

INDUSTRY MARKET STATISTICS

4G SUBSCRIPTION ANALYSIS FOR JANUARY 2022

4G NETWORK OPERATORS	Dec-21	Jan-22
Blu Telecommunications Limited	NIL	NIL
Broadband Home	996	848
Busy Internet Ghana Limited (Busy)	5,489	5,393
Ghana Telecommunications Company Limited (Vodafone Ghana)	1,801,670	1,793,190
Scancom PLC Ghana Limited (MTN Ghana)	5,370,276	5,580,917
Surflin Communications Limited (Surflin)	41,123	40,347
Telesol Ghana Limited (Telesol)	3,106	3,181
TOTAL	7,222,660	7,423,876
MONTH ON MONTH GROWTH	7.22%	2.79%
MONTH ON MONTH GROWTH PER OPERATOR	Dec-21	Jan-22
Blu Telecommunications Limited	NIL	NIL
Broadband Home	-4.14%	-14.86%
Busy Internet Ghana Limited (Busy)	-8.23%	-1.75%
Ghana Telecommunications Company Limited (Vodafone Ghana)	10.87%	-0.47%
Scancom PLC Ghana Limited (MTN Ghana)	6.14%	3.92%
Surflin Communications Limited (Surflin)	-1.15%	-1.89%
Telesol Ghana Limited (Telesol)	1.84%	2.41%
POPULATION	30,792,608	30,792,608
GROWTH RATE		
PENETRATION		
4G DATA	23.46%	24.11%
MARKET SHARE PER OPERATOR	Dec-21	Jan-22
Blu Telecommunications Limited	NIL	NIL
Broadband Home	0.01%	0.01%
Busy Internet Ghana Limited (Busy)	0.08%	0.07%
Ghana Telecommunications Company Limited (Vodafone Ghana)	24.94%	24.15%
Scancom PLC Ghana Limited (MTN Ghana)	74.35%	75.18%
Surflin Communications Limited (Surflin)	0.57%	0.54%
Telesol Ghana Limited (Telesol)	0.04%	0.04%
TOTAL	100.00%	100.00%

Note

The NIL indicates that no data has been received from these companies

Effective September, 2021 the Population being used is the provisional results from the GSS Population Census