



INDUSTRY INFORMATION - TELECOM SUBSCRIPTIONS FOR FEBRUARY 2017

National Communications Authority

APRIL 21, 2017

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Abbreviations

NCA	National Communications Authority
BWA	Broadband Wireless Access

TELECOM SUBSCRIPTIONS FOR FEBRUARY 2017

1. Introduction

This report highlights data trends which occurred in the telecommunication industry as at the end of February 2017. It presents information on Mobile Voice Telephony, Fixed Line, Mobile Data as well as Broadband Wireless Access for the month under review.

2. Mobile Voice Subscription for February 2017

At the end of February 2017, the total number of mobile voice subscriptions was 39,234,216. This represents a percentage increase of 1.05% from January 2017's figure of 38,824,866. The total penetration rate for the month under review was 139.09%.

MTN's mobile voice subscriptions for the period was 20,265,399 representing an increase of 2.14% from January 2017's figure of 19,841,360. ***MTN's market share for the month under review was 51.65%.***

Vodafone's mobile voice subscriptions increased from 8,401,072 as at the end of January 2017 to 8,428,088 as at the end of February 2017. This represents an increase of 0.32%. ***Vodafone's market share for February 2017 was 21.48%.***

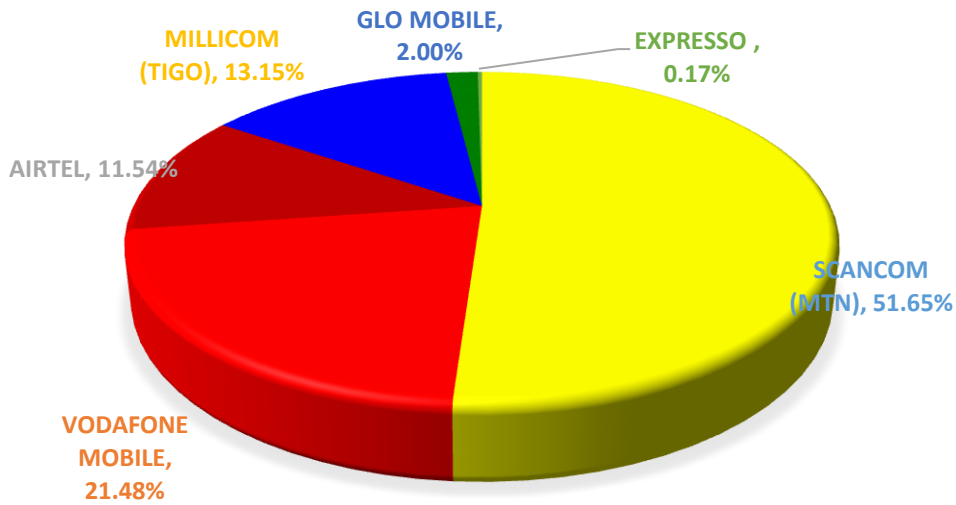
Tigo's voice subscriptions decreased from 5,257,424 as at the end of January 2017 to 5,160,279 as at the end of February 2017. This indicates a decrease of 1.85%. ***Their market share for the month under review was 13.15%.***

Airtel's voice subscriptions decreased from 4,565,618 as at the end of January 2017 to 4,529,315 as at the end of February 2017. This represents a decrease of 0.80%. ***Their total market share for the month under review was 11.54%.***

Glo's voice subscriptions increased from 670,399 as at the end of January 2017 to 784,283 at the end of February 2017. This reflects an increase of 16.99% for the month. ***Their total market share for the month under review was 2.00%.***

Expresso's voice subscriber figures decreased from 88,993 as at the end of January 2017 to 66,852 as at the end of February 2017. This represents a decrease of 24.88%. ***Their total market share for the month under review was 0.17%.***

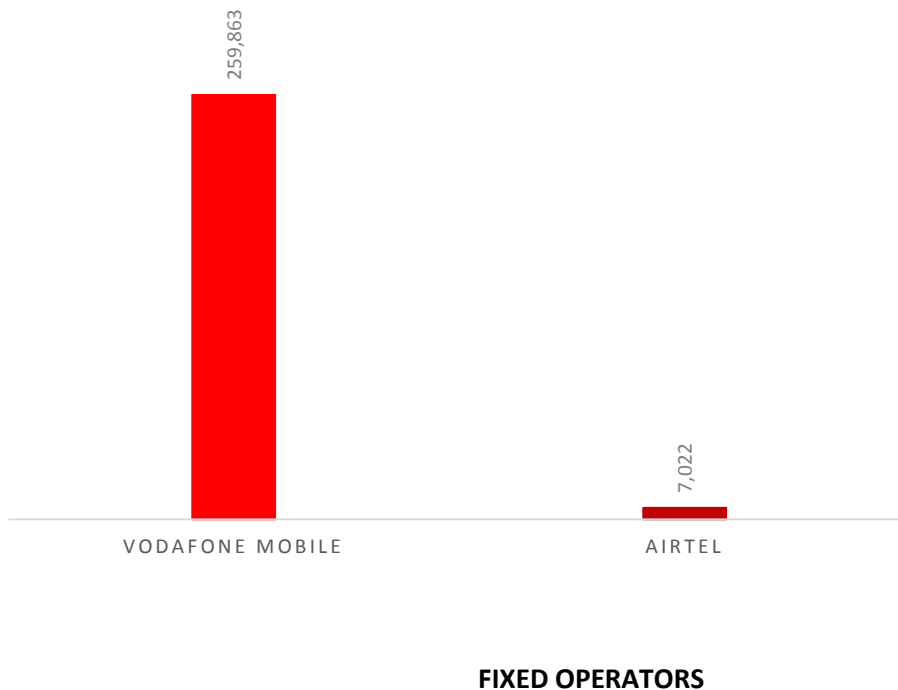
2.1 Chart 1 – Mobile Voice Market Share for February 2017



3. Fixed Telephony

There are two (2) operators providing fixed line services to the public in Ghana. These operators are Vodafone and Airtel. As at February 2017, the total subscriptions for both fixed operators were 266,885 representing an increase of 5.35% from the previous month. Vodafone recorded a total subscription of 259,863 while Airtel ended the month with 7,022 subscriptions.

3.1 Chart 2 – Fixed Telephony Subscriptions for February 2017



4. Mobile Data Figures for February 2017

At the end of February 2017, the total subscriptions of mobile data in the country were 19,697,062 with a penetration rate of 69.83%.

4.1 Cellular Mobile Data Operators

MTN's mobile data subscriptions for February 2017 were 11,278,000. *Their market share for the month under review was 57.26%.*

The total number of subscriptions for Vodafone's mobile data as at the end of February 2017 was 2,555,670. ***This is reflected in their market share of 12.97%.***

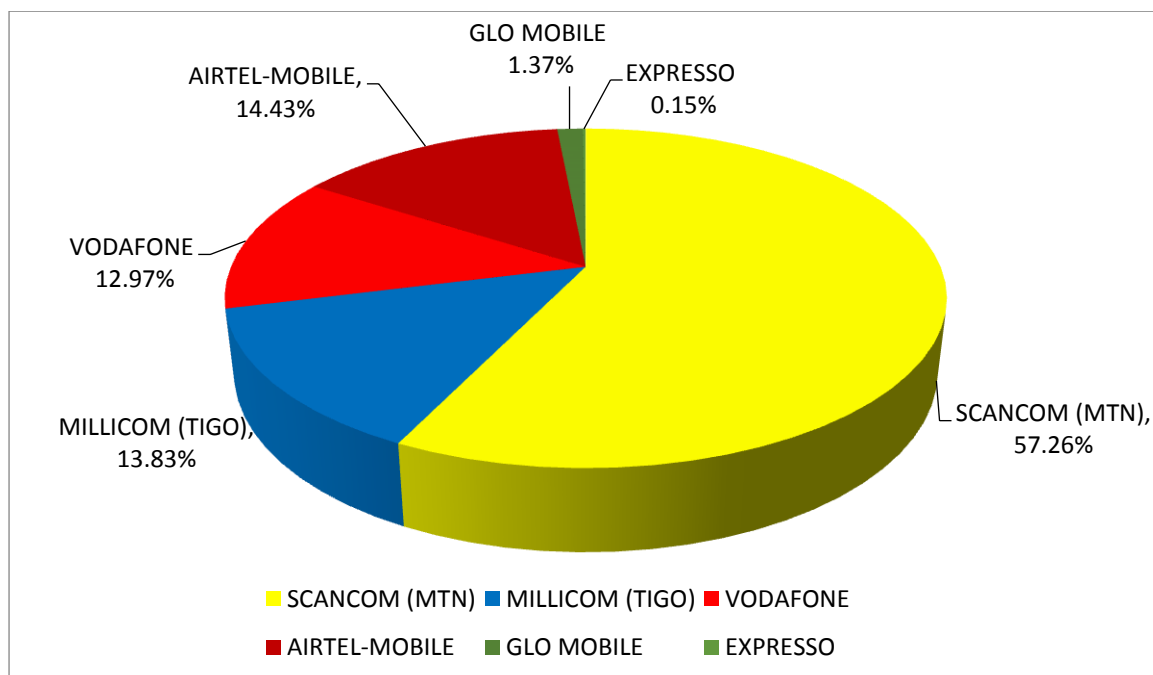
Airtel's mobile data subscriptions for February 2017 were 2,841,368. ***Their market share for the month was 14.43%.***

Tigo's data subscriptions for February 2017 were 2,723,389. ***Tigo's market share for the month under review was 13.83%.***

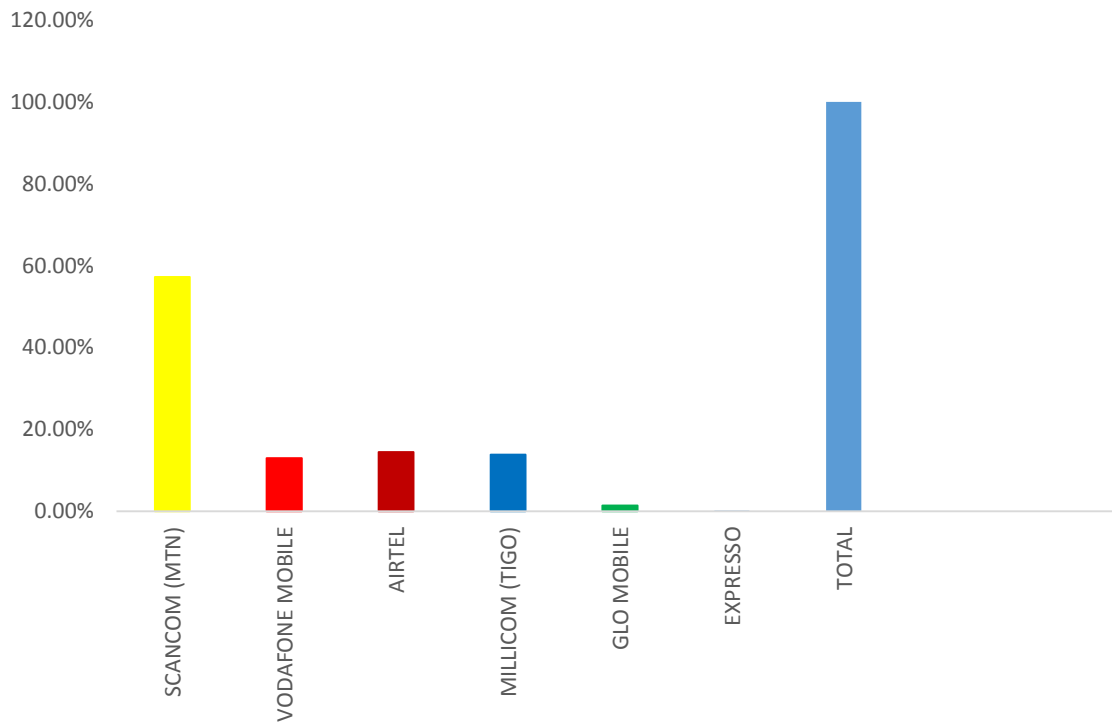
Glo recorded data subscriber figures of 269,466 at the end of February 2017. ***This reflects a market share of 1.37%.***

Expresso's mobile data subscriber figures as at the end of February 2017 were 29,169. ***This represents a market share of 0.15% for the month under review.***

4.2 Chart 3 – Mobile Data Market Share for February 2017



TOTAL MARKET SHARE PER DATA OPERATOR



4.3 Broadband Wireless Access (BWA) Operators

The total number of subscriptions for Broadband Wireless Access data was 261,508 as at the end of February 2017.

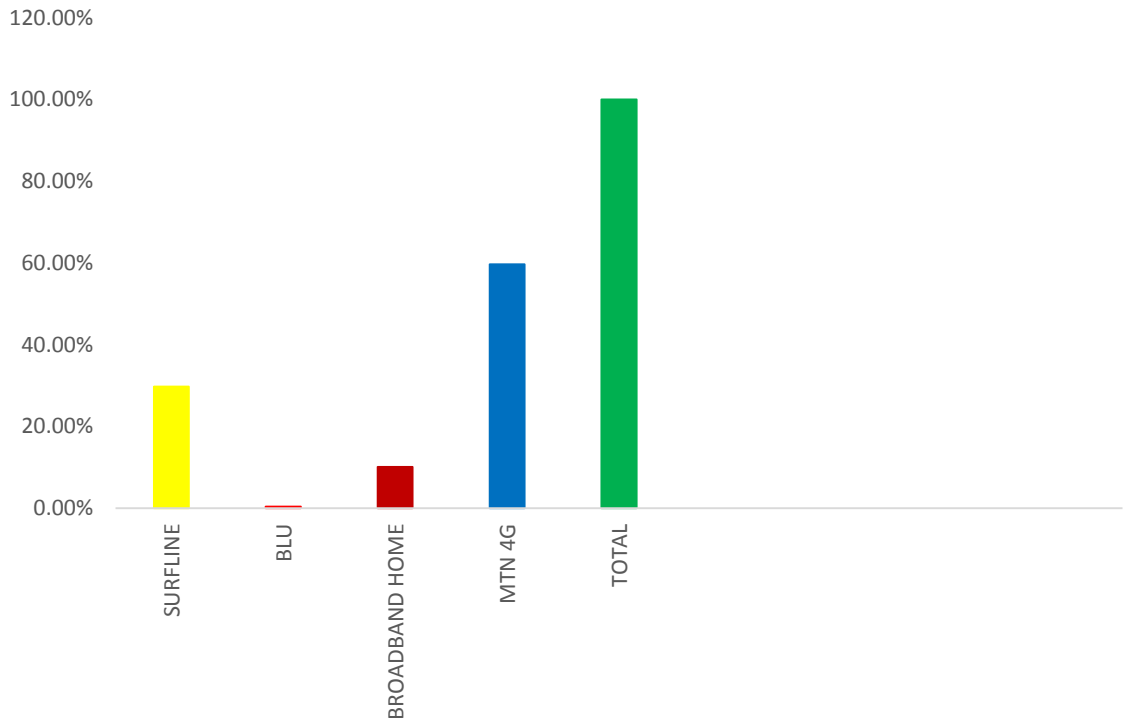
Surflin recorded subscriptions of 77,882.

Blu Ghana recorded a total subscription of 992.

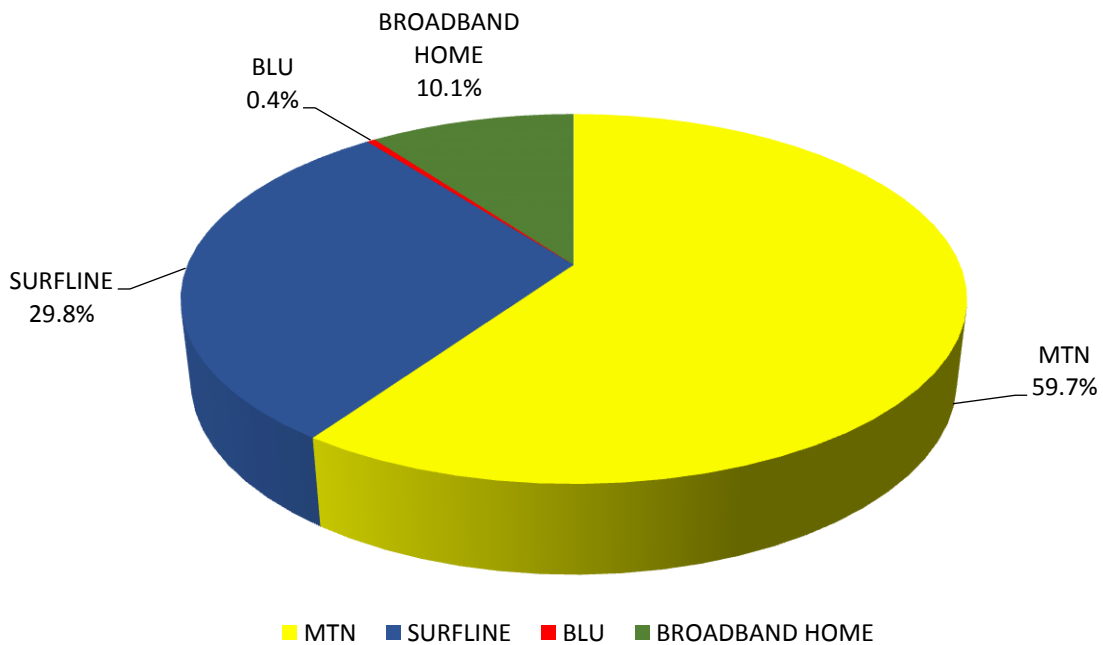
Broadband Home recorded a total of 26,383.

MTN 4G, which was introduced to the existing BWA's in February 2017, recorded a total of 156,251 subscriptions.

4.4 Chart 4 – Broadband Wireless Access (BWA) Market Share for February 2017



4.5 Chart 5 – Market Statistics (4G) for February 2017



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