## TELECOM VOICE SUBSCRIPTION TRENDS 2013

Γ	January	February	March	April	May	June	July	August	September	October	November	December
MOBILE OPERATORS												
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EXPRESSO	212,804	163,762	162,661	156,721	154,265	157,828	154,824	156,293	153,782	147,731	145,057	133,663
MILLICOM (TIGO)	3,669,472	3,712,082	3,676,457	3,721,722	3,729,611	3,738,104	3,754,624	3,785,738	3,828,139	3,933,195	4,014,487	4,021,225
SCANCOM (MTN)	11,857,772	11,941,887	12,024,068	12,039,527	12,283,991	12,587,804	12,792,148	12,740,003	12,764,832	12,731,772	12,711,675	12,929,528
VODAFONE MOBILE	5,423,932	5,551,139	5,609,122	5,672,287	5,728,091	5,748,538	5,792,061	5,834,004	5,822,830	5,856,090	5,931,923	6,048,792
AIRTEL GLO MOBILE	3,273,048 1.649.767	3,341,715 1,614,117	3,384,749 1.607.907	3,346,543 1.654,324	3,350,497 1.681,417	3,118,935 1,660,890	3,117,543 1,633,379	3,366,252 1.629,369	3,363,911 1.618.009	3,347,173 1,575,761	3,333,126 1,529,304	3,395,263 1,498,011
GLO MOBILE	1,049,707	1,014,117	1,007,907	1,034,324	1,081,417	1,000,690	1,033,379	1,029,309	1,018,009	1,575,701	1,329,304	1,496,011
TOTAL MOBILE	26,086,795	26,324,702	26,464,964	26,591,124	26,927,872	27,012,099	27,244,579	27,511,659	27,551,503	27,591,722	27,665,572	28,026,482
MONTH OVER MONTH GROWTH		0.9%	0.5%	0.5%	1.3%	0.3%	0.9%	1.0%	0.1%	0.1%	0.3%	1.3%
FIXED OPERATORS												
VODAFONE	276,285	278292	277830	277558	273843	271983	276750	269029	267339	265179	263310	261162
AIRTEL	10,210	10275	10079	10264	10324	8487	8489	9870	10011	9981	9826	9260
TOTAL FIXED	286,495	288,567	287,909	287,822	284,167	280,470	285,239	278,899	277,350	275,160	273,136	270,422
MONTH OVER MONTH GROWTH		0.7%	-0.2%	-0.03%	~1.27%	-1.30%	1.70%	-2.22%	-0.56%	-0.79%	-0.74%	-0.99%
TOTAL MARKET												
MOBILE	26,086,795	26,324,702	26,464,964	26,591,124	26,927,872	27,012,099	27,244,579	27,511,659	27,551,503	27,591,722	27,665,572	28,026,482
FIXED	286.495	288,567	287,909	287.822	284,167	280,470	285,239	278.899	277,350	275,160	273.136	270,422
TOTAL ACCESS LINES	26,373,290	26,613,269	26,752,873	26,878,946	27,212,039	27,292,569	27,529,818	27,790,558	27,828,853	27,866,882	27,938,708	28,296,904
MONTH OVER MONTH GROWTH	, ,	0.9%	0.5%	0.5%	1.2%	0.3%	0.9%	0.9%	0.14%	0.14%	0.26%	1.28%
POPULATION	25,576,634	25,627,787	25,679,043	25,730,401	25,781,862	25,833,425	25,885,092	25,936,862	25,988,736	26,040,714	26,092,795	26,144,981
GROWTH RATE												
PENETRATION	January	February	March	April	May	June	July	August	September	October	November	December
MOBILE	102.0%	102.7%	103.1%	103.3%	104.4%	104.6%	105.3%	106.1%	106.0%	106.0%	106.0%	107.2%
FIXED	1.1%	1.1%	1.1%	1.1%	1.1%	1.1%	1.1%	1.1%	1.1%	1.1%	1.0%	1.0%
TOTAL	103.1%	103.8%	104.2%	104.5%	105.5%	105.6%	106.4%	107.1%	107.1%	107.0%	107.1%	108.2%
MARKET SHARE	00.00/	00.00/	00.00/	00.00/	00.00/	00.00/	20.00/	00.00/	00.00/	00.00/	00.00/	00.00/
MOBILE	98.9% 1.1%	98.9% 1.1%	98.9% 1.1%	98.9% 1.1%	99.0%	99.0%	99.0%	99.0%	99.0%	99.0% 1.0%	99.0% 1.0%	99.0% 1.0%
FIXED	1.1%	1.1%	1.1%	1.1%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%
MARKET SHARE MOBILE OPERATORS												
EXPRESSO	0.82%	0.62%	0.61%	0.59%	0.57%	0.58%	0.57%	0.57%	0.56%	0.54%	0.52%	0.48%
MILLICOM (TIGO)	14.07%	14.10%	13.89%	14.00%	13.85%	13.84%	13.78%	13.76%	13.89%	14.25%	14.51%	14.35%
SCANCOM (MTN)	45.46%	45.36%	45.43%	45.28%	45.62%	46.60%	46.95%	46.31%	46.33%	46.14%	45.95%	46.13%
GT/VODAFONE MOBILE	20.79%	21.09%	21.19%	21.33%	21.27%	21.28%	21.26%	21.21%	21.13%	21.22%	21.44%	21.58%
AIRTEL - MOBILE	12.55%	12.69%	12.79%	12.59%	12.44%	11.55%	11.44%	12.24%	12.21%	12.13%	12.05%	12.11%
GLO MOBILE	6.32%	6.13%	6.08%	6.22%	6.24%	6.15%	6.00%	5.92%	5.87%	5.71%	5.53%	5.34%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%