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# **INDUSTRY INFORMATION - TELECOM SUBSCRIPTIONS FOR DECEMBER 2019**

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National Communications Authority

*FEBRUARY 10, 2019*

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## **TELECOM SUBSCRIPTIONS FOR DECEMBER 2019**

### **1.0. Introduction**

This report highlights voice and data trends that have occurred in the telecommunication industry as at the end of December 2019 with an estimated country population of 30,190,081. It presents information on Mobile Voice Telephony, Fixed Line, 2G/3G Mobile Data as well as 4G Data for the month under review.

### **2.0. Mobile Voice Subscription for December 2019**

At the end of December 2019, the total number of mobile voice subscriptions was 40,857,077. This represents a percentage increase of 1.70% from November 2019's figure of 40,173,115. The total penetration rate for the month under review was 135.33%.

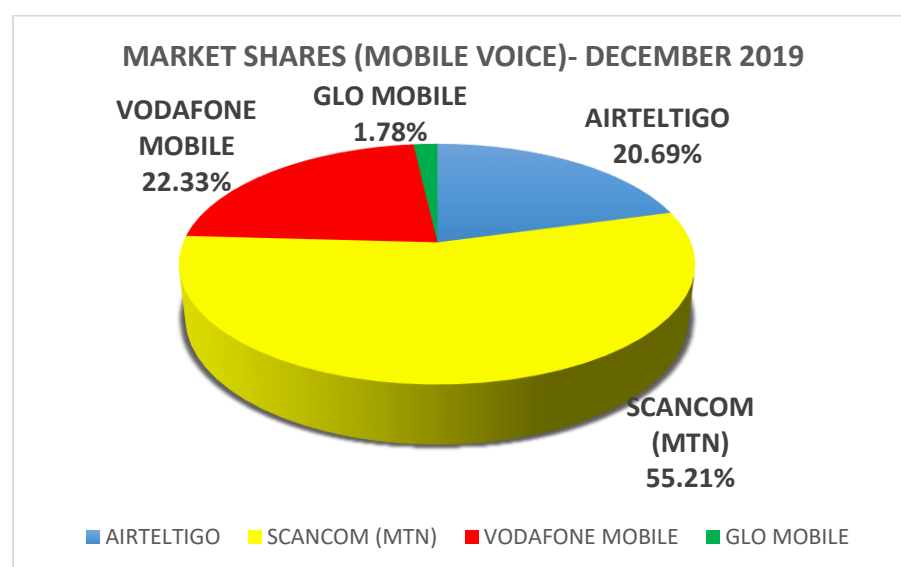
MTN's voice subscriptions for the period was 22,555,848 representing a percentage increase of 3.30% from November 2019's figure of 21,835,073. MTN's market share for the month under review was 55.21%.

Vodafone's mobile voice subscriptions decreased from 9,211,890 as at the end of November 2019 to 9,122,403 as at the end of December 2019. This represents a percentage decrease of 0.97%. Vodafone's market share for December 2019 was 22.33%.

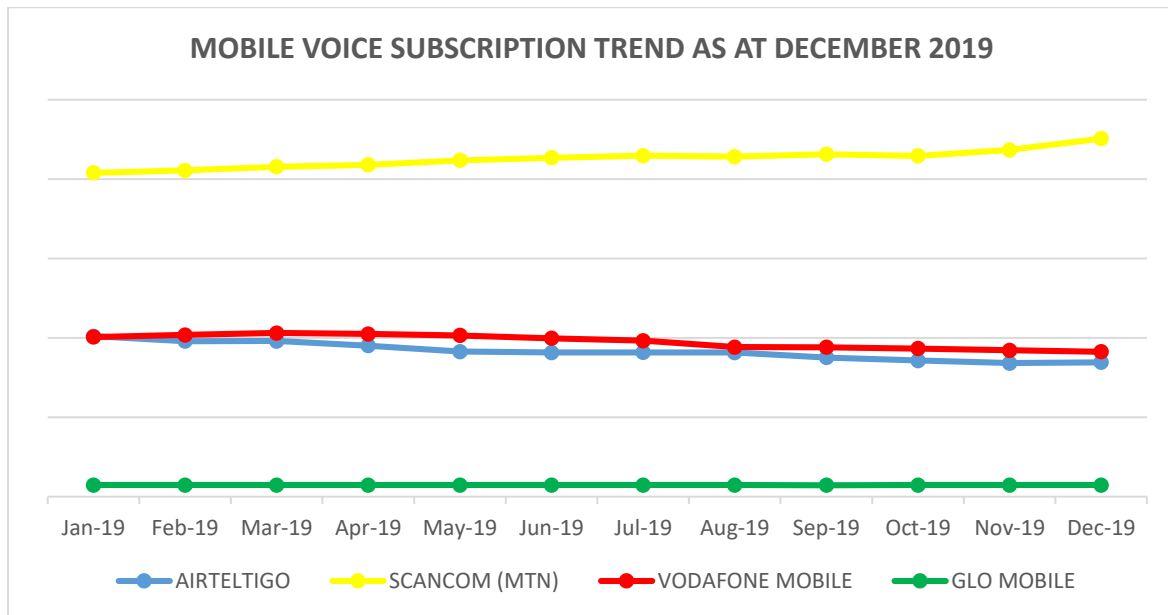
AirtelTigo's voice subscriptions increased from 8,403,098 as at the end of November 2019 to 8,453,053 as at the end of December 2019 indicating a percentage increase of 0.59%. Their market share for the month under review was 20.69% as compared to 20.92% in November 2019.

Voice subscriptions of Glo increased from 723,054 as at the end of November 2019 to 725,773 at the end of December 2019. With a percentage increase of 0.38%, their total market share for the month under review was 1.78%.

#### **2.1 Chart 1 – Mobile Voice Market Share for December 2019**



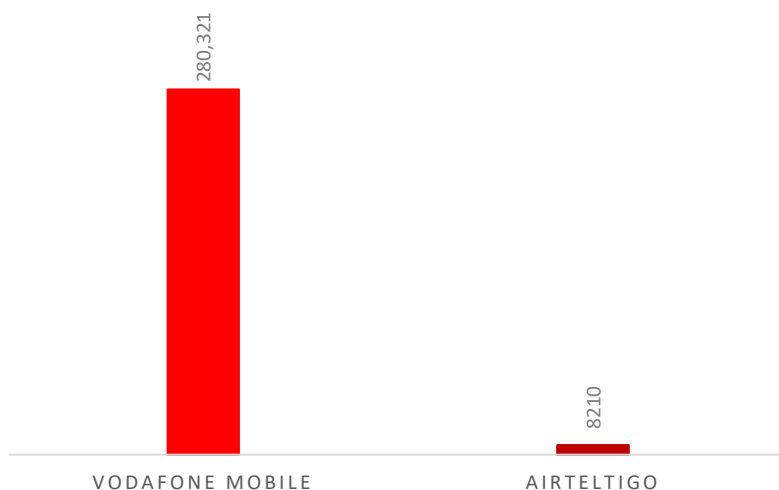
**2.2 Chart 2 – Mobile Voice Subscription Trend as at December 2019**



**3.0. Fixed Telephony**

There are three (3) operators providing Fixed Line services to the public in Ghana. These operators are Vodafone, AirtelTigo and MTN. As at the end of December 2019, the total subscriptions for the fixed operators stood at 288,531, an increase of 2,620 subscriptions from the previous month’s subscription of 285,911. Vodafone recorded a total subscription of 280,321 whilst AirtelTigo ended the month with 8,210 subscriptions.

**3.1 Chart 3 – Fixed Telephony Subscriptions for December 2019**



**NB: This report does not include Fixed Line subscriber figures of MTN.**

#### 4.0. 2G/3G Mobile Data Figures for December 2019

The total subscriptions of 2G/3G mobile data in the country at the end of December 2019 were 28,005,539. The penetration rate stood at 92.76%.

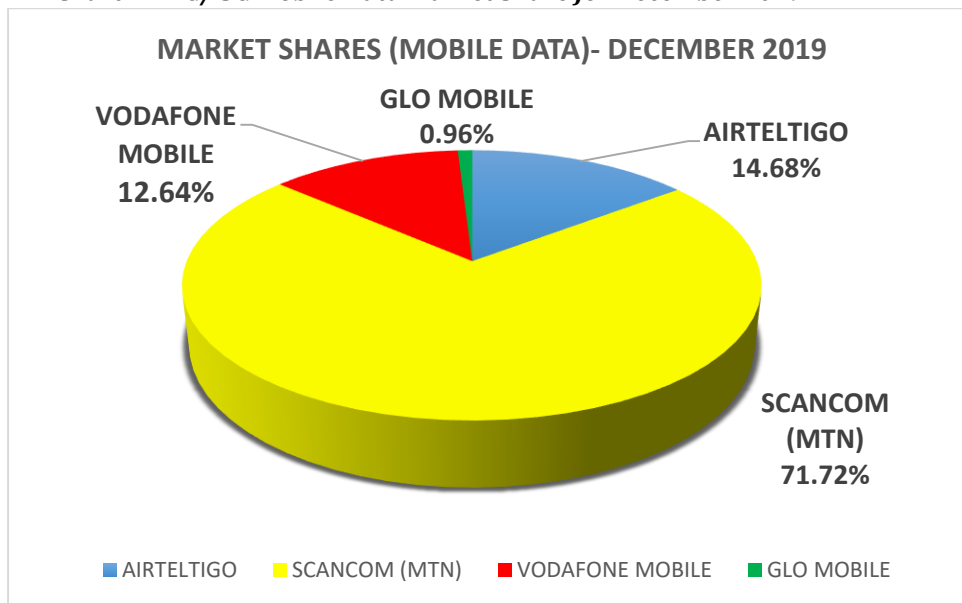
MTN ended the month of December with 20,086,336 2G/3G Mobile Data subscriptions. Their market share for the month under review was 71.72%.

The total number of subscriptions for Vodafone's 2G/3G mobile data in December 2019 was 3,539,078. This is reflected in their market share of 12.64%.

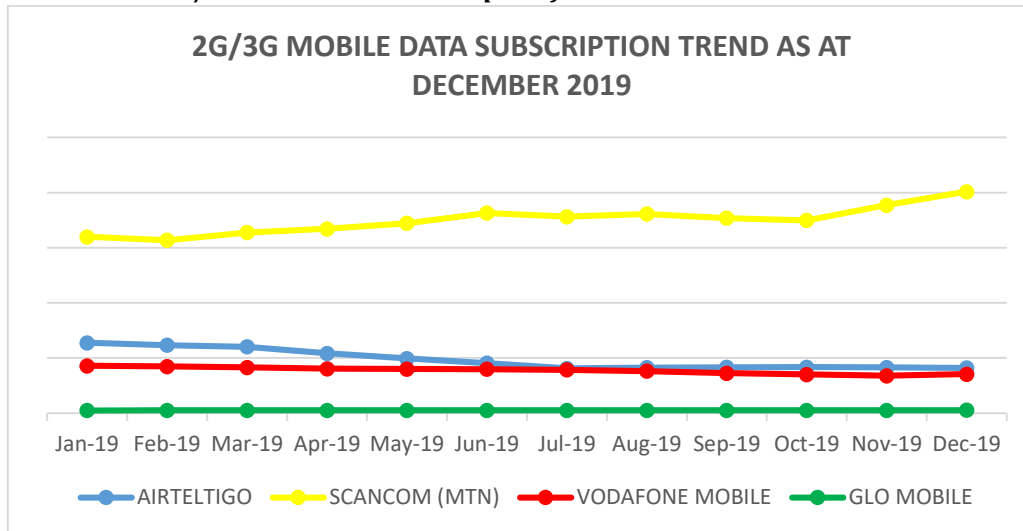
AirtelTigo's 2G/3G mobile data subscriptions for December 2019 was 4,110,972. Their market share for the month was 14.68%.

Glo recorded data subscriber figures of 269,153 at the end of December 2019. This reflects a market share of 0.96%.

4.1. Chart 4 – 2G/ 3G Mobile Data Market Share for December 2019



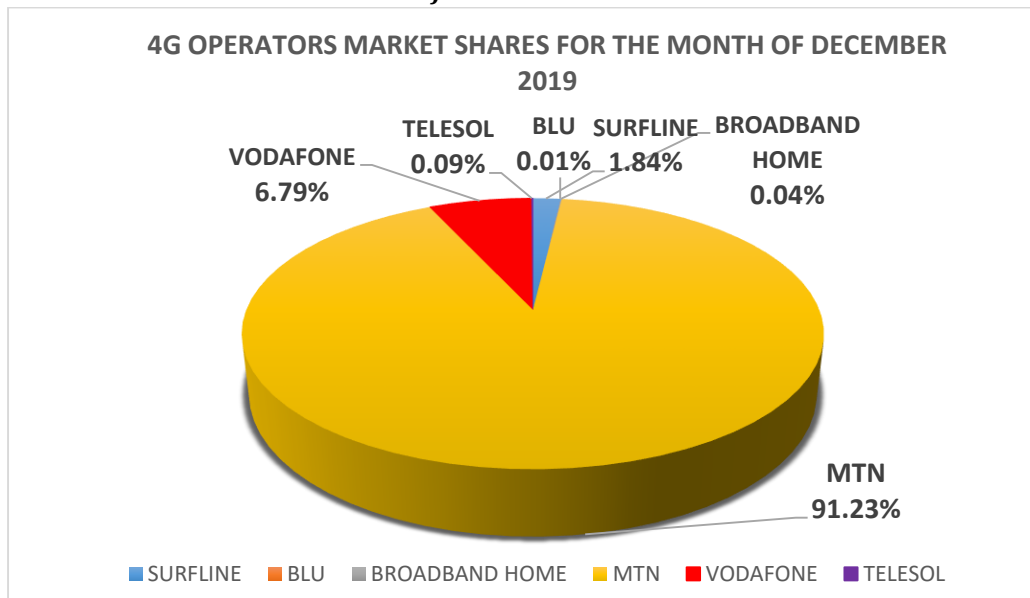
**4.2. Chart 5 – 2G/3G Mobile Data Subscription for December 2019**



**5.0. 4G Data Operators/Subscriptions**

The total number of subscriptions for 4G Data was 2,382,876 as at the end of December 2019. Surfline recorded subscriptions of 43,735. Blu Ghana recorded a total subscription of 225. Broadband Home recorded a total of 1,058 subscriptions with MTN recording a total of 2,173,862 subscriptions. Vodafone and Telesol recorded 161,892 and 2,104 respectively.

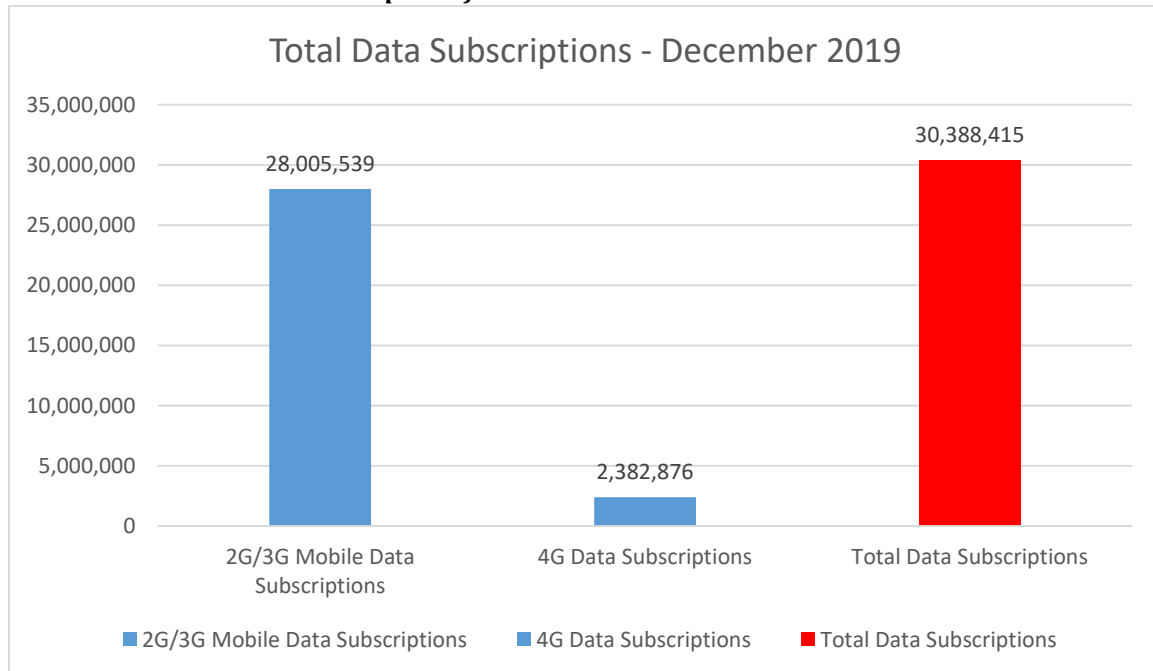
**5.1. Chart 6 –4G Data Market Share for December 2019**



## 6.0. Total Mobile Data (2G, 3G, 4G) Subscriptions

At end of December 2019, the total number of subscriptions for 2G/3G mobile data and 4G data stood at 30,388,415 with a penetration rate of 101%.

### 6.1. Chart 7 –Total Data Subscriptions for December 2019



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