

4G DATA SUBSCRIPTION TREND 2017	Dec-16	JANUARY	FEBRUARY
SURFLINE	76,919	77,306	77,882
BLU	1,081	1,051	992
BROADBAND HOME	26,402	26,394	26,383
MTN			156,251
TOTAL	104,402	104,751	261,508
MONTH ON MONTH GROWTH	0.31%	0.33%	149.65%
MONTH ON MONTH GROWTH PER OPERATOR			
SURFLINE	0.98%	0.50%	0.75%
BLU	-4.08%	-2.78%	-5.61%
BROADBAND HOME	-1.40%	-0.03%	-0.04%
MTN			
POPULATION	28,094,823.34	28,151,012.99	28,207,315.01
PENETRATION			
BWA (4G) DATA	0.37%	0.37%	0.93%
MARKET SHARE PER OPERATOR			
SURFLINE	73.7%	73.8%	29.8%
BLU	1.0%	1.0%	0.4%
BROADBAND HOME	25.3%	25.2%	10.1%
MTN			59.7%
TOTAL	100%	100%	100%

****Note**

MTN 4G subscription has been introduced to the already existing 4G operators hence a sharp increase in month-on-month growth in the month of February. This is expected to normalise from next month.