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# **INDUSTRY INFORMATION - TELECOM SUBSCRIPTIONS FOR OCTOBER 2019**

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National Communications Authority

*DECEMBER 12, 2019*

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## **TELECOM SUBSCRIPTIONS FOR OCTOBER 2019**

### **1. Introduction**

This report highlights data trends that have occurred in the telecommunication industry as at the end of October 2019. It presents information on Mobile Voice Telephony, Fixed Line, Mobile Data as well as 4G Data for the month under review.

### **2. Mobile Voice Subscription for October 2019**

At the end of October 2019, the total number of mobile voice subscriptions was 40,087,373. This represents a percentage decrease of 0.92% from September 2019's figure of 40,460,203. The total penetration rate for the month under review was 133.31%.

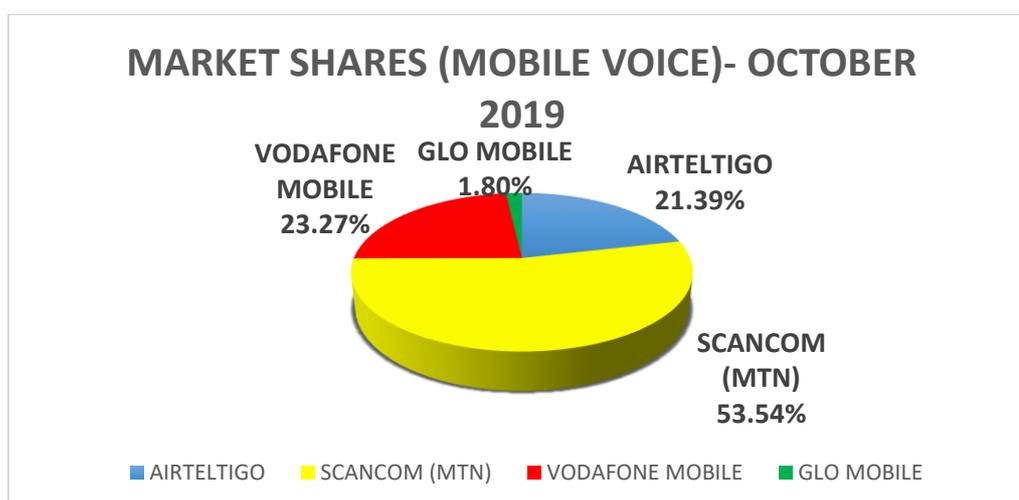
MTN's voice subscriptions for the period was 21,463,215 representing a percentage decrease of 0.49% from September 2019's figure of 21,569,033. MTN's market share for the month under review was 53.54%.

Vodafone's mobile voice subscriptions decreased from 9,407,144 as at the end of September 2019 to 9,328,713 as at the end of October 2019. This represents a percentage decrease of 0.83%. Vodafone's market share for October 2019 was 23.27%.

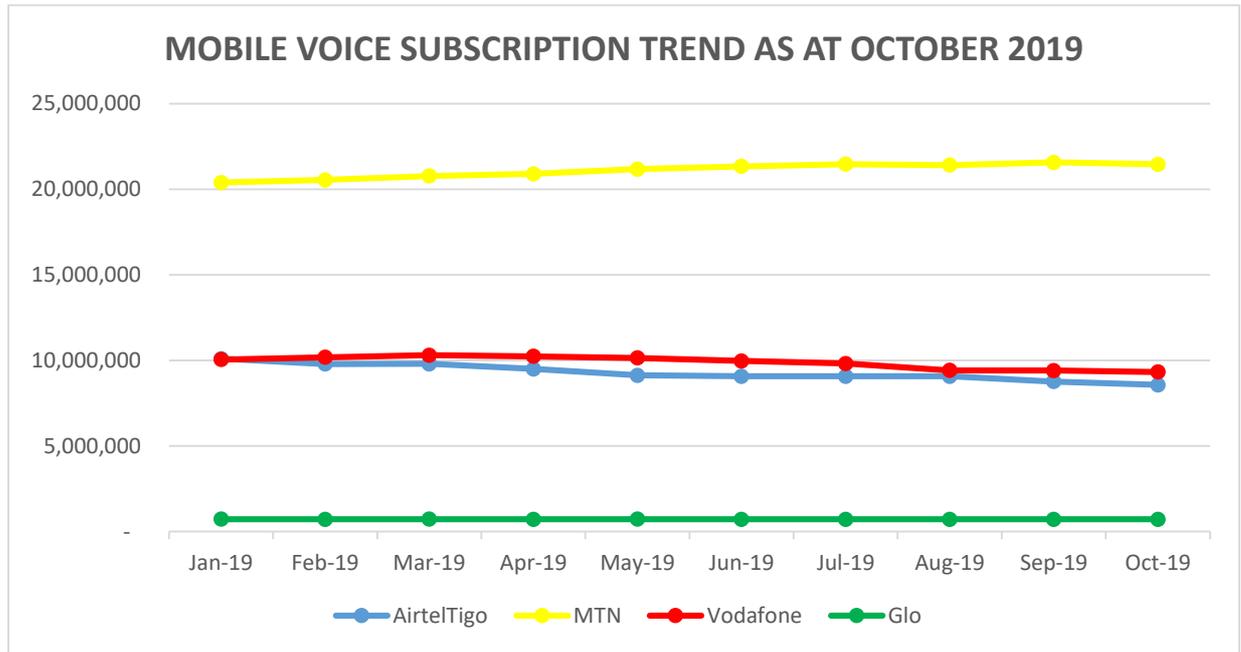
AirtelTigo's voice subscriptions decreased from 8,764,093 as at the end of September 2019 to 8,572,856 as at the end of October 2019 indicating a percentage decrease of 2.18%. Their market share for the month under review was 21.39%.

Voice subscriptions of Glo increased from 719,933 as at the end of September 2019 to 722,589 at the end of October 2019. With a percentage increase of 0.37%, their total market share for the month under review was 1.80%.

#### **2.1 Chart 1 – Mobile Voice Market Share for October 2019**



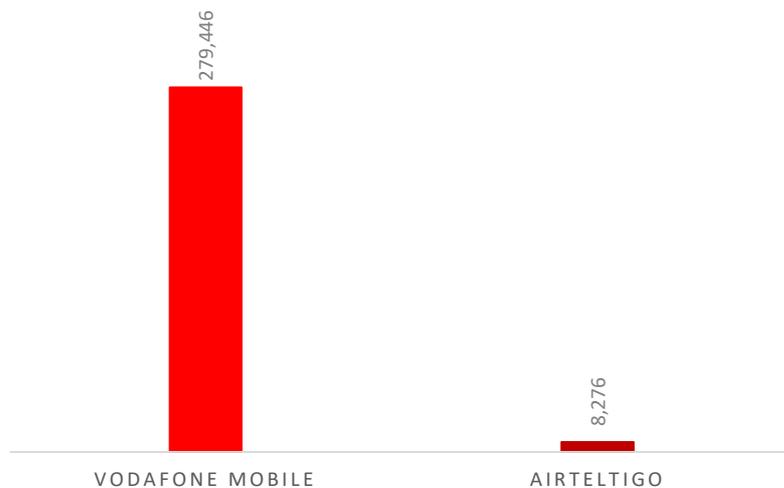
**2.2 Chart 2 – Mobile Voice Subscription Trend as at October 2019**



**3. Fixed Telephony**

There are two (2) operators providing Fixed Line services to the public in Ghana. These operators are Vodafone and AirtelTigo. As at the end of October 2019, the total subscriptions for the fixed operators stood at 287,742, an increase of 1,811 subscriptions from the previous month’s subscription of 285,931. Vodafone recorded a total subscription of 279,466 whilst AirtelTigo ended the month with 8,276 subscriptions.

**3.1 Chart 3 – Fixed Telephony Subscriptions for October 2019**



#### **4. 2G/3G Mobile Data Figures for October 2019**

At the end of October 2019, the total subscriptions of 2G/3G mobile data in the country were 25,441,237 with a penetration rate of 84.61%.

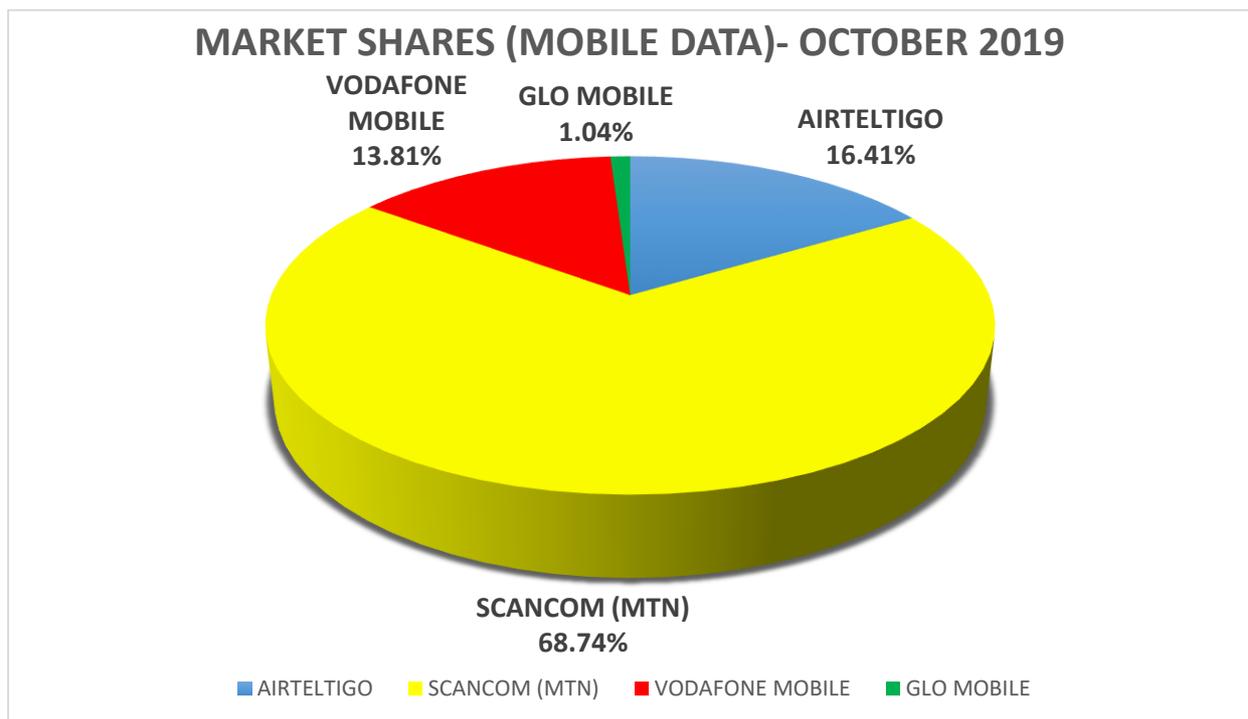
MTN ended the month of October with 17,487,913 2G/3G Mobile Data subscriptions. Their market share for the month under review was 68.74%.

The total number of subscriptions for Vodafone's 2G/3G mobile data in October 2019 was 3,513,525. This is reflected in their market share of 13.81%.

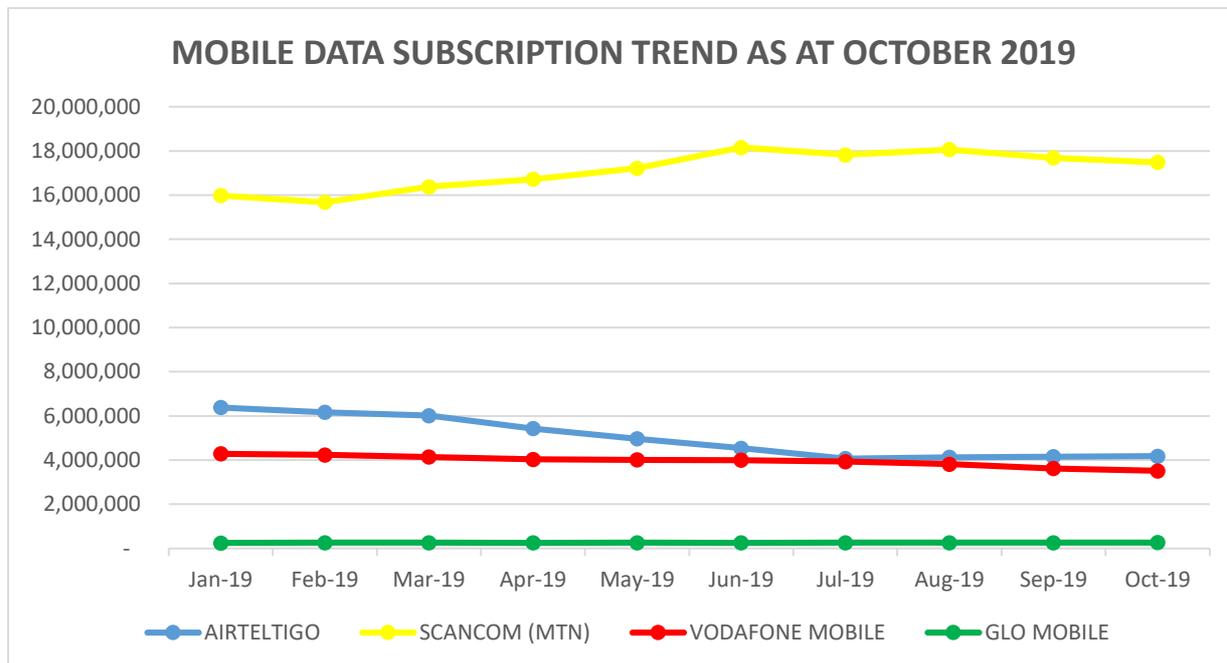
AirtelTigo's 2G/3G mobile data subscriptions for October 2019 was 4,174,264. Their market share for the month was 16.41%.

Glo recorded data subscriber figures of 265,535 at the end of October 2019. This reflects a market share of 1.04%.

**4.1. Chart 4 – 2G/ 3G Mobile Data Market Share for October 2019**



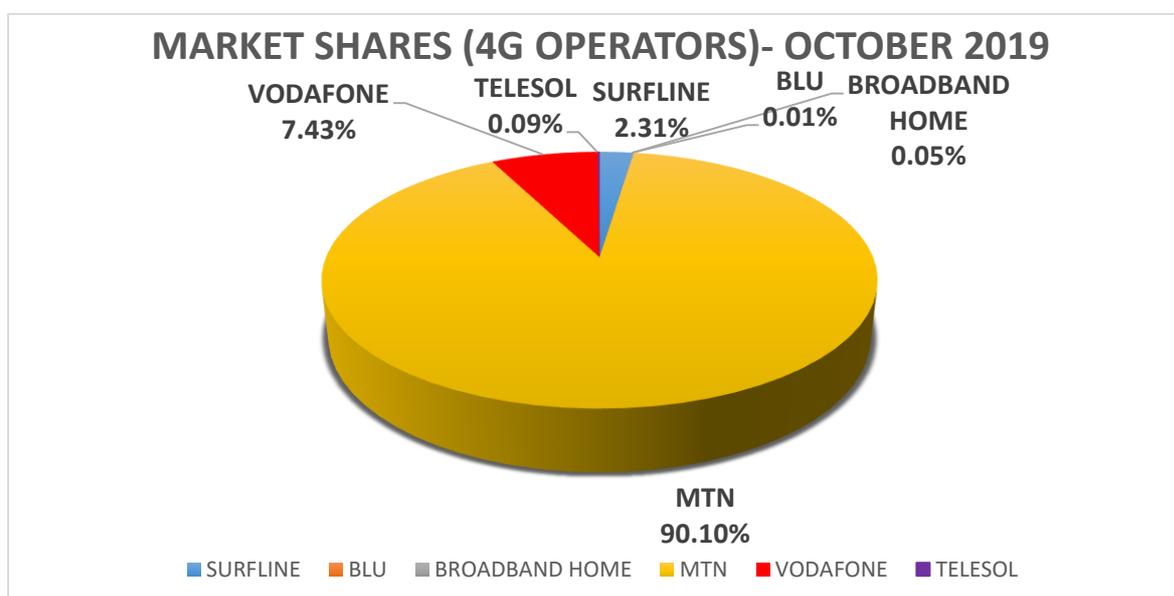
4.2. Chart 5 – 2G/3G Mobile Data Subscription for October 2019



### 5. 4G Data Operators/Subscriptions

The total number of subscriptions for 4G Data was 1,959,367 as at the end of October 2019. Surflin recorded subscriptions of 45,346. Blu Ghana recorded a total subscription of 235. Broadband Home recorded a total of 1,058 subscriptions with MTN recording a total of 1,765,387 subscriptions. Vodafone and Telesol recorded 145,520 and 1,821 respectively.

5.1. Chart 6 – 4G Data Market Share for October 2019



**NB: This report does not include subscriber figures of Busy Internet.**

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