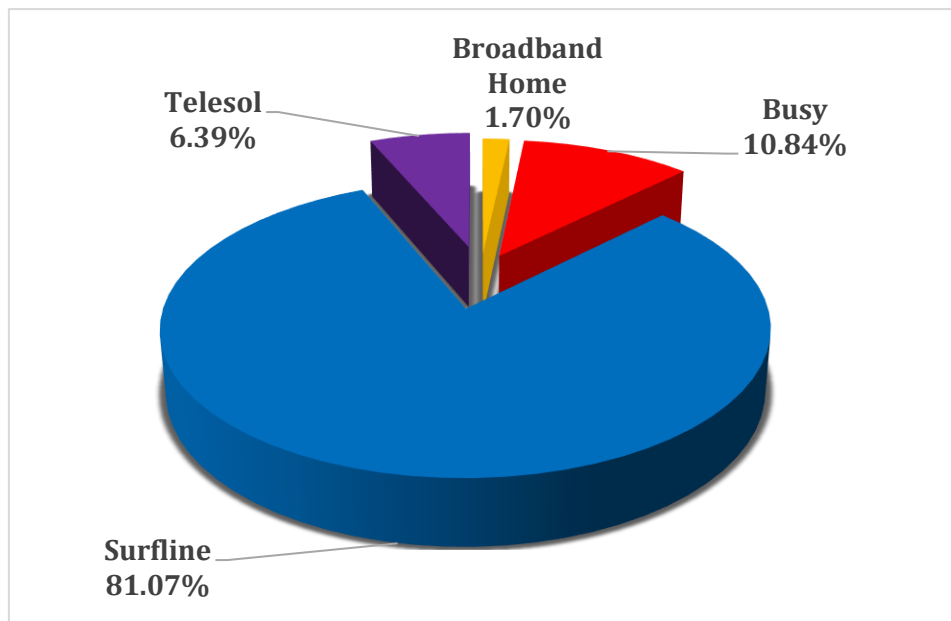


3.3. Broadband Wireless Access (BWA) Subscriptions

Broadband Data Access (BWA) Operators provide broadband data access through wireless media to consumer and business markets. In Ghana, there are four (4) BWA Operators namely Surflin, Broadband Home, Telesol and Busy Internet.

The total subscriptions for BWA stood at 49,769 as at the end of January 2022. Surflin recorded subscriptions of 40,347 whilst Broadband Home ended the month with 848 subscriptions. Telesol and Busy Internet recorded 3,181 and 5,393 subscriptions respectively.

Chart 5 -BWA Data Market Share for January 2022

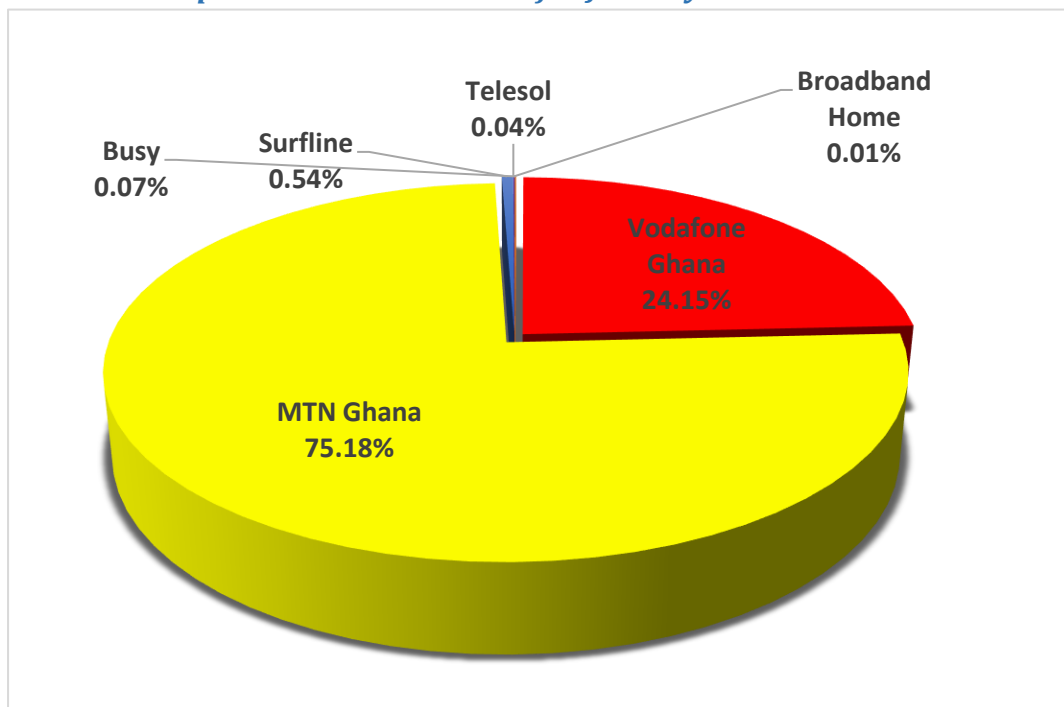


3.4. 4G Data

Currently, there are six (6) Operators providing 4G data services in Ghana. They are Vodafone, Surflin, MTN, Telesol, Broadband Home and Busy Internet. As at the end of January 2022, the total number of 4G data subscriptions was 7,423,876 with MTN and Vodafone recording 5,580,917 and 1,793,190 respectively.

Surflin ended the month with 40,347 subscriptions while subscriptions for Busy Internet, Telesol and Broadband Home stood at 5,393, 3,181 and 848 respectively.

Chart 6- 4G Operators' Market Share for January 2022



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