

INDUSTRY MARKET STATISTICS

4G SUBSCRIPTION ANALYSIS FOR JANUARY TO APRIL 2022

4G NETWORK OPERATORS	Jan-22	Feb-22	Mar-22	Apr-22
Blu Telecommunications Limited	NIL	NIL	NIL	NIL
Broadband Home	848	841	772	770
Busy Internet Ghana Limited (Busy)	5,393	5,292	5,383	4,552
Ghana Telecommunications Company Limited (Vodafone Ghana)	1,793,190	1,792,612	1,685,301	1,672,319
Scancom PLC Ghana Limited (MTN Ghana)	5,580,917	5,664,218	5,950,353	6,208,874
Surflin Communications Limited (Surflin)	40,347	40,405	39,538	38,738
Telesol Ghana Limited (Telesol)	3,181	3,336	3,208	3,184
TOTAL	7,423,876	7,506,704	7,684,555	7,928,437
MONTH ON MONTH GROWTH	2.79%	1.12%	2.37%	3.17%
MONTH ON MONTH GROWTH PER OPERATOR	Jan-22	Feb-22	Mar-22	Apr-22
Blu Telecommunications Limited	NIL	NIL	NIL	NIL
Broadband Home	-14.86%	-0.83%	-8.20%	-0.26%
Busy Internet Ghana Limited (Busy)	-1.75%	-1.87%	1.72%	-15.44%
Ghana Telecommunications Company Limited (Vodafone Ghana)	-0.47%	-0.03%	-5.99%	-0.77%
Scancom PLC Ghana Limited (MTN Ghana)	3.92%	1.49%	5.05%	4.34%
Surflin Communications Limited (Surflin)	-1.89%	0.14%	-2.15%	-2.02%
Telesol Ghana Limited (Telesol)	2.41%	4.87%	-3.84%	-0.75%
POPULATION	30,792,608	30,792,608	30,792,608	30,792,608
GROWTH RATE				
PENETRATION				
4G DATA	24.11%	24.38%	24.96%	25.75%
MARKET SHARE PER OPERATOR	Jan-22	Feb-22	Mar-22	Apr-22
Blu Telecommunications Limited	NIL	NIL	NIL	NIL
Broadband Home	0.01%	0.01%	0.01%	0.01%
Busy Internet Ghana Limited (Busy)	0.07%	0.07%	0.07%	0.06%
Ghana Telecommunications Company Limited (Vodafone Ghana)	24.15%	23.88%	21.93%	21.09%
Scancom PLC Ghana Limited (MTN Ghana)	75.18%	75.46%	77.43%	78.31%
Surflin Communications Limited (Surflin)	0.54%	0.54%	0.51%	0.49%
Telesol Ghana Limited (Telesol)	0.04%	0.04%	0.04%	0.04%
TOTAL	100.00%	100.00%	100.00%	100.00%

Note

The NIL indicates that no data has been received from these companies

Effective September, 2021 the Population being used is the provisional results from the GSS Population Census