



National Communications Authority

- Press Release

NCA ORGANISES DTT TRAINING FOR THE MEDIA

The National Communications Authority (NCA) in collaboration with the Digital Broadcasting Migration Committee (DBMC) on the 9th of August 2016 organised a resource training workshop for the media at the Golden Tulip Hotel in Kumasi. The significance of the resource training was to equip the media with the necessary know how on digital television..

Addressing the participants at the training workshop, Mrs. Nana Defie Badu on behalf of the Director General, Mr. William Tevie spoke of the role of the media in the publicity and educational campaign of the Digital Migration. She said as an important stakeholder of the Authority, the partnership of the media was crucial in sensitising our populace and ensuring that we all understand what the migration is about and how it will impact television viewers. She further said that a conformance regime has been instituted and shall require all DTT receivers such as set top boxes (STBs) and integrated digital TV sets (iDTVs) sold in Ghana to pass a conformance test to be certified to use a receiver certification logo.



Image 1 - Mrs. Nana Defie Badu, Director of Consumer and Corporate Affairs giving the Welcome Address

Furthermore, she held that the migration will free spectrum for broadband wireless services for communications operators who want to provide better wireless broadband services, Television viewers

will also get improved picture and sound quality and TV stations will be able to offer several channels of programming in spectrum that previously was only able to transmit a single analogue channel.

In his keynote address Mr. Nyantakyi, Deputy Chairman of the Publicity Sub Committee of the DBMC said media knowledge and understanding about this transition can help all stakeholders better engage in the process, and even help to steer it. He also said that a market surveillance exercise on Digital Terrestrial Television (DTT) receivers (televisions and set top boxes) took place within the Greater Accra Region to protect consumers and ensure that the DTT receivers sold on the Ghana market have been certified by the NCA and conform to the acceptable standards.



Image 2 - Mr. Kofi R. Nyantakyi, Deputy Chairman of the Publicity Sub Committee of the DBMC giving the keynote address.

Mr. Edmund Fianko of the Engineering division, took participants through the history of the DTT in Ghana, the relevance of using NCA approved digital television equipment, conformance regime with regard to set top boxes and TV sets and issues that are likely to come up as they interact with the public.



Image 3 - Mr. Edmund Fianko of the Engineering Division taking the participants through the training session.

Participants were also given manuals to serve as a reference guide on any information they would wish to share with their publics.



Image 4 - A section of the participants at the workshop.

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Editor's Note

About NCA

The National Communications Authority, (NCA), was established by an Act of Parliament, Act 524 in December 1996, which has been repealed and replaced by the National Communications Authority Act, 2008 (Act 769). The Authority is the statutory body mandated to license and to regulate electronic communication activities and services in the country.