

National Communications Authority													
Ghana Telephony Industry - Trends in Access Lines - 2009													
	Dec '08 - Dec'09												
	Dec_2008	Jan	Feb	Mar	April	May	June	July	Aug	Sept.	Oct.	Nov	Dec
MOBILE OPERATORS													
<i>KASAPA</i>	394,051	386,732	382,915	373,669	364,045	353,999	344,076	331,320	319,356	308,776	293,867	283,169	262,259
<i>MILLICOM (TIGO)</i>	2,887,927	2,785,714	2,872,268	2,875,740	2,883,258	3,227,326	3,269,539	3,323,010	3,276,334	3,332,899	3,335,605	3,361,223	3420354
<i>SCANCOM (MTN)</i>	6,428,218	6,592,243	6,667,366	6,776,662	6,909,102	7,080,816	7,219,059	7,278,267	7,347,848	7,408,580	7,558,276	7,744,464	8,000,946
<i>ONETOUCH (VODAFONE)</i>	1,592,451	1,733,711	1,733,409	1,776,588	1,600,428	1,871,431	1,958,666	1,893,738	1,845,877	1,982,599.00	2,085,479	2,170,332	2,132,119
<i>ZAIN</i>	267,808	463,824	602,893	742,780	904,066	1,026,886	1,135,622	1,178,764	1,249,564	1,209,622	1,239,016	1,250,465	1,293,238
<i>GLO MOBILE LTD</i>	0	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL MOBILE	11,570,455	11,962,224	12,258,851	12,545,439	12,660,899	13,560,458	13,926,962	14,005,099	14,038,979	14,242,476	14,512,243	14,809,653	15,108,916
MONTH OVER MONTH GROWTH		3%	2.5%	2.3%	0.9%	7.1%	2.7%	0.6%	0.2%	1.4%	1.9%	2.0%	2.0%
FIXED OPERATORS													
GT/VODAFONE	140,676	142,240	145,345	136,299	249,203	259,210	261,536	265,236	265,236	265,236	265,236	265,236	265,236
ZAIN (WESTEL)	2,568	2,568	2,568	2,568	1,876	1,876	1,873	958	2,170	2,196	2,196	2,158	2,153
TOTAL FIXED	143,244	144,808	147,913	138,867	251,079	261,086	263,409	266,194	267,406	267,432	267,432	267,394	267,389
MONTH OVER MONTH GROWTH		1%	2%	-6%	81%	4%	1%	1%	0.5%	0.0%	0.0%	0.0%	0.0%
TOTAL MARKET													
MOBILE	11,570,455	11,962,224	12,258,851	12,545,439	12,660,899	13,560,458	13,926,962	14,005,099	14,038,979	14,242,476.00	14,512,243.00	14,809,653.00	15,108,916.00
FIXED	143,244	144,808	147,913	138,867	251,079	261,086	263,409	266,194	267,406	267,432	267,432	267,394	267,389.00
TOTAL ACCESS LINES	11,713,699	12,107,032	12,406,764	12,684,306	12,911,978	13,821,544	14,190,371	14,271,293	14,306,385	14,509,908	14,779,675	15,077,047	15,376,305
MONTH OVER MONTH GROWTH		3%	2%	2%	2%	7%	3%	1%	0.2%	1.4%	1.9%	2.0%	2.0%
POPULATION													
	22,348,000	22,394,931	22,441,960	22,489,088	22,536,315	22,583,642	22,631,067	22,678,593	22,726,218	22,773,943	22,821,768	22,869,694	22,917,720
*GROWTH RATE	0.0021	0.0021	0.0021	0.0021	0.0021	0.0021	0.0021	0.0021	0.0021	0.0021	0.0021	0.0021	0.0021
PENETRATION													
MOBILE	51.8%	53.4%	54.6%	55.8%	56.2%	60.0%	61.5%	61.75%	61.8%	62.5%	63.6%	64.8%	65.9%
FIXED	0.6%	0.6%	0.7%	0.6%	1.1%	1.2%	1.2%	1.17%	1.2%	1.2%	1.2%	1.2%	1.2%
TOTAL	52.4%	54.1%	55.3%	56.4%	57.3%	61.2%	62.7%	62.93%	63.0%	63.7%	64.8%	65.9%	67.1%
MARKET SHARE													
<i>KASAPA</i>	3.36%	3.19%	3.09%	2.95%	2.82%	2.56%	2.42%	2.32%	2.23%	2.13%	1.99%	1.88%	1.71%
<i>MILLICOM (TIGO)</i>	24.65%	23.01%	23.15%	22.67%	22.33%	23.35%	23.04%	23.28%	22.90%	22.97%	22.57%	22.29%	22.24%
<i>SCANCOM (MTN)</i>	54.88%	54.45%	53.74%	53.43%	53.51%	51.23%	50.87%	51.00%	51.36%	51.06%	51.14%	51.37%	52.03%
<i>ONETOUCH (VODAFONE)</i>	13.59%	14.32%	13.97%	14.01%	12.39%	13.54%	13.80%	13.27%	12.90%	13.66%	14.11%	14.39%	13.87%
<i>ZAIN -MOBILE</i>	2.29%	3.83%	4.86%	5.86%	7.00%	7.43%	8.00%	8.26%	8.73%	8.34%	8.38%	8.29%	8.41%
<i>GT/VODAFONE - FIXED</i>	1.20%	1.17%	1.17%	1.07%	1.93%	1.88%	1.84%	1.86%	1.85%	1.83%	1.79%	1.76%	1.72%
<i>ZAIN - FIXED</i>	0.02%	0.02%	0.02%	0.02%	0.01%	0.01%	0.01%	0.01%	0.02%	0.02%	0.01%	0.01%	0.01%
**	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
*Annual Growth Rate is estimated at 0.025, and this has been divided into twelve to take care of the monthly projections.													
** GLO is not yet Operational													