

MNOs VOICE SUBSCRIPTION FOR DECEMBER 2018

MNOs VOICE SUBSCRIPTION TRENDS 2018	Oct-18	Nov-18	Dec-18
AIRTELIGO	10,259,168	10,342,271	10,289,491
SCANCOM (MTN)	19,343,983	19,759,948	20,092,798
VODAFONE MOBILE	9,378,895	9,606,427	9,813,234
GLO MOBILE	757,425	745,409	739,352
TOTAL MOBILE	39,739,471	40,454,055	40,934,875
MONTH OVER MONTH GROWTH	-0.77%	1.80%	
MONTH OVER MONTH GROWTH PER OPERATOR (MOBILE)			
AIRTELIGO	-3.61%	0.81%	-0.51%
SCANCOM (MTN)	-0.41%	2.15%	1.68%
VODAFONE MOBILE	1.96%	2.43%	2.15%
GLO MOBILE	-2.84%	-1.59%	-0.81%
FIXED OPERATORS			
VODAFONE	272,116	270,729	271,732
AIRTELIGO	9,841	6,421	6,647
TOTAL FIXED	281,957	277,150	278,379
MONTH OVER MONTH GROWTH	-0.39%	-1.70%	0.44%
MONTH OVER MONTH GROWTH PER OPERATOR (FIXED)			
VODAFONE	-0.43%	-0.51%	0.37%
AIRTELIGO	0.56%	-34.75%	3.52%
TOTAL MARKET			
MOBILE	39,739,471	40,454,055	40,934,875
FIXED	281,957	277,150	278,379
TOTAL ACCESS LINES	40,021,428	40,731,205	41,213,254

MONTH OVER MONTH GROWTH	-0.76%	1.77%	1.18%
POPULATION	29,357,304.24	29,416,018.85	29,474,850.88
GROWTH RATE			
PENETRATION			
MOBILE	135.36%	137.52%	138.88%
FIXED	0.96%	0.94%	0.94%
TOTAL	136.3%	138.5%	139.8%
MARKET SHARE			
MOBILE	99.30%	99.32%	99.32%
FIXED	0.70%	0.68%	0.68%
MARKET SHARE per MOBILE OPERATORS			
AIRTELIGO	25.82%	25.57%	25.14%
SCANCOM (MTN)	48.68%	48.85%	49.08%
VODAFONE MOBILE	23.60%	23.75%	23.97%
GLO MOBILE	1.91%	1.84%	1.81%
TOTAL	100.0%	100.0%	100.0%
MARKET SHARE per FIXED OPERATORS			
VODAFONE	96.51%	97.68%	97.61%
AIRTEL	3.49%	2.32%	2.39%
TOTAL	100.00%	100.00%	100.00%