TELECOM DATA SUBSCRIPTION TRENDS

2015

	January	February	March	April	May	June	July	August	September	October	November	December
EXPRESSO	35,252	36,301	39,571	40,362	46,113	45,514	45,323	45,323	45,323	47,680	48,567	48,178
MILLICOM (TIGO)	2,263,015	2,303,539	2,451,350	2,534,063	2,553,479	2,572,877	2,573,236	2,594,945	2,615,347	2,655,929	2,692,510	2,732,863
SCANCOM (MTN)	7,746,125	7,660,483	7,778,925	7,883,788	8,036,659	8,128,130	8,140,214	8,205,700	8,298,114	8,404,777	8,477,791	8,634,914
VODAFONE MOBILE	2,952,733	2,954,125	2,947,136	2,905,840	2,954,497	2,995,917	3,010,818	3,093,210	3,148,350	3,235,522	3,237,643	3,316,343
AIRTEL	2,155,850	2,206,603	2,259,268	2,419,676	2,422,251	2,486,877	2,537,488	2,628,112	2,700,430	2,768,950	2,823,039	2,879,431
GLO MOBILE	652,671	643,557	629,968	626,468	613,929	586,819	548,587	522,014	496,332	478,593	448,762	419,459
.												
TOTAL MOBILE	15,805,646	15,804,608	16,106,218	16,410,197	16,626,928	16,816,134	16,855,666	17,089,304	17,303,896	17,591,451	17,728,312	18,031,188
MONTH OVER MONTH GROWTH		-0.01%	1.91%	1.89%	1.32%	1.14%	0.24%	1.39%	1.26%	1.66%	0.78%	1.71%

MONTH OVER MONTH GROWTH PER OPERATOR (MOBILE)

EXPRESSO	-5.57%	2.98%	9.01%	2.00%	14.25%	-1.30%	-0.42%	0%	0%	5%	2%	-1%
MILLICOM (TIGO)	7.91%	1.79%	6.42%	3.37%	0.77%	0.76%	0.01%	0.84%	0.79%	1.55%	1.38%	1.50%
SCANCOM (MTN)	-3.23%	-1.11%	1.55%	1.35%	1.94%	1.14%	0.15%	0.80%	1.13%	1.29%	0.87%	1.85%
VODAFONE MOBILE	2.95%	0.05%	-0.24%	-1.40%	1.67%	1.40%	0.50%	2.74%	1.78%	2.77%	0.07%	2.43%
AIRTEL	1.21%	2.35%	2.39%	7.10%	0.11%	2.67%	2.04%	3.57%	2.75%	2.54%	1.95%	2.00%
GLO MOBILE	-2.36%	-1.40%	-2.11%	-0.56%	-2.00%	-4.42%	-6.52%	-4.84%	-4.92%	-3.57%	-6.23%	-6.53%

POPULATION	26,832,968	26,886,633.75	26,940,407.02	26,994,287.84	27,048,276.41	27,102,372.96	27,156,577.71	27,210,890.87	27,265,312.65	27,319,843.27	27,374,482.96	27,429,231.92
GROWTH RATE	1.002											

PENETRATION	January	February	March	April	May	June	July	August	September	October	November	December
MOBILE DATA	58.90%	58.78%	59.78%	60.79%	61.47%	62.05%	62.07%	62.80%	63.46%	64.39%	64.76%	65.74%

MARKET SHARE For MOBILE DATA OPERATORS												
EXPRESSO	0.22%	0.23%	0.25%	0.25%	0.28%	0.27%	0.27%	0.27%	0.26%	0.27%	0.27%	0.27%
MILLICOM (TIGO)	14.32%	14.57%	15.22%	15.44%	15.36%	15.30%	15.30%	15.18%	15.11%	15.10%	15.19%	15.16%
SCANCOM (MTN)	49.01%	48.47%	48.30%	48.04%	48.34%	48.34%	48.41%	48.02%	47.96%	47.78%	47.82%	47.89%
VODAFONE MOBILE	18.68%	18.69%	18.30%	17.71%	17.77%	17.82%	17.90%	18.10%	18.19%	18.39%	18.26%	18.39%
AIRTEL -MOBILE	13.64%	13.96%	14.03%	14.74%	14.57%	14.79%	15.09%	15.38%	15.61%	15.74%	15.92%	15.97%
GLO MOBILE	4.13%	4.07%	3.91%	3.82%	3.69%	3.49%	3.26%	3.05%	2.87%	2.72%	2.53%	2.33%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%