



INDUSTRY INFORMATION - TELECOM SUBSCRIPTIONS FOR JANUARY 2017

National Communications Authority

MARCH 31, 2017

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Abbreviations

NCA	National Communications Authority
BWA	Broadband Wireless Access

TELECOM SUBSCRIPTIONS FOR JANUARY 2017

1. Introduction

This report highlights data trends that have occurred in the Telecommunication Industry as at the end of January 2017. It presents information on Mobile Voice Telephony, Fixed Line, Mobile Data as well as Broadband Wireless Access for the month under review.

2. Mobile Voice Subscription for January 2017

At the end of January 2017, the total number of mobile voice subscriptions was 38,824,866. This represents a percentage increase of 1.36% from December 2016's figure of 38,305,078. The penetration rate for the month under review was 137.92%

MTN's voice subscriptions for the period was 19,841,360, representing a percentage increase of 2.83% from December 2016's figure of 19,296,157. MTN's market share for the month under review was 51.10%.

Vodafone's mobile voice subscriptions increased from 8,289,913 as at the end of December 2016 to 8,401,072 as at the end of January 2017. This represents a percentage increase of 1.34%. Vodafone's market share for January 2017 was 21.64%.

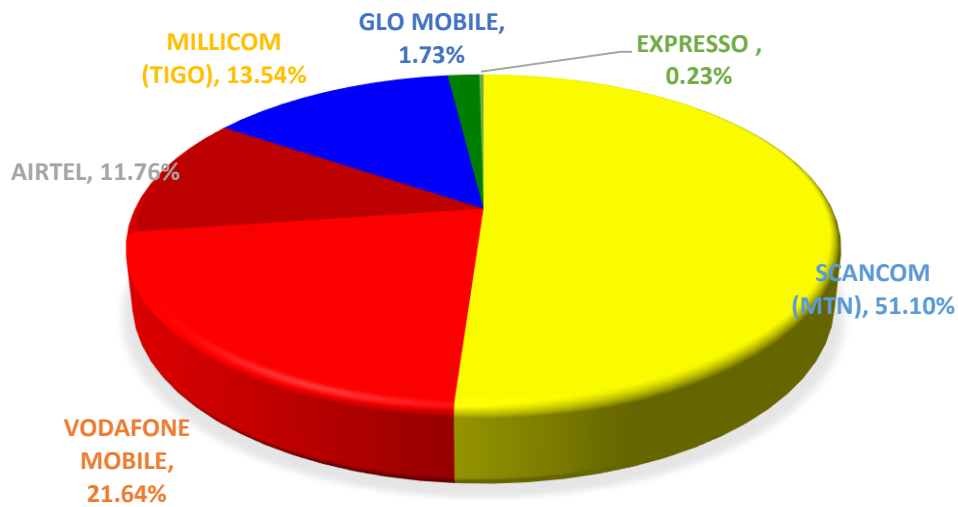
Tigo's voice subscriptions decreased from 5,339,052 as at the end of December 2016 to 5,257,424 as at the end of January 2017. This indicates a percentage decrease of 1.53%. Their market share for the month under review was 13.54%.

Airtel's voice subscriptions decreased from 4,591,051 as at the end of December 2016 to 4,565,618 as at the end of January 2017. This represents a percentage decrease of 0.55%. Their total market share for the month under review was 11.76%.

Glo's voice subscriptions decreased from 695,306 as at the end of December 2016 to 670,399 at the end of January 2017. This reflects a percentage decrease of 3.58% for the month. Their total market share for the month under review was 1.73%.

Expresso's voice subscriber figures decreased from 93,599 as at the end of December 2016 to 88,993 as at the end of January 2017. This represents a percentage decrease of 4.92%. Their total market share for the month under review was 0.23%.

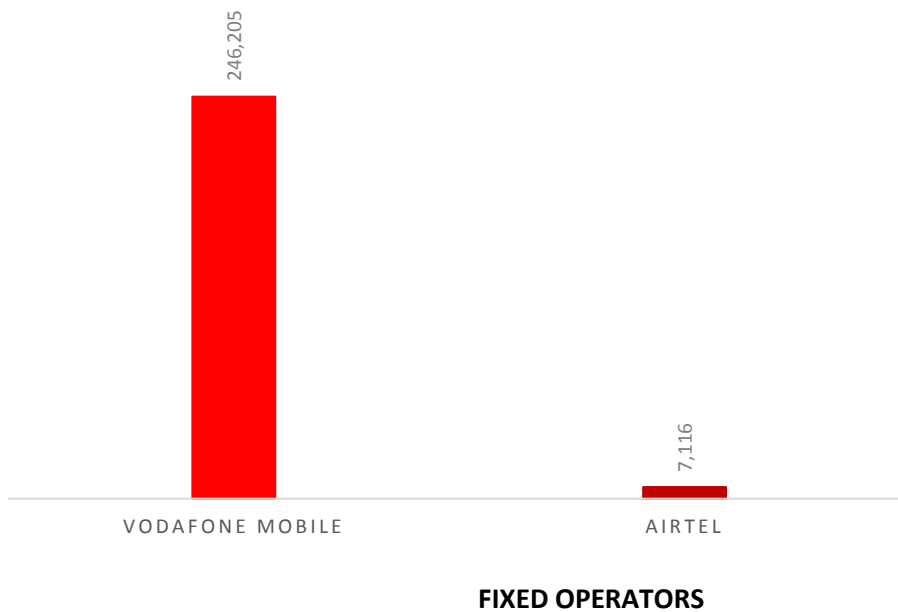
2.1 Chart 1 – Mobile Voice Market Share for January 2017



3. Fixed Telephony

There are two (2) operators providing fixed line services to the public in Ghana. These operators are Vodafone and Airtel. As at January 2017, the total subscriptions for the fixed operators were 253,321 representing a percentage increase of 0.73% from the previous month. Vodafone recorded a total subscription of 246,205 while Airtel ended the month with 7,116 subscriptions.

3.1 Chart 2 – Fixed Telephony Subscriptions for January 2017



4. Mobile Data Figures for January 2017

At the end of January 2017, the total mobile data subscriptions in the country was 20,064,110.

4.1 Cellular Mobile Data Operators

MTN's mobile data subscriptions for January 2017 were 10,505,087. Their market share for the month under review was 52.63%.

The total number of subscriptions for Vodafone's mobile data in January were 3,579,362. This is reflected in their market share of 17.93%

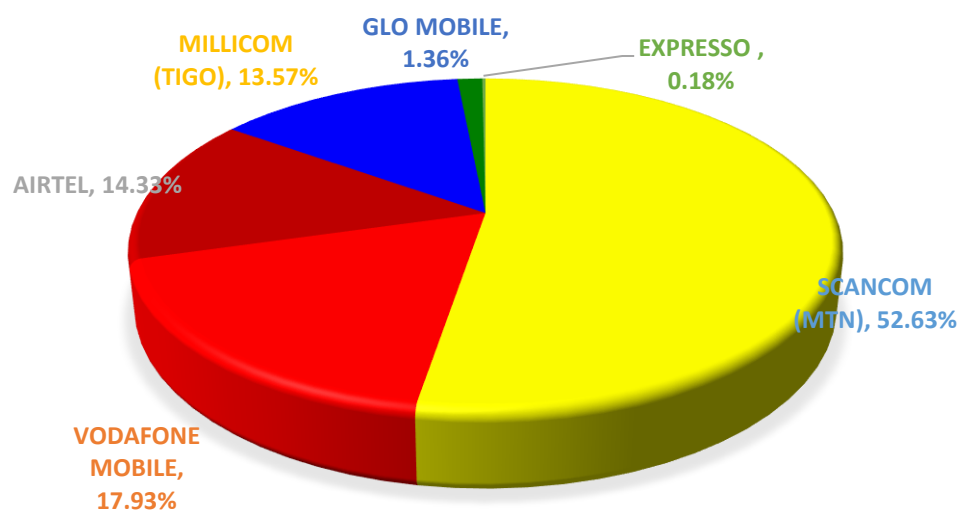
Airtel's mobile data subscriptions for January 2017 were 2,859,238. Their market share for the month was 14.33%.

Tigo's data subscriptions for January 2017 were 2,708,016. Tigo's market share for the month under review was 13.57%.

Glo recorded data subscriber figures of 272,084 at the end of January 2017. This reflects a market share of 1.36%.

Expresso's mobile data subscriber figures as at the end of January 2017 were 35,572. This represents a market share of 0.18% for the month under review.

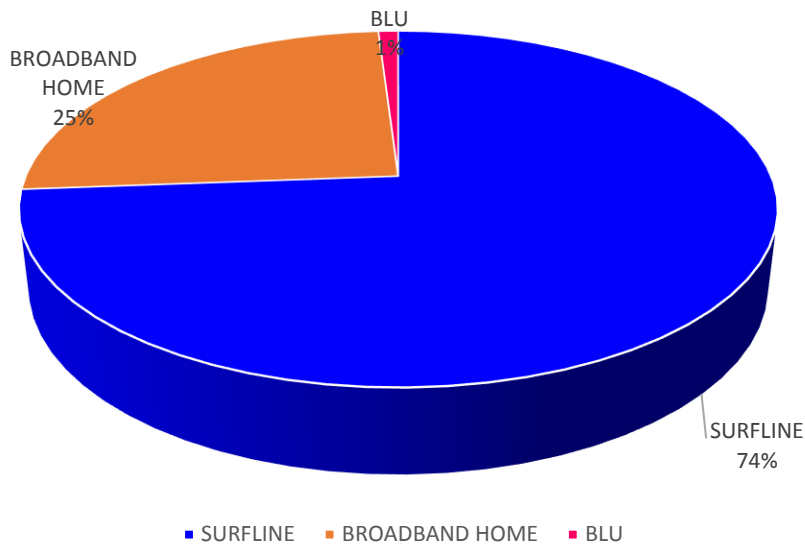
4.2 Chart 3 – Cellular Mobile Data Market Share for January 2017



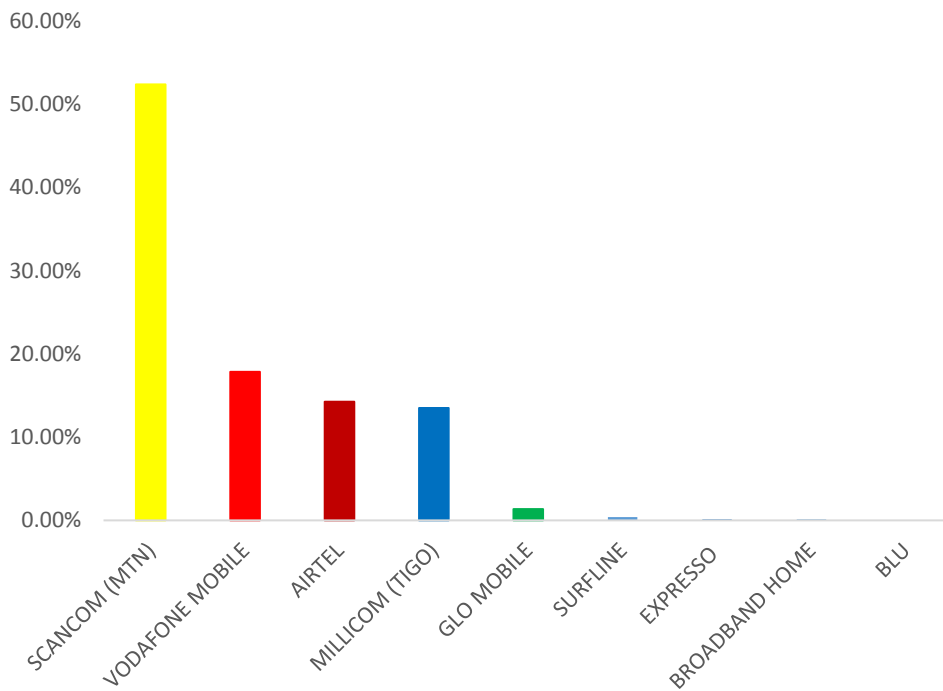
4.3 Broadband Wireless Access (BWA) Operators

The total number of subscriptions for Broadband Wireless Access data was 104,751. Surfline recorded subscriptions of 77,306. Blu Ghana recorded a total subscription of 1,051 and Broadband Home recorded a total of 26,394 subscriptions.

4.4 Chart 4 – Broadband Wireless Access (BWA) Market Share for January 2017



4.6 Chart 5 – Total Mobile Data Market Share for January 2017



TOTAL MARKET SHARE PER DATA OPERATOR

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