



INDUSTRY INFORMATION - TELECOM SUBSCRIPTIONS FOR SEPTEMBER 2017

NOVEMBER 6, 2017

Table of Contents

1. Introduction	4
2. Mobile Voice Subscription for September 2017	4
3. Fixed Telephony	6
4. Mobile Data Figures for September 2017	6
4.1 Cellular Mobile Data Operators	6
4.2 4G Operators	8

Abbreviations

NCA - National Communications Authority

MNOs - Mobile Network Operators

TELECOM SUBSCRIPTIONS FOR SEPTEMBER 2017

1. Introduction

This report highlights data trends that have occurred in the telecommunication industry as at the end of September 2017. This includes information on mobile voice telephony, fixed line, mobile data as well as 4G data as at the end of the month under review.

2. Mobile Voice Subscription

At the end of September 2017, the total number of mobile voice subscriptions was 37,445,048. This represents a percentage increase of 0.09% from August 2017's figure of 37,409,709. The total penetration rate for the month under review was 130.91%.

MTN's voice subscriptions for the period was 17,817,273 representing a percentage increase of 0.58% from August 2017's figure of 17,715,212. MTN's market share for the month under review was 47.58%.

Vodafone's mobile voice subscriptions decreased from 9,108,424 as at the end of August 2017 to 9,079,502 as at the end of September 2017. This represents a percentage decrease of 0.32%. Vodafone's market share for September 2017 was 24.25%.

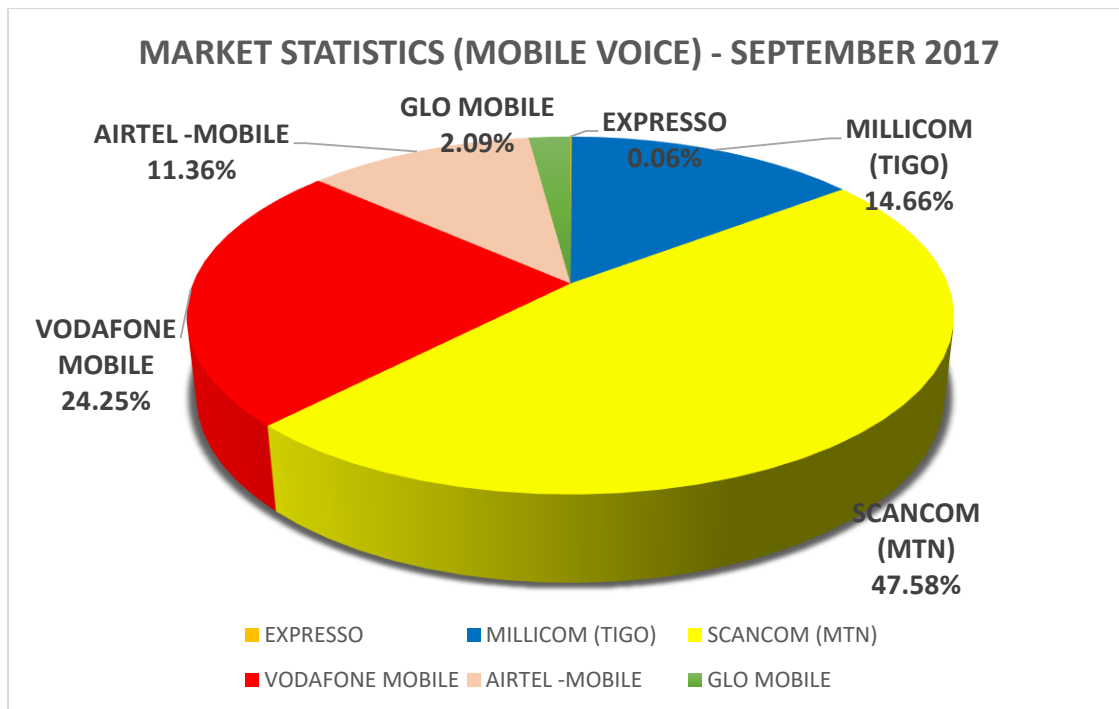
Tigo's voice subscriptions decreased from 5,505,146 as at the end of August 2017 to 5,489,994 as at the end of September 2017. This indicates a percentage decrease of 0.28%. Their market share for the month under review was 14.66% as compared to 14.72% in August 2017.

Airtel's voice subscriptions increased from 4,244,759 as at the end of August 2017 to 4,253,993 as at the end of September 2017. This represents a percentage increase of 0.22%. Their total market share for the month under review was 11.36%.

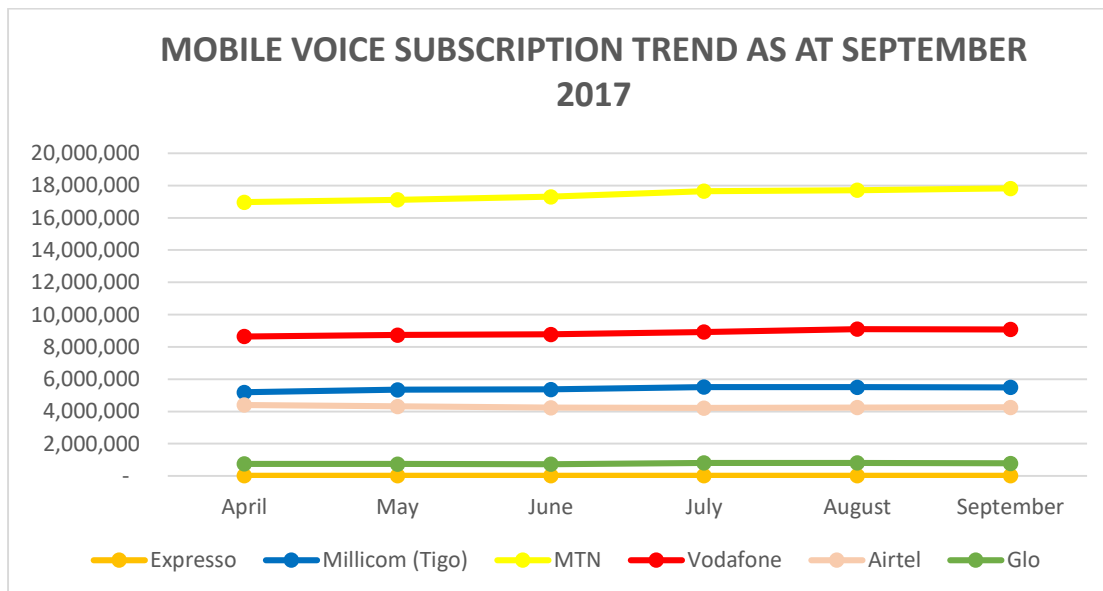
Glo's voice subscriptions decreased from 812,904 as at the end of July 2017 to 781,022 at the end of September 2017. This reflects a percentage decrease of 3.92% for the month. Their total market share for the month under review was 2.09% as compared to 2.17% in August 2017.

Expresso's voice subscriber figures was 23,264 as at the end of April 2017. Their total market share for the same period was 0.06%. ***(NB: Expresso's Mobile Voice Subscriptions beyond April, 2017 is unavailable).***

2.1 Figure 1 – Mobile Voice Market Share for September 2017



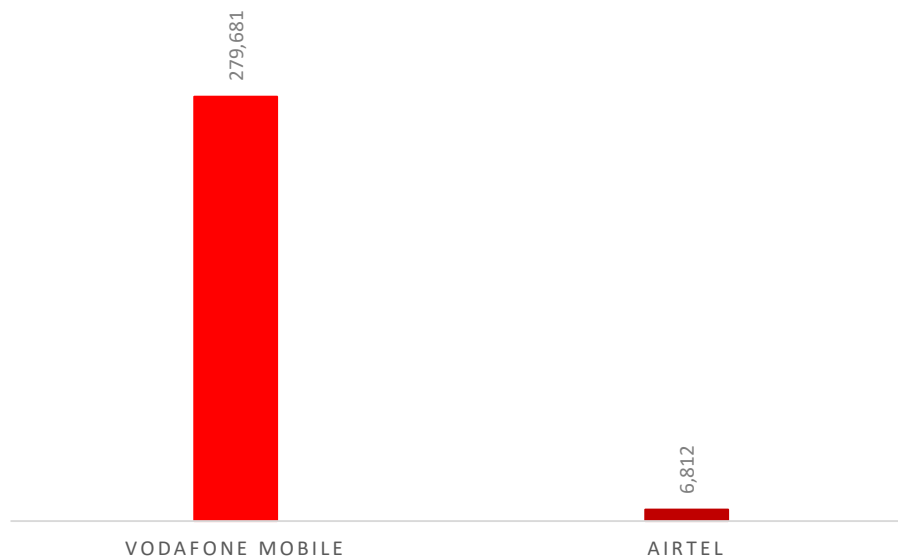
2.1(i) Figure 2 – Mobile Voice Subscription Trend for September 2017



3. Fixed Telephony

There are two (2) operators providing fixed line services to the public in Ghana. These operators are Vodafone and Airtel. As at the end of September 2017, the total subscriptions for the fixed operators was 286,493 representing a percentage increase of 1.75% from the previous month. Vodafone recorded a total subscription of 279,681 while Airtel ended the month with 6,812 subscriptions.

3.1 Figure 3 – Fixed Telephony Subscriptions for September 2017



FIXED OPERATORS

4. Mobile Data Figures for September 2017

At the end of September 2017, the total subscriptions of mobile data in the country was 22,865,821 with a penetration rate of 79.94%.

4.1 Cellular Mobile Data Operators

MTN's mobile data subscriptions for September 2017 was 12,925,524. Their market share for the month under review was 56.53%.

The total number of subscription for Vodafone's mobile data in September 2017 was 3,889,821. This is reflected in their market share of 17.01%.

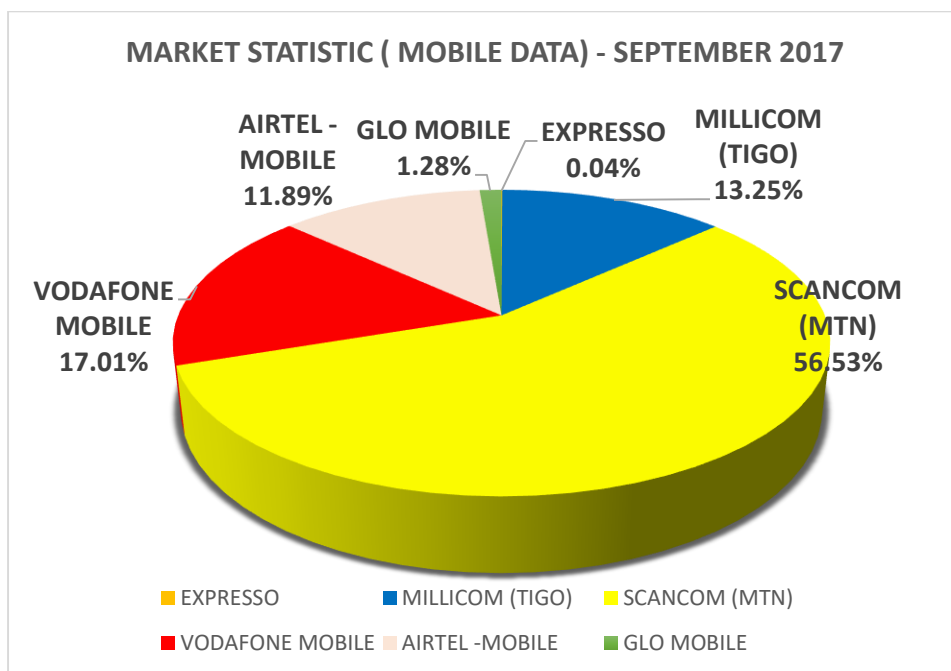
Airtel's mobile data subscriptions for September 2017 was 2,718,966. Their market share for the month was 11.89%.

Tigo's data subscriptions for September 2017 was 3,029,361. Tigo's market share for the month under review was 13.25%.

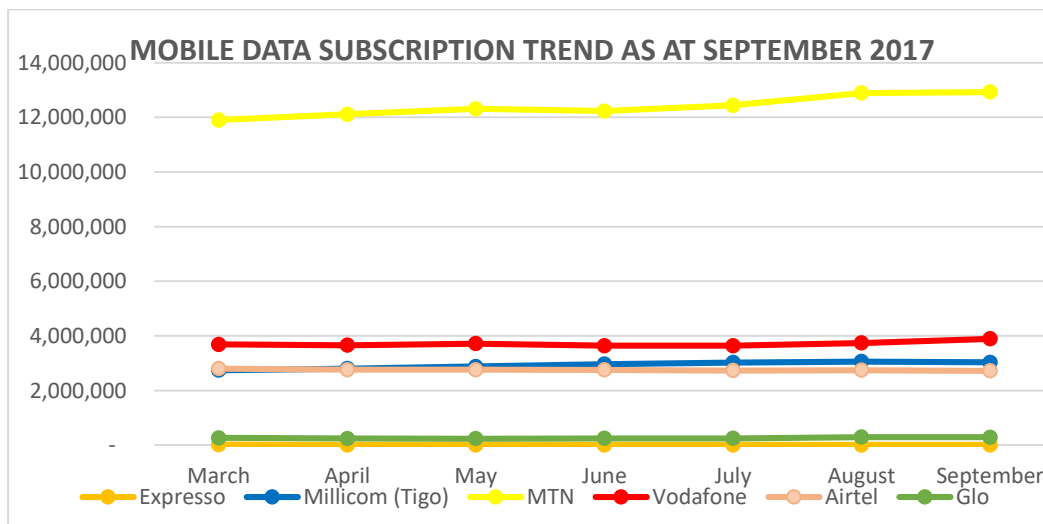
Glo recorded data subscriber figures of 291,998 at the end of September 2017. This reflects a market share of 1.28%.

Expresso's mobile data subscriptions was 10,151 as at the end of April 2017, representing a market share of 0.04%. **(NB: Mobile Data Subscription of Expresso beyond April, 2017 is unavailable)**

4.1(i) Figure 4 - Mobile Data Market Share for September 2017



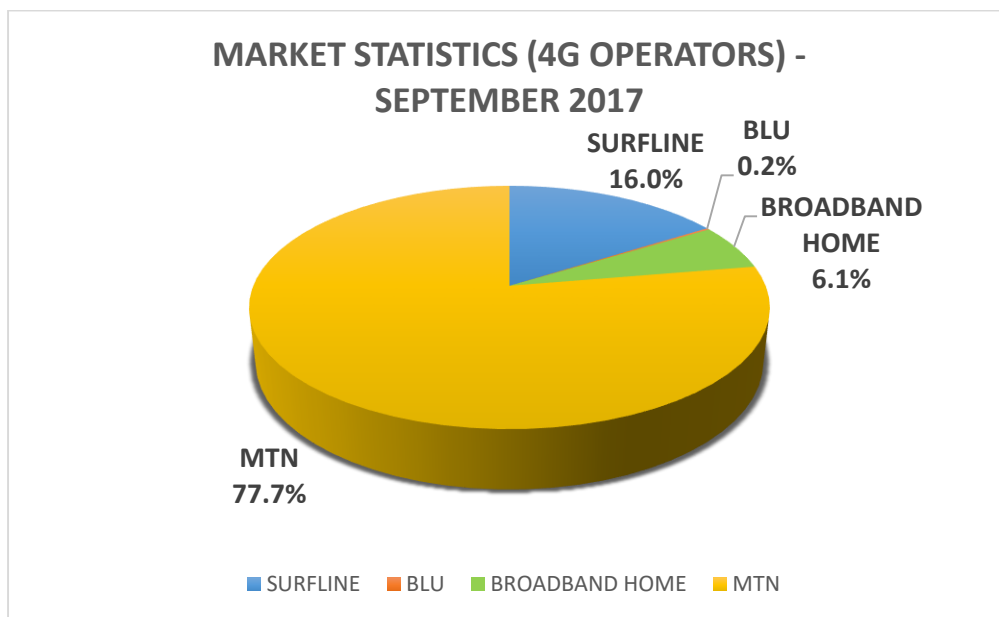
4.1(ii) Figure 5 - Mobile Data Subscription Trend as at September 2017



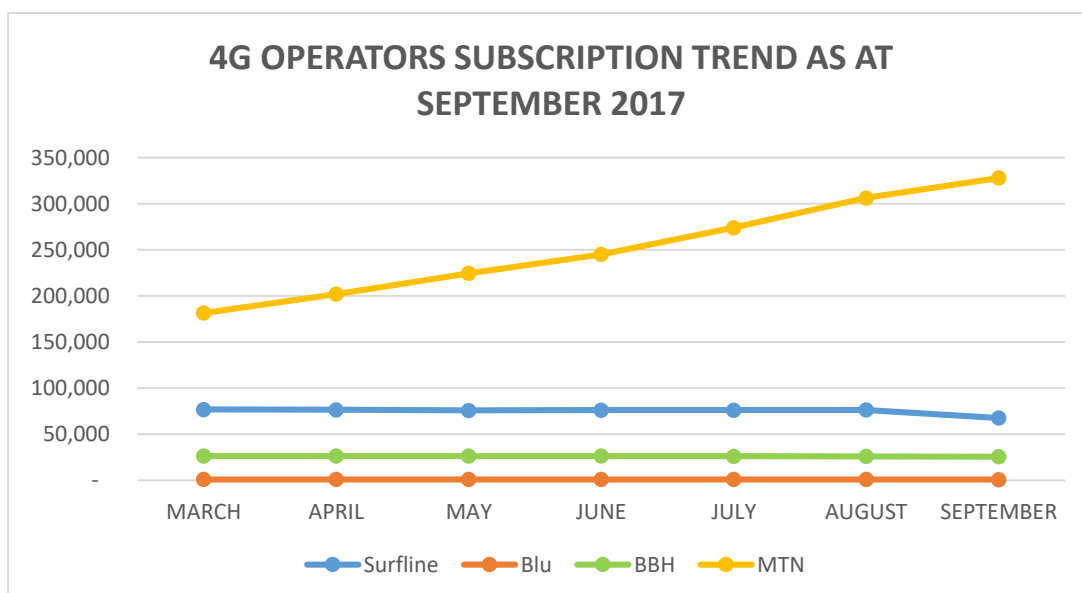
4.2 4G Data Operators

The total number of subscriptions for 4G Data was 422,204 as at the end of September 2017, an increase of 12,879 new subscriptions. Surflin recorded subscriptions of 67,702, a decrease from the August figure of 76,236. Blu Ghana recorded a total subscription of 884, a decrease from August's 920. Broadband Home recorded a total of 25,689, a decrease from last month's 25,954 subscriptions. MTN was the only operator that recorded a month on month increase with September's 327,929 subscriptions being 21,714 more than August's.

4.2(i) Figure 6 – 4G Data Market Share for September 2017



4.2(ii) Figure 7 – Subscription Trends (4G) for September 2017



Issued by the National Communications Authority,

No. 6 Airport City, Accra.

Tel: (0)30 – 2776621/2771701 or 050-145-1522/3.

E-mail: info@nca.org.gh

Date – Monday, 6th November, 2017