



INDUSTRY INFORMATION - TELECOM SUBSCRIPTIONS FOR NOVEMBER 2019

National Communications Authority

JANUARY 20, 2019

Table of Contents

1. Introduction	4
2. Mobile Voice Subscription for November 2019	4
3. Fixed Telephony	5
4. 2G/3G Mobile Data Figures for November 2019	6
4.1. 4G Operators	7

Abbreviations

NCA National Communications Authority

TELECOM SUBSCRIPTIONS FOR NOVEMBER 2019

1. Introduction

This report highlights voice and data trends that have occurred in the telecommunication industry as at the end of November 2019. It presents information on Mobile Voice Telephony, Fixed Line, Mobile Data as well as 4G Data for the month under review.

2. Mobile Voice Subscription for November 2019

At the end of November 2019, the total number of mobile voice subscriptions was 40,173,115. This represents a percentage increase of 0.21% from October 2019's figure of 40,087,373. The total penetration rate for the month under review was 133.33%.

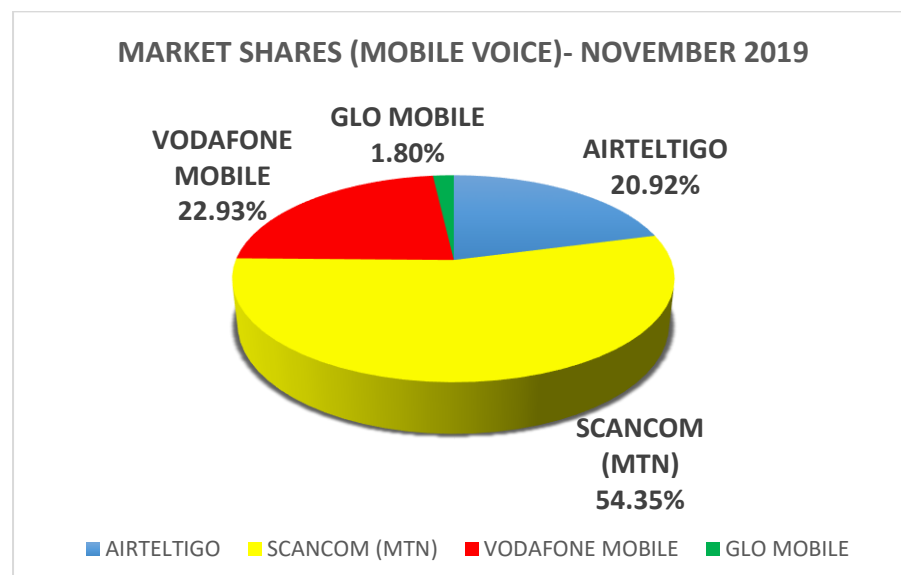
MTN's voice subscriptions for the period was 21,835,073 representing a percentage increase of 1.73% from October 2019's figure of 21,463,215. MTN's market share for the month under review was 54.35%.

Vodafone's mobile voice subscriptions decreased from 9,328,713 as at the end of October 2019 to 9,211,890 as at the end of November 2019. This represents a percentage decrease of 1.25%. Vodafone's market share for November 2019 was 22.93%.

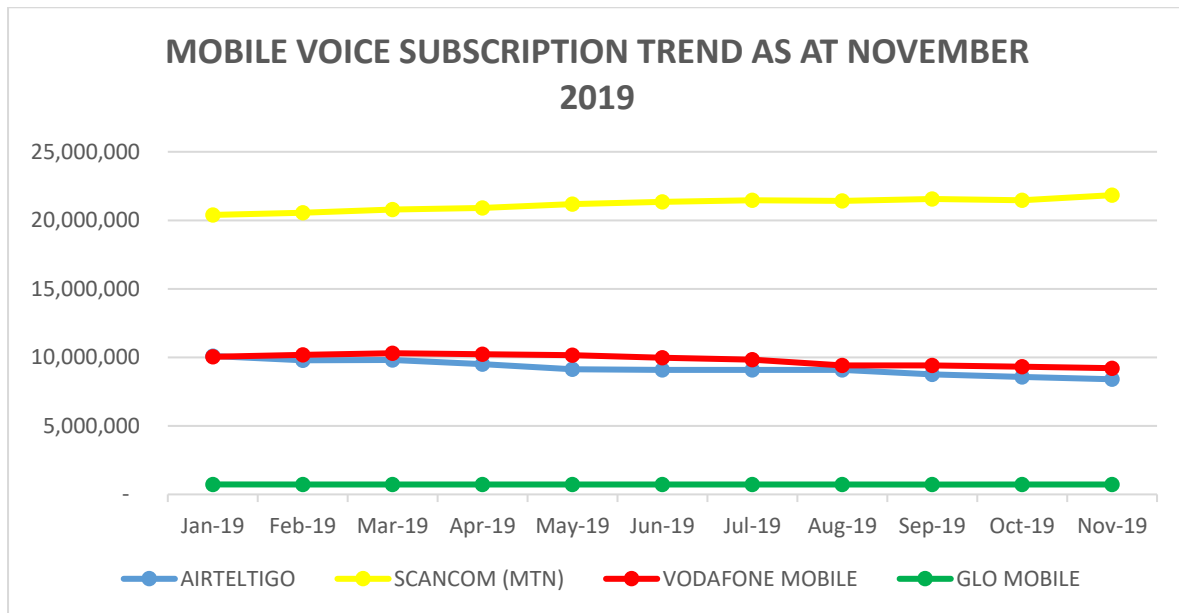
AirtelTigo's voice subscriptions decreased from 8,572,856 as at the end of October 2019 to 8,403,098 as at the end of November 2019 indicating a percentage decrease of 1.98%. Their market share for the month under review was 20.92% as compared to 21.39% in October 2019.

Voice subscriptions of Glo increased from 722,589 as at the end of October 2019 to 723,054 at the end of November 2019. With a percentage increase of 0.06%, their total market share for the month under review was 1.80%.

2.1 *Chart 1 – Mobile Voice Market Share for November 2019*



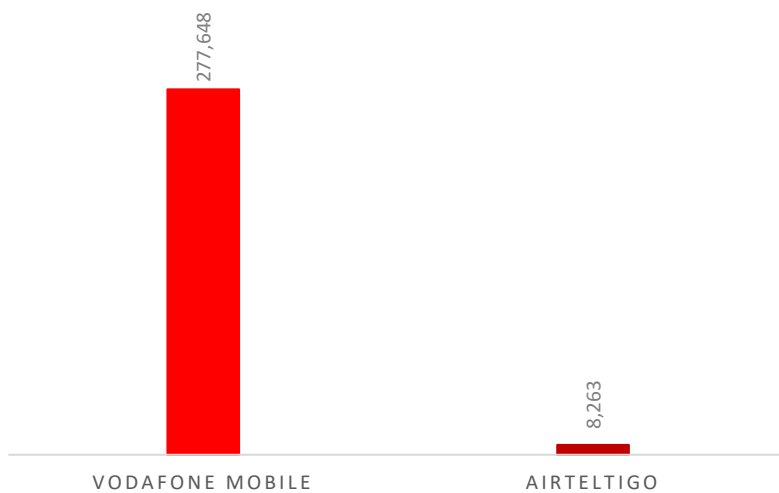
2.2 Chart 2 – Mobile Voice Subscription Trend as at November 2019



3. Fixed Telephony

There are two (2) operators providing Fixed Line services to the public in Ghana. These operators are Vodafone and AirtelTigo. As at the end of November 2019, the total subscriptions for the fixed operators stood at 285,911, a decrease of 1,831 subscriptions from the previous month’s subscription of 287,742. Vodafone recorded a total subscription of 277,648 whilst AirtelTigo ended the month with 8,263 subscriptions.

3.1 Chart 2 – Fixed Telephony Subscriptions for November 2019



4. 2G/3G Mobile Data Figures for November 2019

At the end of November 2019, the total subscriptions of 2G/3G mobile data in the country were 26,661,592 with a penetration rate of 88.49%.

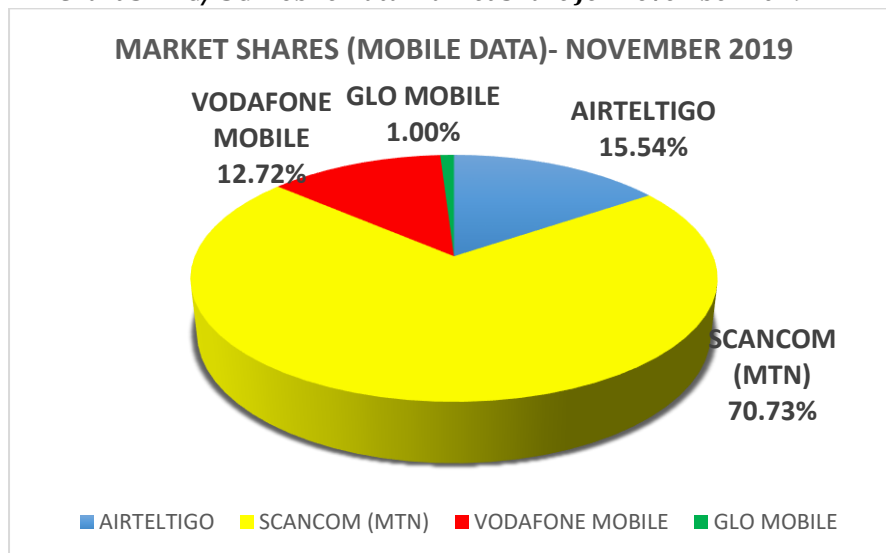
MTN ended the month of November with 18,859,017 2G/3G Mobile Data subscriptions. Their market share for the month under review was 70.73%.

The total number of subscriptions for Vodafone’s 2G/3G mobile data in November 2019 was 3,392,051. This is reflected in their market share of 12.72%.

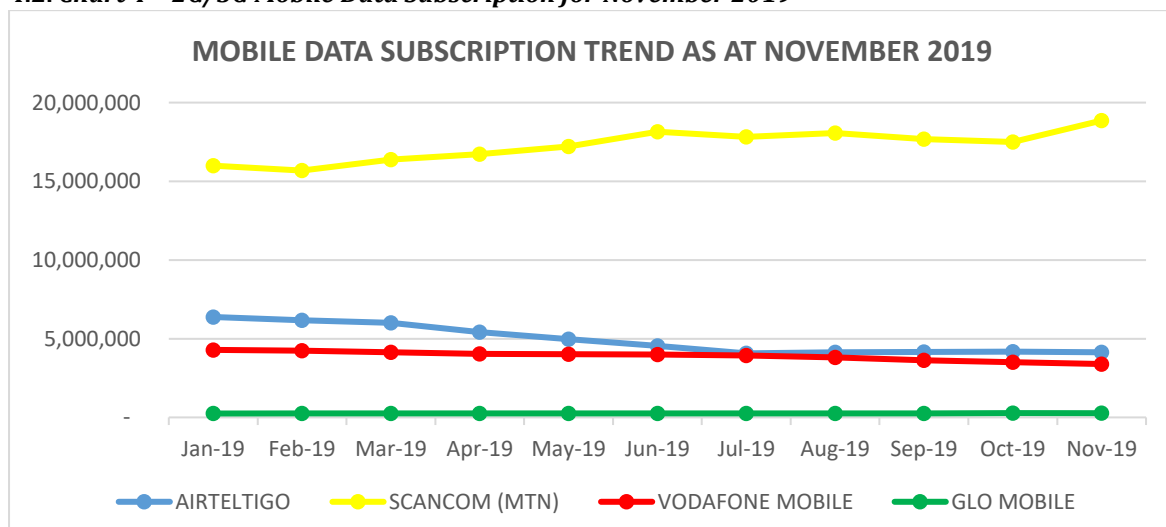
AirtelTigo’s 2G/3G mobile data subscriptions for November 2019 was 4,143,680. Their market share for the month was 15.54%.

Glo recorded data subscriber figures of 266,844 at the end of November 2019. This reflects a market share of 1.00%.

4.1. Chart 3 – 2G/ 3G Mobile Data Market Share for November 2019



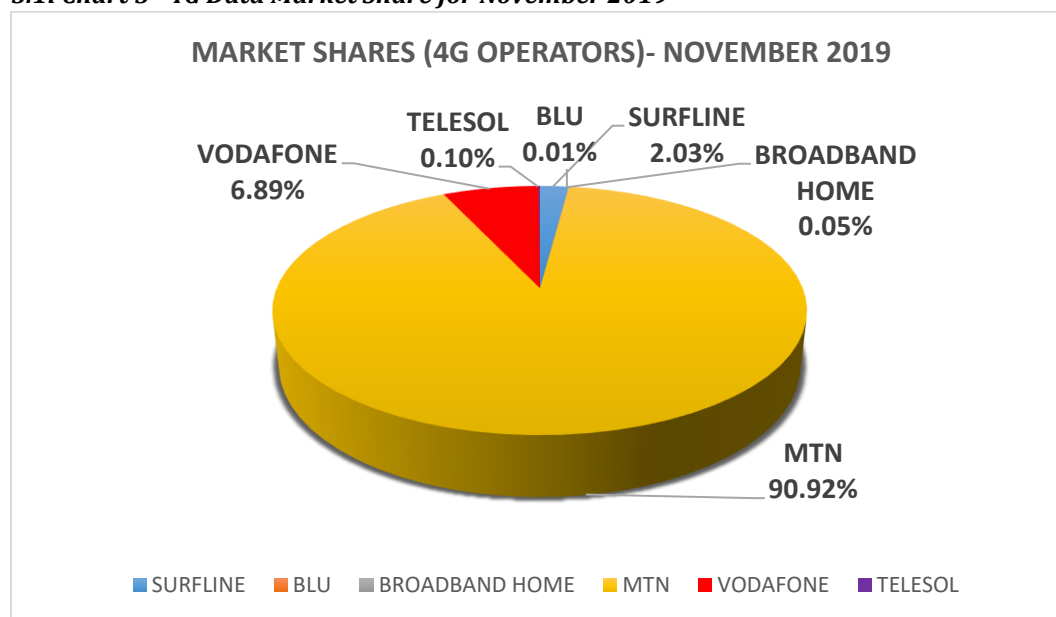
4.2. Chart 4 – 2G/3G Mobile Data Subscription for November 2019



5. 4G Data Operators/Subscriptions

The total number of subscriptions for 4G Data was 2,153,079 as at the end of November 2019. Surfline recorded subscriptions of 43,777. Blu Ghana recorded a total subscription of 225. Broadband Home recorded a total of 1,058 subscriptions with MTN recording a total of 1,957,512 subscriptions. Vodafone and Telesol recorded 148,306 and 2,201 respectively.

5.1i Chart 5 –4G Data Market Share for November 2019



NB: This report does not include subscriber figures of Busy Internet.

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