

**MNOs VOICE SUBSCRIPTION ANALYSIS FOR JANUARY 2022**

<b>MOBILE NETWORK OPERATORS (MNOs)</b>	<b>Dec-21</b>	<b>Jan-22</b>
Airtel Ghana Limited (AirtelTigo)	7,390,278	7,691,205
Ghana Telecommunications Company Limited (Vodafone Ghana)	8,250,436	8,035,817
Glo Mobile Ghana Limited (Glo)	847,057	804,890
Scancom PLC Ghana Limited (MTN Ghana)	23,966,302	24,485,910
<b>TOTAL MOBILE</b>	<b>40,454,073</b>	<b>41,017,822</b>
<b>MONTH OVER MONTH GROWTH</b>	<b>-2.08%</b>	<b>1.39%</b>
<b>MONTH OVER MONTH GROWTH PER OPERATOR (MOBILE)</b>	<b>Dec-21</b>	<b>Jan-22</b>
Airtel Ghana Limited (AirtelTigo)	-4.44%	4.07%
Ghana Telecommunications Company Limited (Vodafone Ghana)	-9.98%	-2.60%
Glo Mobile Ghana Limited (Glo)	-0.69%	-4.98%
Scancom PLC Ghana Limited (MTN Ghana)	1.72%	2.17%
<b>FIXED NETWORK OPERATORS</b>	<b>Dec-21</b>	<b>Jan-22</b>
Airtel Ghana Limited (AirtelTigo)	3,634	3,564
Ghana Telecommunications Company Limited (Vodafone Ghana)	307,278	314,794
Scancom PLC Ghana Limited (MTN Ghana)	4,359	4,371
<b>TOTAL FIXED</b>	<b>315,271</b>	<b>322,729</b>
<b>MONTH OVER MONTH GROWTH</b>	<b>1.21%</b>	<b>2.37%</b>
<b>MONTH OVER MONTH GROWTH PER OPERATOR (FIXED)</b>	<b>Dec-21</b>	<b>Jan-22</b>
Airtel Ghana Limited (AirtelTigo)	4.34%	-1.93%
Ghana Telecommunications Company Limited (Vodafone Ghana)	1.19%	2.45%
Scancom PLC Ghana Limited (MTN Ghana)	0.14%	0.28%
<b>TOTAL MARKET</b>		
MOBILE	40,454,073	41,017,822
FIXED	315,271	322,729
TOTAL ACCESS LINES	40,769,344	41,340,551
<b>MONTH OVER MONTH GROWTH</b>	<b>-2.06%</b>	<b>1.40%</b>
<b>POPULATION</b>	30,792,608	30,792,608
GROWTH RATE		
<b>PENETRATION</b>		
MOBILE	131.38%	133.21%
FIXED	1.02%	1.05%
<b>TOTAL ACCESS LINES</b>	<b>132.40%</b>	<b>134.25%</b>

<b>MARKET SHARE</b>		
MOBILE	99.23%	99.22%
FIXED	0.77%	0.78%
<b>MARKET SHARE per MOBILE OPERATORS</b>	<b>Dec-21</b>	<b>Jan-22</b>
Airtel Ghana Limited (AirtelTigo)	18.27%	18.75%
Ghana Telecommunications Company Limited (Vodafone Ghana)	20.39%	19.59%
Glo Mobile Ghana Limited (Glo)	2.09%	1.96%
Scancom PLC Ghana Limited (MTN Ghana)	59.24%	59.70%
<b>TOTAL</b>	<b>100.00%</b>	<b>100.00%</b>
<b>MARKET SHARE per FIXED OPERATORS</b>	<b>Dec-21</b>	<b>Jan-22</b>
Airtel Ghana Limited (AirtelTigo)	1.15%	1.10%
Ghana Telecommunications Company Limited (Vodafone Ghana)	97.46%	97.54%
Scancom PLC Ghana Limited (MTN Ghana)	1.38%	1.35%
<b>TOTAL</b>	<b>100.00%</b>	<b>100.00%</b>

**Note**

*Effective September, 2021 the Population being used is the provisional results from the GSS Population Census*