

QUARTERLY STATISTICAL BULLETIN ON COMMUNICATIONS IN GHANA

Volume 2 Issue 3



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THIRD QUARTER

JULY – SEPTEMBER 2017

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Vision

A world-class communications Regulator that facilitates innovative, reliable and sustainable communication solutions to meet stakeholders' expectations.

Mission

Regulate the communications industry in a forward-looking and transparent manner that promotes fair and sustainable competition, stimulates innovation, encourages investment, protects stakeholders' interests and facilitates universal access to quality communications services for national development.

Core Values

- Teamwork
- Accountability
- Consistency
- Trust
- Innovation
- Transparency

Tag Line/ Slogan

Communications for Development

LIST OF ABBREVIATIONS

| | |
|-------|--|
| BWA | Broadband Wireless Access |
| FM | Frequency Modulation |
| GB | Gigabytes |
| GH¢ | Ghana Cedi |
| GHp | Ghana pesewas |
| GSM | Global System for Mobile communication |
| ICT | Information Communication Technology |
| MB | Megabytes |
| MNO | Mobile Network Operator |
| MNP | Mobile Number Portability |
| MoU | Minutes of Usage |
| NCA | National Communications Authority |
| Q1 | First Quarter |
| Q2 | Second Quarter |
| Q3 | Third Quarter |
| Q4 | Fourth Quarter |
| Q-o-Q | Quarter-on-Quarter |
| SMS | Short Message Service |
| TV | Television |
| Y-o-Y | Year-on-year |

DEFINITION OF TERMS

Average SMS per subscription - This is calculated by dividing the total average volume of SMS for the quarter with the total average mobile subscription for that quarter.

BWA Data Usage per Subscription - This is calculated by dividing the total average volume of BWA's traffic for the quarter with the total BWA subscription for that quarter.

Cellular network or mobile network – refers to a communication network where the last link is wireless. The network is distributed over land areas called cells, each served by at least one fixed-location transceiver, known as a cell site or base station. This base station provides the cell with the network coverage, which can be used for transmission of voice, data and others.

Fixed-line network - The term refers to all of the wired networks that are used for voice and data communications. A fixed-line can be seen as a connection to an end-user, by means of a cable, through which they can make phone calls or connect to the Internet.

Long-Term Evolution (LTE) - is a standard for high-speed wireless communication for mobile phones and data terminals, based on the GSM/EDGE and UMTS/HSPA technologies

Minutes of Use per Subscription - It is calculated by dividing the total average volume of traffic for that quarter with the total average subscription for that quarter

Mobile Data Usage per Subscription -It is calculated by dividing the total average volume of data traffic for the quarter with the total average mobile data subscription for that quarter.

Mobile Number Portability (MNP) Service – This is a service that enables mobile telephone users to switch to a new operator or service provider and still retain their mobile telephone numbers.

Mobile Penetration or Teledensity – This represents the total number of mobile subscriptions per every 100 inhabitants in a geographical area.

Net Subscription Addition – It refers to the total number of new mobile network subscribers minus customers that terminate a service with the service provider at a given time.

On-net traffic - refers to phone calls made to a recipient on the same network as the caller.

Off-net traffic - refers to phone calls made to a recipient on a different network.

Quarter-on-quarter – This is a comparison of the quarter under review with the preceding quarter.

Q1 – First Quarter (January – March)

Q2 – Second Quarter (April – June)

Q3 – Third Quarter (July – September)

Q4 – Fourth Quarter (October – December)

Year-on-year – This is a comparison of a period under review (month, quarter etc.) with the same period of the preceding year.

THE COMMUNICATIONS INDUSTRY AT A GLANCE

A1. Service Providers in the Communications Industry

| Operator/Service Providers | Number of Authorisation/Licences | Number in Operation |
|--------------------------------|----------------------------------|---------------------|
| Mobile Network Operators | 6 | 6 |
| Fixed Network Operators | 3 | 2 |
| Broadband Wireless Access | 4 | 3 |
| Television Stations | 128 | 53 |
| FM Stations | 471 | 367 |
| Tower Infrastructure Companies | 3 | 3 |
| International Submarine Cables | 5 | 5 |
| Domestic Fibre Operators | 10 | 10 |

B1. Total Subscriptions/Connected lines

| SUBSCRIPTION | QUARTER-ON-QUARTER | | | YEAR-ON-YEAR | | | Units |
|---------------------------|--------------------|---------|------------|--------------|---------|------------|----------|
| | Q3 2017 | Q2 2017 | Growth (%) | Q3 2017 | Q3 2016 | Growth (%) | |
| Mobile Voice Subscription | 37.44 | 36.43 | 2.77% | 37.44 | 37.23 | 0.56% | Million |
| Fixed Voice Subscription | 286 | 271 | 5.54% | 286 | 254 | 12.60% | Thousand |
| Mobile Data Subscription | 22.86 | 21.85 | 4.62% | 22.86 | 19.33 | 18.26% | Million |
| Fixed Data Subscription | 91 | 88 | 3.41% | 91 | 87 | 4.60% | Thousand |
| Broadband Wireless Access | 94 | 103 | -9.09% | 94 | 102 | -7.84% | Thousand |

B2. Traffic and SMS Count

| TRAFFIC | QUARTER-ON-QUARTER | | | YEAR-ON-YEAR | | | Units |
|--|--------------------|---------|------------|--------------|---------|------------|------------|
| | Q3 2017 | Q2 2017 | Growth (%) | Q3 2017 | Q3 2016 | Growth (%) | |
| Mobile Voice Traffic (Minutes) | 16.17 | 14.42 | 12.14% | 16.17 | 12.78 | 26.53% | Billion |
| Fixed Voice Traffic (Minutes) | 14.5 | 14.08 | 2.84% | 14.5 | 48.8 | -22.87% | Million |
| Incoming International Traffic (Minutes) | 116.5 | 128.2 | -9.13% | 116.5 | 144.2 | -19.21% | Million |
| Outgoing International Traffic (Minutes) | 141.8 | 147.9 | -4.12% | 141.8 | 178.2 | -20.43% | Million |
| Mobile Data Traffic (MB) | 39.74 | 33.9 | 16.95% | 39.74 | 20.51 | 93.76% | Billion MB |
| BWA Data Traffic (GB) | 3.92 | 3.68 | 6.52% | 3.92 | 2.97 | 31.99% | Million GB |
| SMS Count | 456 | 470 | -2.98% | 456 | 455 | 0.22% | Million |

B3. Penetration Rate

| PENETRATION RATE (%) | QUARTER-ON-QUARTER | | | YEAR-ON-YEAR | | | Units |
|---------------------------|--------------------|---------|------------|--------------|---------|------------|-------|
| | Q3 2017 | Q2 2017 | Growth (%) | Q3 2017 | Q3 2016 | Growth (%) | |
| Mobile Voice Subscription | 130.9 | 128.1 | 0.02% | 130.9 | 133.3 | -0.02% | %! |
| Fixed Voice Subscription | 1.00 | 0.95 | 0.05% | 1.00 | 0.91 | 0.10% | %! |
| Mobile Data Subscription | 79.94 | 76.86 | 0.04% | 79.94 | 69.22 | 0.15% | %! |
| Fixed Data Subscription | 0.32 | 0.31 | 0.03% | 0.32 | 0.32 | 0.00% | %! |
| Broadband Wireless Access | 0.33 | 0.36 | -0.08% | 0.33 | 0.37 | -0.11% | %! |

C1. Broadcasting Growth Rate

| FM/TV AUTHORIZATION & OPERATIONS | QUARTER-ON-QUARTER | | | YEAR-ON-YEAR | | |
|----------------------------------|--------------------|---------|------------|--------------|---------|------------|
| | Q3 2017 | Q2 2017 | Growth (%) | Q3 2017 | Q3 2016 | Growth (%) |
| FM Authorisation | 471 | 505 | -6.73% | 471 | 452 | 4.20% |
| FM Station Operating | 367 | 392 | -6.38% | 367 | 354 | 3.67% |
| TV Authorisations | 128 | 117 | 9.40% | 128 | 83 | 54.22% |
| TV Stations Operating | 53 | 51 | 3.92% | 53 | 35 | 51.43% |

C2. Categories of FM Radio Stations Growth Rate

| CATEGORIES OF FM RADIO STATIONS | QUARTER-ON-QUARTER | | | YEAR-ON-YEAR | | |
|---------------------------------|--------------------|---------|------------|--------------|---------|------------|
| | Q3 2017 | Q2 2017 | Growth (%) | Q3 2017 | Q3 2016 | Growth (%) |
| PUBLIC | 31 | 31 | 0.00% | 31 | 31 | 0.0% |
| PUBLIC FOREIGN | 5 | 5 | 0.00% | 5 | 5 | 0.0% |
| CAMPUS | 74 | 81 | -8.64% | 74 | 73 | 1.37% |
| COMMUNITY | 21 | 22 | -4.55% | 21 | 17 | 23.53% |
| COMMERCIAL | 342 | 366 | -6.56% | 342 | 326 | 4.91% |

INTRODUCTION

This Quarterly Statistical Bulletin on Communications is a reference document containing disaggregated data, industry trends, and analysis of the Ghanaian communications sector. It is intended to enhance open and enriched public discussions on policies for telecom analyst, consumers, academia, policy makers, investors and other stakeholders for decision-making.

This bulletin is the product of the responses from the monthly and quarterly questionnaires sent to the various licencees; notably the mobile network operators, broadband wireless access operators. It also includes data on internet service providers, broadcasting entities, Mobile Number Portability and Equipment Type Approval that was gathered in-house.

The publication of this bulletin is consistent with the National Communications Authority's mandate under section 26 (2) (a) of the Electronic Communications Act 2008, Act 775; "to publish the result of research that it carries out or that is carried out on its behalf on its website and in any other manner that it considers appropriate to bring the results to the attention of the public".

1.0 CELLULAR MOBILE NETWORK

1.1 Mobile Voice Subscription and Penetration

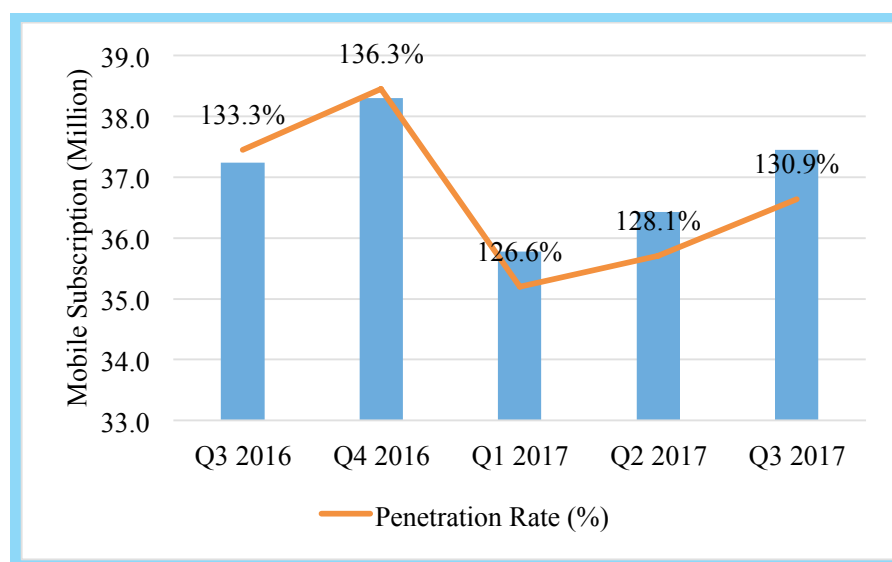
Mobile voice subscriptions at the end of the third quarter of 2017 increased (2.78 %) from 36.4 million in the second quarter of 2017 to 37.4 million (Table 1). Year-on-year subscription increased by 0.55% from 37.2 million in the third quarter of 2016 to 37.4 million at the end of the third quarter of 2017. Penetration rate at the end of the third quarter increased from 128.1% in the previous quarter to 130.9% (Figure 1). Net additions in mobile subscriptions increased by 1,014,201 during the quarter under review.

Table 1: Mobile Voice Subscription and Penetration Rate

| Subscription | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Q3 2017 |
|-------------------------------------|------------|------------|------------|------------|------------|
| Mobile Subscription | 37,239,720 | 38,305,078 | 35,780,667 | 36,430,847 | 37,445,048 |
| Mobile Subscription Growth rate (%) | 1.71 | 2.86 | -6.59 | 1.82 | 2.78 |
| Net additions | 625,733 | 1,065,359 | -2,524,411 | 650,180 | 1,014,201 |
| Net additions Growth Rate (%) | 31.66 | 70.26 | -336.95 | -125.76 | 55.99 |
| Population | 27,926,926 | 28,094,823 | 28,263,729 | 28,433,651 | 28,604,594 |
| Penetration rate (%) | 133.3 | 136.3 | 126.6 | 128.1 | 130.9 |

Source: NCA; Mobile Network Operators, 2017

Figure 1: Mobile Voice Subscription and Penetration Rate



Source: NCA; Mobile Network Operators, 2017

1.1.1 Mobile Voice Subscription per Operator*

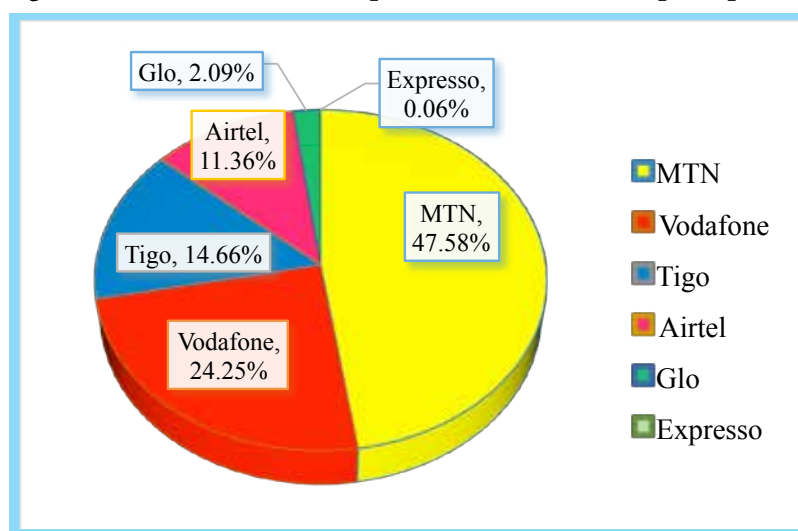
Mobile voice subscriptions for MTN increased (2.96%) from 17.3 million in the second quarter of 2017 to 17.8 million at the end of the third of quarter of 2017 representing

* Expresso did not submit data for Q2 and Q3 2017, however April's data (last month of submission of data) was used for this Bulletin.

* Minutes of use per subscription is calculated by dividing the total average volume of traffic for the quarter with the

47.58% of the total market share (Figure 2). Vodafone's subscription increased (3.49%) from 8.8 million in the previous quarter to 9.1 million with a market share of 24.25%. Tigo's subscription also increased (2.42 %) from 5.4 million in the first quarter of 2017 to 5.5 million in the second quarter of 2017 with a share of 14.66%. Airtel's subscription increased (5.87%) to 4.3 million at the end of the third quarter of 2017 up from 4.2 million in the second quarter of 2017 with a market share of 11.36%. Glo also increased (4.83%) its subscription to 781,022 at the end of the third quarter of 2017, up from 732,483 in the previous quarter (Table 2) with a market share of 2.09%. Expresso had a subscription of 22,293 with a market share of 0.06% at the end of the quarter.

Figure 2: Mobile Voice Subscription Market Share (%) per Operator



Source: NCA; Mobile Network Operators, 2017

Table 2: Subscription and Market Share (%) per Operator

| Mobile Network Operator | | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Q3 2017 |
|-------------------------|------------------|------------|------------|------------|------------|------------|
| MTN | Subscription | 18,050,144 | 19,296,157 | 16,789,161 | 17,304,425 | 17,817,273 |
| | Market Share (%) | 48.47 | 50.37 | 46.92 | 47.50 | 47.58 |
| Vodafone | Subscription | 8,158,527 | 8,289,913 | 8,582,387 | 8,773,444 | 9,079,502 |
| | Market Share (%) | 21.91 | 21.64 | 23.99 | 24.08 | 24.25 |
| Tigo | Subscription | 5,402,668 | 5,339,052 | 5,098,480 | 5,360,443 | 5,489,994 |
| | Market Share (%) | 14.51 | 13.94 | 14.25 | 14.71 | 14.66 |
| Airtel | Subscription | 4,697,653 | 4,591,051 | 4,500,907 | 4,236,788 | 4,253,993 |
| | Market Share (%) | 12.61 | 11.99 | 12.58 | 11.63 | 11.36 |
| Glo | Subscription | 828,162 | 695,306 | 769,621 | 732,483 | 781,022 |
| | Market Share (%) | 2.22 | 1.82 | 2.15 | 2.01 | 2.09 |
| Expresso | Subscription | 102,566 | 93,599 | 40,111 | 22,293 | 22,293 |
| | Market Share (%) | 0.28 | 0.24 | 0.11 | 0.06 | 0.06 |
| Total | | 37,239,720 | 38,305,078 | 35,780,667 | 36,430,847 | 37,445,048 |

Source: NCA; Mobile Network Operators, 2017

1.1.2 Prepaid and Post-paid Mobile Voice Subscription

Pre-paid subscriptions increased by 2.89% with a market share of 98.88% at the end of third quarter of 2017 (Table 3). Post-paid subscription decreased by 5.97% at the end of the quarter under review with a decrease in its market share from 1.22% to 1.12% (Table 3).

Table 3: Prepaid and Post-paid Voice Subscription

| Subscription | | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Q3 2017 |
|----------------------------------|--------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| Prepaid | Subscription | 36,855,555 | 37,918,623 | 35,392,261 | 35,985,016 | 37,025,817 |
| | Share (%) | 99.0 | 99.0 | 98.91 | 98.78 | 98.88 |
| Post-paid | Subscription | 384,164 | 386,455 | 388,407 | 445,831 | 419,231 |
| | Share (%) | 1.03 | 1.01 | 1.09 | 1.22 | 1.12 |
| Total mobile subscription | | 37,239,720 | 38,305,078 | 35,780,667 | 36,430,847 | 37,445,048 |

Source: NCA; Mobile Network Operators, 2017

1.2 Mobile Voice Traffic (Domestic)

At the end of the third quarter of 2017, mobile voice traffic increased by 12.17% from 14.42 billion minutes in the second quarter of 2017 to 16.17 billion minutes. Year-on-year mobile voice traffic also increased (26.58%) to 16.17 billion minutes at the end of the third quarter of 2017, up from 12.78 billion minutes in the third quarter of 2016 (Figure 3).

On-net traffic increased by 14.64% quarter-on-quarter from 11.92 billion minutes in the previous quarter to 13.66 billion minutes at the end of the third quarter of 2017. Year-year on-net traffic also increased by 34.94% from 10.12 billion minutes in the previous year to 13.66 billion minutes at the end of the third quarter of 2017 (Table 4).

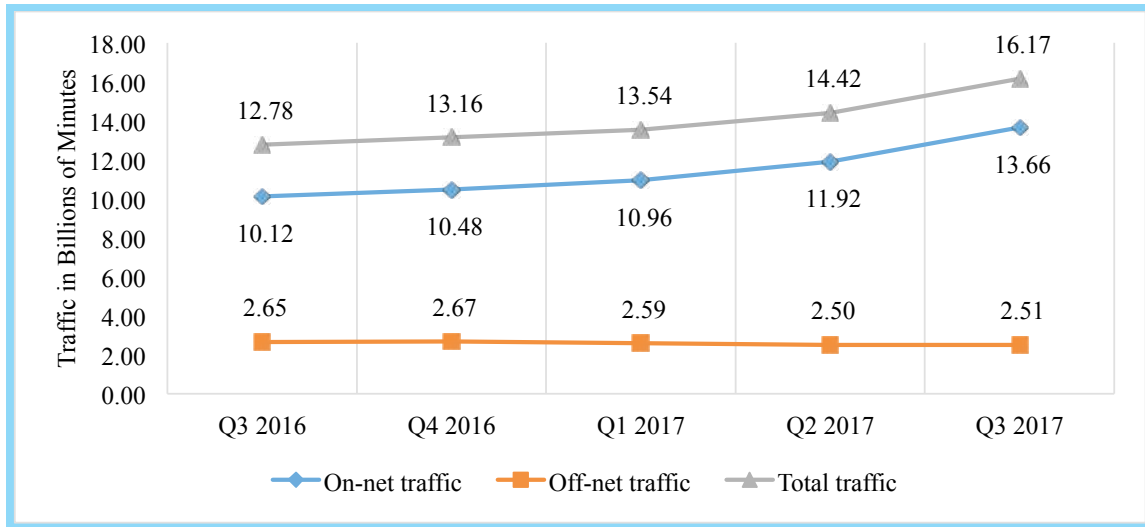
Off-net traffic grew by 0.36% from 2.50 billion minutes in the second quarter of 2017 to 2.51 billion minutes at the end of the third quarter of 2017. However, year-on-year off-net traffic dropped by 5.35% from 2.65 billion minutes in the third quarter of 2016 to 2.51 billion minutes at the end of the third quarter of 2017 (Table 4).

Table 4: Mobile Voice Traffic (Domestic)

| Traffic | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Q3 2017 |
|------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Off-net traffic | | | | | |
| Traffic | 2,652,712,749 | 2,671,763,781 | 2,587,441,912 | 2,501,583,680 | 2,510,663,574 |
| Share (%) | 20.76 | 20.31 | 19.10 | 17.35 | 15.53 |
| Growth (%) | 2.49 | 0.72 | -3.16 | -3.32 | 0.36 |
| On-net traffic | | | | | |
| Traffic | 10,122,604,500 | 10,483,435,828 | 10,956,196,789 | 11,915,199,608 | 13,659,942,184 |
| Share (%) | 79.24 | 79.69 | 80.90 | 82.65 | 84.47 |
| Growth (%) | 4.24 | 3.56 | 4.51 | 8.75 | 14.64 |
| Total traffic | 12,775,317,248 | 13,155,199,609 | 13,543,638,701 | 14,416,783,288 | 16,170,605,758 |

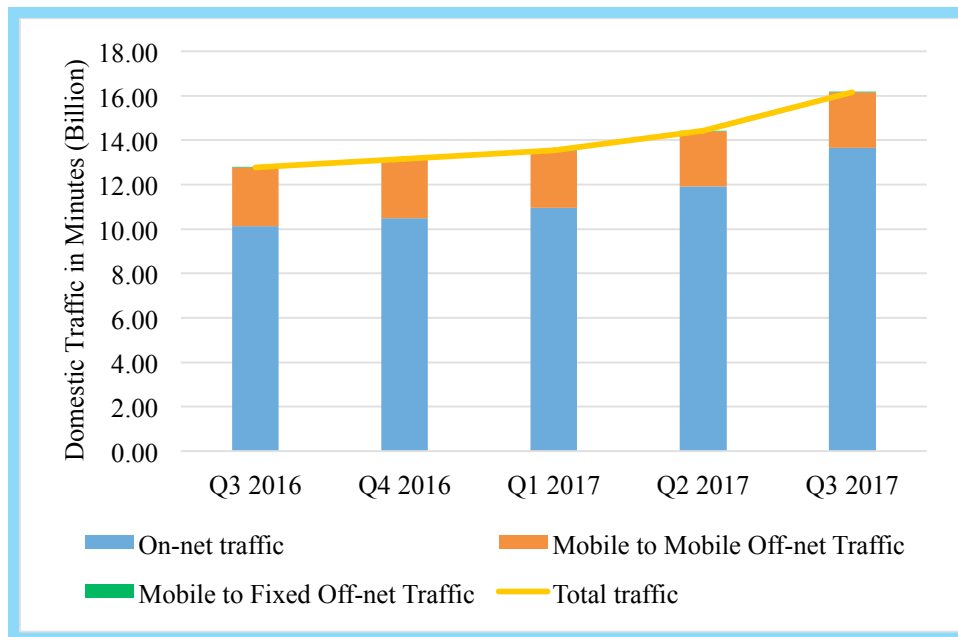
Source: NCA; Mobile Network Operators, 2017

Figure 3: Mobile Voice Traffic (Domestic) in Billions of Minutes



Source: NCA; Mobile Network Operators, 2017

Figure 4: Breakdown of Domestic Voice Traffic in Minutes



Source: NCA; Mobile Network Operators

1.2.1 Distribution of mobile off-net traffic between mobile and fixed networks

Mobile to mobile off-net traffic increased (0.35 %) from 2.49 billion minutes in the second quarter of 2017 to 2.50 billion minutes in the third quarter of 2017 with a share of 99.71%. Year-on-year mobile to mobile off-net traffic however decreased by 5.43% from 2.65 billion minutes in the second quarter of 2016 to 2.50 billion minutes at the end of the third quarter of 2017 (Table 5).

Mobile to fixed off-net traffic increased by 6.72% quarter-on-quarter from 6.96 million minutes to 7.43 million minutes with a share of 0.29%. Year-on-year mobile to fixed off-net traffic also increased by 26.28% from 5.88 million minutes in the third quarter

of 2016 to 7.43 million minutes in the third quarter of 2017 (Table 5).

Table 5: Mobile Off-net Traffic Distribution between Mobile and Fixed Networks

| Breakdown of Off-net Traffic | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Q3 2017 |
|----------------------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| Mobile to Mobile Networks | | | | | |
| Traffic | 2,646,830,836 | 2,665,813,679 | 2,581,025,238 | 2,494,712,788 | 2,503,235,845 |
| Share (%) | 99.78 | 99.78 | 99.75 | 99.72 | 99.70 |
| Growth (%) | 2.67 | 0.72 | -3.18 | -3.35 | 0.35 |
| Mobile to Fixed Networks | | | | | |
| Traffic | 5,881,912 | 5,950,102 | 6,416,673 | 6,959,874 | 7,427,729 |
| Share (%) | 0.22 | 0.22 | 0.25 | 0.28 | 0.30 |
| Growth (%) | -43.10 | 1.16 | 7.84 | 8.47 | 6.72 |
| Total Off-net Traffic | 2,652,712,748 | 2,671,763,781 | 2,587,441,912 | 2,501,583,680 | 2,510,663,574 |

Source: NCA; Mobile Network Operators, 2017

1.2.2 Minutes of Use (MoU)*

Average minutes of use per subscription increased (8.88 %) from 132.6 minutes in the second quarter of 2017 to 144.4 minutes in the third quarter of 2017 (Figure 5). Year-on-year minutes of use also increased (25.32 %) from 115.2 minutes in the third quarter of 2016 to 144.4 minutes in the third quarter of 2017 (Table 6). Minutes of use increased by 11.77 minutes and 29.17 minutes' quarter-on-quarter and year-on-year respectively.

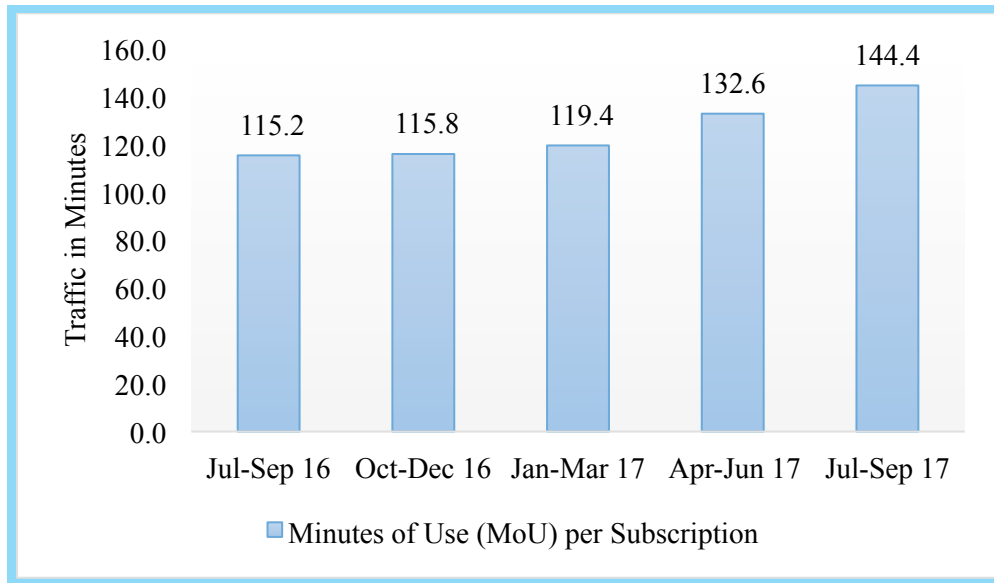
Table 6: Mobile Voice Traffic Minutes of Use (MoU) per Subscription

| Traffic | Jul-Sep 16 | Oct-Dec 16 | Jan-Mar 17 | Apr-Jun 17 | Jul-Sep 17 |
|---------------------------------------|---------------|---------------|---------------|---------------|---------------|
| Total mobile traffic | 4,258,439,083 | 4,385,066,536 | 4,514,546,234 | 4,805,594,429 | 5,390,201,919 |
| Mobile subscription | 36,963,850 | 37,869,062 | 37,946,583 | 36,231,141 | 37,330,452 |
| Minutes of Use (MoU) per Subscription | 115.2 | 115.8 | 119.4 | 132.6 | 144.4 |
| MoU growth rate (%) | 2.62 | 0.50 | 3.08 | 11.11 | 8.88 |

Source: NCA; Mobile Network Operators, 2017

* Minutes of use per subscription is calculated by dividing the total average volume of traffic for the quarter with the total average subscription for that quarter.

Figure 5: Mobile Voice Traffic Minutes of Use (MoU) per Subscription



Source: NCA; Mobile Network Operators, 2017

1.3 International Traffic

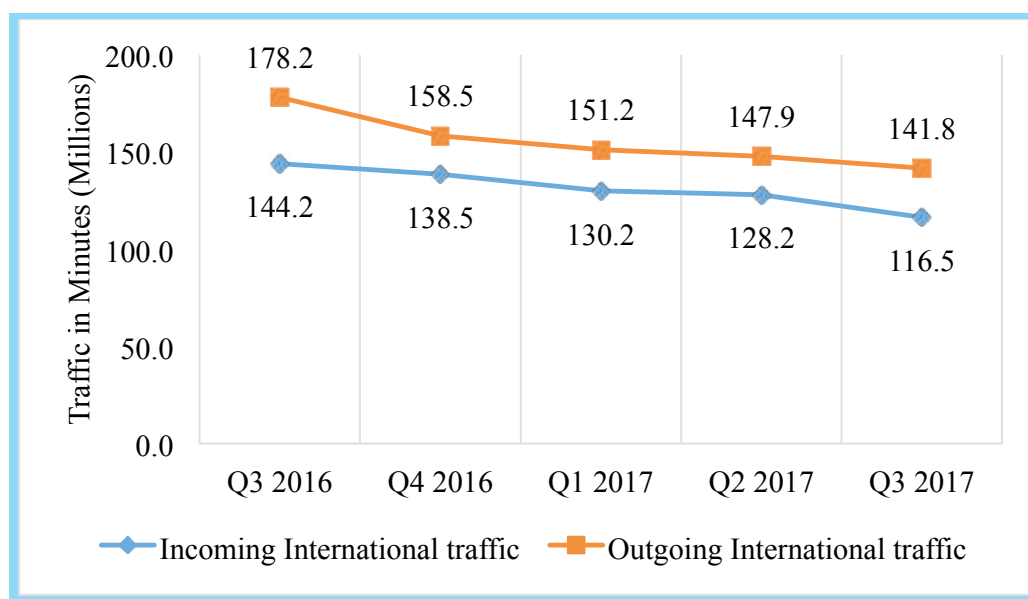
International incoming and outgoing voice traffic have shown a decreasing trend for the last five quarters. International incoming traffic decreased by 9.09% quarter-on-quarter from 128.2 million minutes to 116.5 million minutes (Table 7). Year-on-year incoming international traffic also decreased by 19.19%. International outgoing traffic reduced by 4.16% from 147.9 million minutes in the second quarter of 2017 to 141.8 million minutes at the end of the third quarter of 2017. Year-on-year outgoing international traffic also reduced by 20.43% from 178.2 million minutes to 141.8 million minutes.

Table 7: International Traffic

| Traffic | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Q3 2017 |
|---------------------------------------|-------------|-------------|-------------|-------------|-------------|
| Incoming international traffic | | | | | |
| Traffic | 144,175,704 | 138,515,521 | 130,152,496 | 128,159,377 | 116,513,274 |
| Growth (%) | -5.66 | -3.93 | -6.04 | -1.53 | -9.09 |
| Outgoing international traffic | | | | | |
| Traffic | 178,203,087 | 158,524,688 | 151,173,654 | 147,940,726 | 141,787,356 |
| Growth (%) | -0.38 | -11.04 | -4.64 | -2.14 | -4.16 |

Source: NCA; Mobile Network Operators, 2017

Figure 6: International Traffic



Source: NCA; Mobile Network Operators, 2017

1.4 Short Messages Service (SMS) per Operator

Total volume of SMS counts decreased (3.01 %) from 470 million in the second quarter of 2017 to 456 million at the end of the third quarter of 2017. Year-on-year SMS counts increased (0.24%) from 455 million in the third quarter of 2016 to 456 million at the end of the third quarter of 2017 (Figure 7).

MTN generated 211 million messages on their network at the end of the third quarter of 2017 with a market share of 46.48%. Vodafone recorded 79 million messages during the quarter under review with a market share of 17.39%. Tigo recorded an increase in the number of messages during the third quarter of 2017 from 113 million to 138 million with a share of 30.48%. Airtel had a decrease in the total volume of SMS from 24 million in the previous quarter to 23 million messages at the end of the third quarter 2017 and a share of 5.17%. Glo registered the smallest share (0.48%) with a total SMS of 2.1 million (Table 8).

Table 8: Total Number of SMS per Mobile Network Operator

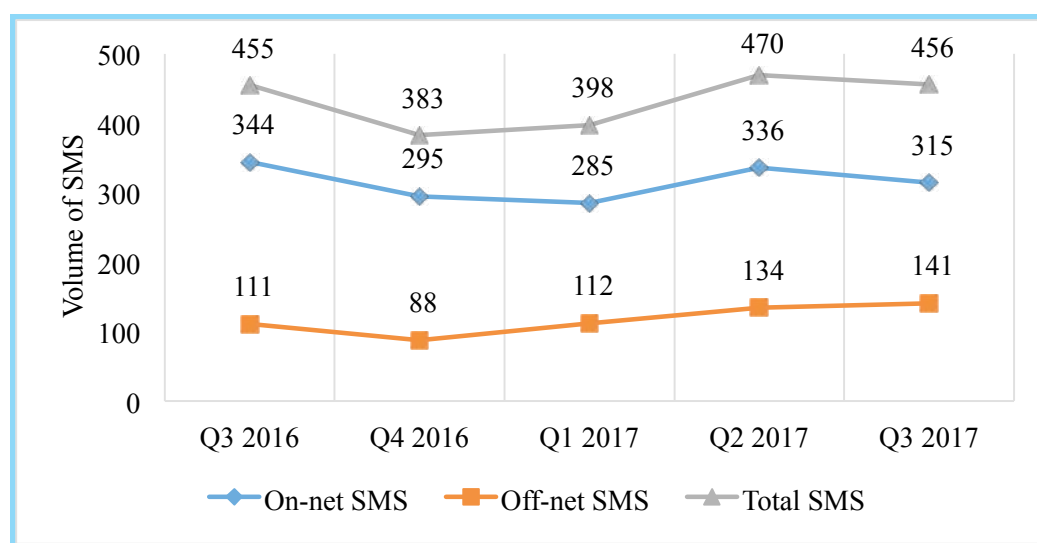
| Mobile Operators | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Q3 2017 |
|--------------------|--------------------|-------------------|--------------------|--------------------|--------------------|
| Off-net SMS | | | | | |
| MTN | 41,365,427 | 38,464,815 | 35,866,792 | 38,645,746 | 40,244,539 |
| Vodafone | 27,529,698 | 9,789,941 | 43,829,131 | 60,327,675 | 65,115,370 |
| Tigo | 23,146,290 | 19,079,594 | 17,733,576 | 20,525,144 | 20,873,632 |
| Airtel | 17,008,972 | 18,703,069 | 13,355,902 | 13,258,201 | 12,930,947 |
| Glo | 1,662,244 | 1,511,808 | 1,483,370 | 1,371,352 | 2,009,493 |
| Total | 110,712,631 | 87,549,227 | 112,268,771 | 134,128,118 | 141,173,981 |

Vodafone did not submit data on On-net SMS for August and September

| | On-net SMS | | | | |
|--------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| MTN | 127,386,287 | 132,876,086 | 145,180,286 | 164,162,415 | 171,597,670 |
| Vodafone | 96,173,719 | 74,721,854 | 63,165,825 | 67,618,312 | 14,143,291 |
| Tigo | 100,986,018 | 72,610,909 | 64,938,743 | 92,894,117 | 118,063,807 |
| Airtel | 19,064,329 | 14,551,296 | 11,749,566 | 10,939,898 | 10,642,389 |
| Glo | 398,718 | 298,753 | 252,027 | 222,678 | 177,750 |
| Total | 344,009,071 | 295,058,898 | 285,286,447 | 335,837,420 | 314,624,907 |
| | Total SMS | | | | |
| MTN | 168,751,714 | 171,340,901 | 181,047,078 | 202,808,161 | 211,842,209 |
| Vodafone | 123,703,417 | 84,511,795 | 106,994,956 | 127,945,987 | 79,258,661 |
| Tigo | 124,132,308 | 91,690,503 | 82,672,319 | 113,419,261 | 138,937,439 |
| Airtel | 36,073,301 | 33,254,365 | 25,105,468 | 24,198,099 | 23,573,336 |
| Glo | 2,060,962 | 1,810,561 | 1,735,397 | 1,594,030 | 2,187,243 |
| Total | 454,721,702 | 382,608,125 | 397,555,218 | 469,965,538 | 455,798,888 |

Source: NCA; Mobile Network Operators, 2017

Figure 7: Total Number of SMS



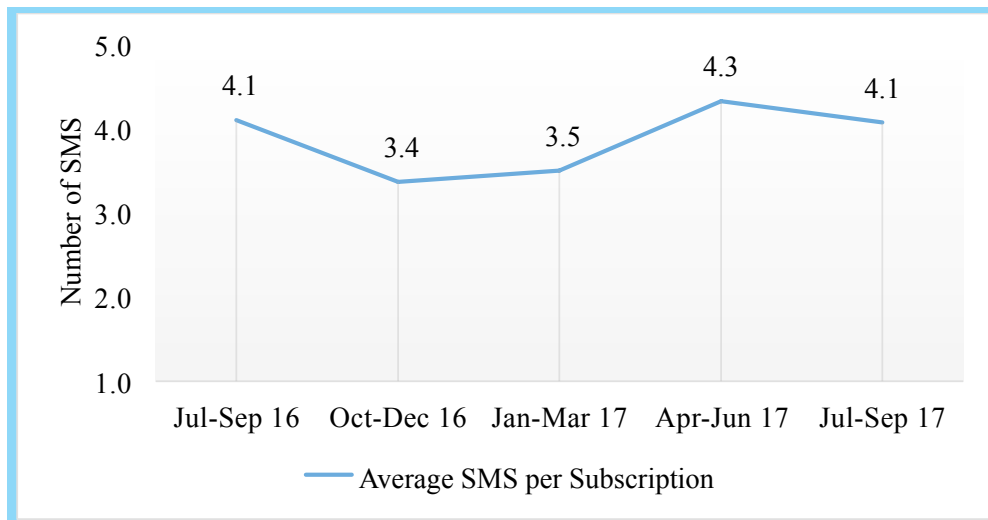
Source: NCA; Mobile Network Operators, 2017

1.4.1 Average SMS per Subscription*

Average SMS sent per subscription during the quarter under review decreased by 5.83% from 4.3 SMS per subscription to 4.1 SMS per subscription quarter-on-quarter. There was no change for year-on-year SMS per subscription (Figure 8).

* This is calculated by dividing the total average volume of SMS for the quarter with the total average mobile subscription for that quarter

Figure 8: Average SMS per Subscription



Source: NCA; Mobile Network Operators, 2017

1.5 Mobile Telecommunications Service Tariffs

Average default tariffs remained unchanged for mobile telecommunications services at the end of the third quarter of 2017.

Table 9: Average Tariff per Service (GHP)

| Tariff | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Q3 2017 |
|-------------------------------|---------|---------|---------|---------|---------|
| Average on-net mobile tariff | 11 | 12 | 12 | 11 | 11 |
| Average off-net mobile tariff | 13 | 13 | 13 | 12 | 12 |
| Average on-net SMS tariff | 6 | 6 | 5 | 5 | 5 |
| Average off-net SMS tariff | 6 | 6 | 6 | 6 | 6 |
| Average data/Mb tariff | 12 | 13 | 12 | 11 | 11 |

Source: NCA; Mobile Network Operators, 2017

1.6 Mobile Data Subscription and Penetration Rate (%)

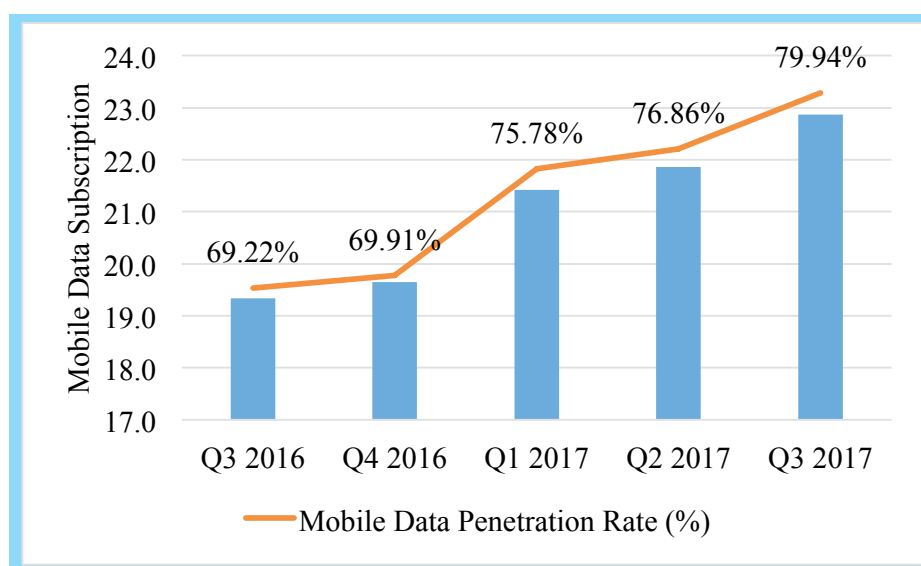
Mobile Data subscription has shown a consistent growth over the last five quarters. Data subscription increased (4.63) % from 21.8 million subscriptions to 22.8 million subscriptions during the quarter under review. Year-on-year subscription also increased by 18.28% from 19.3 million in third quarter of 2016 to 22.8 million in the third quarter of 2017 (Table 10). Mobile Data penetration stood at 79.94% at the end of the third quarter of 2017 (Figure 9).

Table 10: Mobile Data Subscription and Penetration

| Subscription | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Q3 2017 |
|--|------------|------------|------------|------------|------------|
| Mobile data subscription | 19,331,239 | 19,642,152 | 21,419,477 | 21,854,764 | 22,865,821 |
| <i>Data Subscription Growth Rate (%)</i> | 3.07 | 1.61 | 9.05 | 2.03 | 4.63 |
| Net Additions | 575,311 | 310,913 | 1,777,326 | 435,287 | 1,011,057 |
| <i>Net Additions Growth Rate (%)</i> | 1204.78 | -45.96 | 471.65 | -75.51 | 137.82 |
| Population | 27,926,926 | 28,094,823 | 28,263,729 | 28,433,651 | 28,604,594 |
| <i>Mobile data penetration rate (%)</i> | 69.22 | 69.91 | 75.78 | 76.86 | 79.94 |

Source: NCA; Mobile Network Operators, 2017

Figure 9: Mobile Data Subscription and Penetration



Source: NCA; Mobile Network Operators, 2017

1.6.1 Mobile Data Prepaid and Post-paid Subscriptions

Mobile data prepaid subscription increased (4.59%) from 21.6 million to 22.6 million subscriptions quarter-on-quarter. Its market share however decreased from 99.02% to 98.99% (Table 11). Post-paid subscription increased (7.99%) from 214,492 to 231,624 with a corresponding increase of market share from 0.98% to 1.01% during the quarter under review (Table 11).

Table 11: Mobile Data Prepaid and Post-paid Subscriptions

| Mobile Data Subscription | | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Q3 2017 |
|---------------------------------------|--------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| Prepaid | Subscription | 19,167,447 | 19,463,829 | 21,234,616 | 21,630,121 | 22,624,046 |
| | Share (%) | 99.15 | 99.09 | 99.14 | 99.02 | 98.99 |
| Post-paid | Subscription | 163,792 | 178,323 | 184,861 | 214,492 | 231,624 |
| | Share (%) | 0.85 | 0.91 | 0.86 | 0.98 | 1.01 |
| Total mobile data subscription | | 19,331,239 | 19,642,152 | 21,419,477 | 21,844,613 | 22,855,670 |

Source: NCA; Mobile Network Operators, 2017

1.6.2 Mobile Data Subscription per Operator*

MTN leads the mobile data subscription market with 12.9 million subscriptions (56.53%) followed by Vodafone, with 3.9 million subscriptions (17.01%). Tigo the third largest operator in terms of mobile data subscription had 3.0 million subscriptions (13.25%) and Airtel had a total subscription of 2.7 million (11.89%). Glo ended the quarter with subscriptions of 245,729 (1.28 %) and Expresso had 10,151 representing a share of (0.04) (Table 12).

Table 12: Mobile Data Subscription per Operator

| Mobile Network Operator | | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Q3 2017 |
|-------------------------|------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| MTN | Subscription | 9,745,986 | 10,226,520 | 11,903,262 | 12,229,090 | 12,925,524 |
| | Market Share (%) | 50.42 | 52.06 | 55.57 | 55.98 | 56.55 |
| Vodafone | Subscription | 3,314,912 | 3,474,090 | 3,685,895 | 3,643,298 | 3,889,821 |
| | Market Share (%) | 17.15 | 17.69 | 17.21 | 16.68 | 17.02 |
| Tigo | Subscription | 2,872,375 | 2,725,489 | 2,746,803 | 2,968,076 | 3,029,361 |
| | Market Share (%) | 14.86 | 13.88 | 12.82 | 13.59 | 13.25 |
| Airtel | Subscription | 3,092,700 | 2,902,009 | 2,802,097 | 2,758,420 | 2,718,966 |
| | Market Share (%) | 16.00 | 14.77 | 13.08 | 12.63 | 11.9 |
| Glo | Subscription | 265,085 | 277,372 | 263,919 | 245,729 | 291,998 |
| | Market Share (%) | 1.37 | 1.41 | 1.23 | 1.12 | 1.28 |
| Expresso | Subscription | 40,181 | 36,672 | 17,501 | 10,151 | 10,151 |
| | Market Share (%) | 0.21 | 0.19 | 0.08 | 0.05 | 0.04 |
| Total | | 19,331,239 | 19,642,152 | 21,419,477 | 21,844,613 | 22,855,670 |

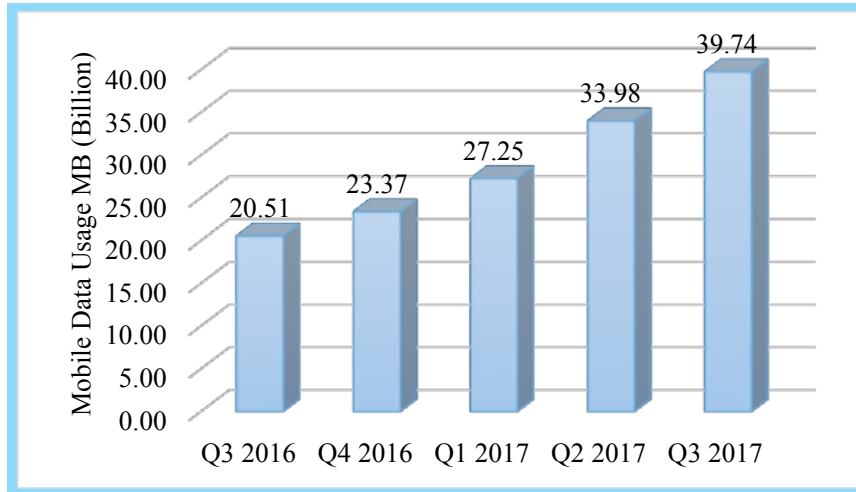
Source: NCA; Mobile Network Operators, 2017

Expresso did not submit data for Q2 and Q3 2017, however April's data (last month of submission of data) was used for this Bulletin.

1.7 Mobile Data Traffic

Mobile data traffic continues to show a positive growth over the last five quarters. At the end of the third quarter of 2017 data traffic generated by the mobile network operators increased (16.95%) from 33.98 billion megabytes in the second quarter of 2017 to 39.74 billion megabytes of data (Figure 10). Year-on-year data traffic increased (93.72%) from 20.51 billion megabytes in the previous year to 39.74 billion megabytes at the end of the third quarter of 2017 (Figure 10).

Figure 10: Mobile Data Traffic in Millions of Gigabyte (GB)

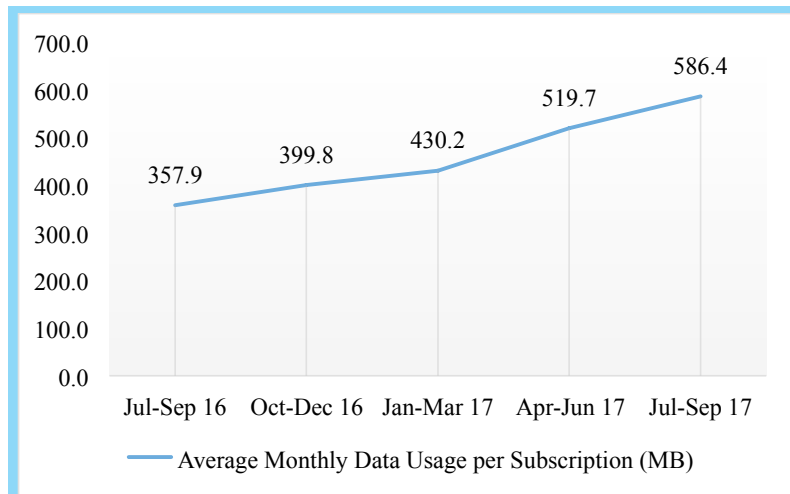


Source: NCA; Mobile Network Operators, 2017

1.7.1 Mobile Data Usage per Subscription (MB)*

The average mobile data usage per subscription per month increased (12.83%) from 519.7 megabytes in the second quarter 2017 to 586.4 megabytes at the end of the third quarter of 2017 (Figure 11). Year-on-year data usage per subscription increased significantly (63.85%) from 357.9 megabytes per subscription in the previous year to 586.4 megabytes at the end of the third quarter of 2017 (Figure 11).

Figure 11: Mobile Data Usage per Subscription (MB)



Source: NCA; Mobile Network Operators, 2017

* Mobile Data usage per subscription is calculated by dividing the total average volume of Data traffic for the quarter with the total average mobile data subscription for that quarter.

1.7.2 Mobile Data Traffic (MB) per Operator

MTN lead the market in terms of data traffic (51.55%), generating 20.48 billion megabytes of data during the quarter under review. Vodafone maintained the second spot (21.08%) with data traffic of 8.38 billion megabytes, followed by Airtel with data traffic of 6.40 billion megabytes (16.12%). Tigo had 3.25 billion megabytes of data usage representing 8.17% of the total data usage. Glo generated the least data usage of 1.22 billion megabytes with a market share of 3.08% (Table 13).

Table 13: Mobile Data Traffic (MB) per Operator

| Mobile Operator | Data Usage | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Q3 2017 |
|------------------------------------|------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| MTN | Data Usage | 9,340,761,161 | 11,452,168,764 | 13,568,944,709 | 17,392,496,730 | 20,483,618,135 |
| | Market Share (%) | 45.54 | 49.00 | 49.80 | 51.19 | 51.55 |
| Vodafone | Data Usage | 4,511,206,628 | 5,331,524,507 | 6,318,942,994 | 7,339,384,505 | 8,378,416,866 |
| | Market Share (%) | 21.99 | 22.81 | 23.19 | 21.60 | 21.08 |
| Tigo | Data Usage | 1,577,325,549 | 1,782,818,988 | 2,140,747,503 | 3,024,418,169 | 3,246,164,928 |
| | Market Share (%) | 7.69 | 7.63 | 7.86 | 8.90 | 8.17 |
| Airtel | Data Usage | 4,639,955,063 | 3,712,037,914 | 4,005,712,369 | 4,920,701,233 | 6,404,025,743 |
| | Market Share (%) | 22.62 | 15.88 | 14.70 | 14.48 | 16.12 |
| Glo | Data Usage | 442,737,209 | 1,092,310,255 | 1,211,478,791 | 1,299,907,316 | 1,224,251,874 |
| | Market Share (%) | 2.16 | 4.67 | 4.45 | 3.83 | 3.08 |
| Total Industry Traffic (MB) | | 20,511,985,610 | 23,370,860,429 | 27,245,826,366 | 33,976,907,953 | 39,736,477,545 |

Source: NCA; Mobile Network Operators, 2017

1.8 Mobile Number Portability (MNP)

Promoting and sustaining competition in the communications industry is at the core of the regulatory policies of the National Communications Authority (NCA). The mobile number portability (MNP) is one of such policies, introduced by the Authority to stimulate competition among mobile network operators and provide the flexibility for subscribers to switch among service providers.

This sub-section assesses the total number of mobile numbers ported averagely in each quarter. It also accounts for the quarter-on-quarter and year-on-year growth in mobile number portability in Ghana. Mobile number portability in Ghana started in July 2011, as such, the calendar year for the MNP begins in July and ends in June. The first quarter is from July to September, second quarter comprise October to December, third quarter spans from January to March and April to June is the fourth quarter.

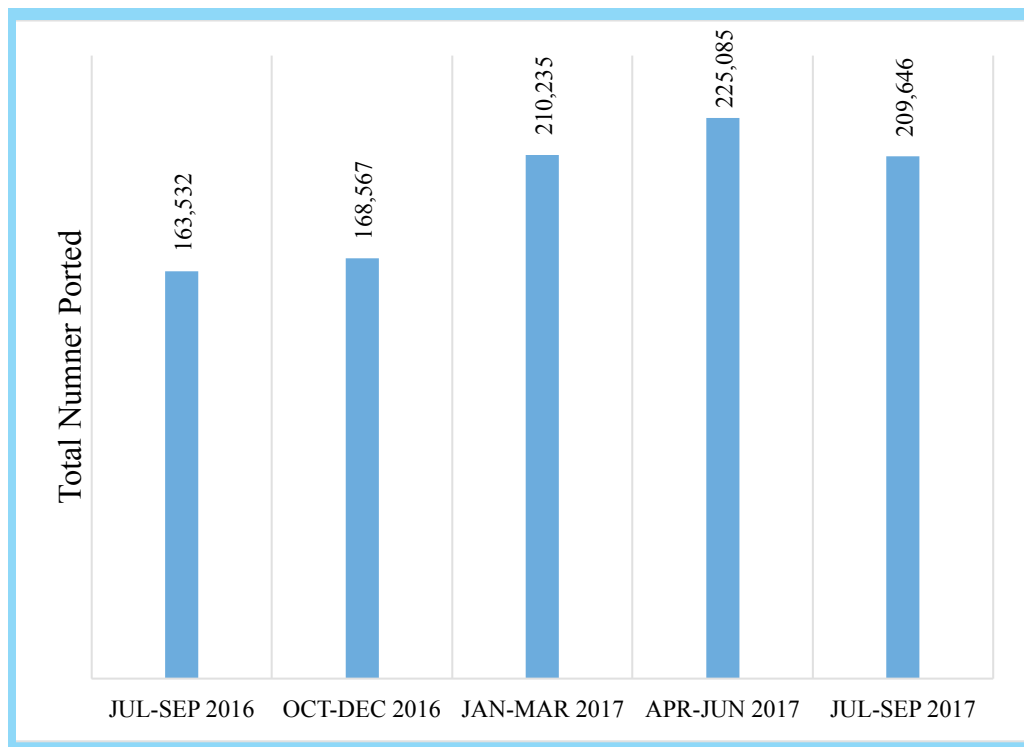
The number of mobile numbers ported decreased by (6.86%) during the quarter under review, from 225,085 in the previous quarter to 209,646 in the third quarter of 2017 (Table 14). The total number ported during the period under review represents 0.60% of the total mobile voice subscriptions for the same period.

Table 14: Mobile Number Portability and Growth Rate (%)

| Porting | Jul-Sep 2016 | Oct-Dec 2016 | Jan-Mar 2016 | Apr-Jun 2017 | Jul-Sep 2017 |
|---------------------|--------------|--------------|--------------|--------------|--------------|
| Total Number Ported | 163,532 | 168,567 | 210,235 | 225,085 | 209,646 |
| Growth Rate (%) | 1.13 | 3.08 | 24.72 | 7.06 | -6.86 |

Source: NCA; PortingXS; 2017

Figure 12: Mobile Number Portability



Source: NCA; PortingXS; 2017

2.0 BROADBAND WIRELESS ACCESS (BWA)

There are four operators who have been licensed by the National Communications Authority to provide broadband wireless services in Ghana, namely; Surfline, Broadband Home (BBH, formerly Zipnet), Blu Telecommunications and Goldkey. However, three out of the four are currently in operation.

2.1 BWA Subscription and Penetration

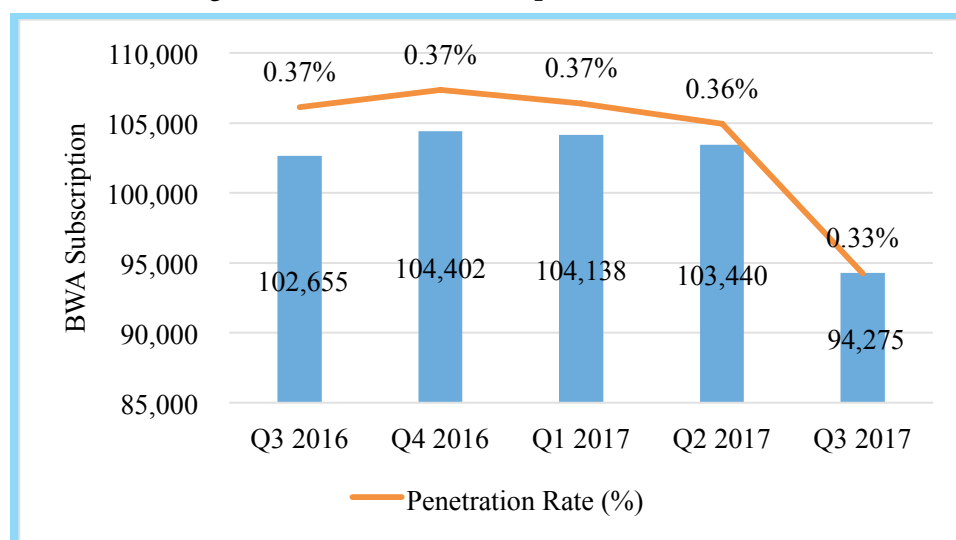
BWA subscription had been decreasing over the last three quarters. It decreased (8.86) from 103,440 in the previous quarter to 94,275 at the end of the third quarter of 2017 (Figure 13). Year-on-year subscription also decreased (8.16%) from 102,655 in the third quarter of 2016 to 94,275 at the end of third quarter of 2017. Penetration rate for Broadband Wireless Access decreased to 0.33% at the end of the third quarter of 2017 (Table 15).

Table 15: BWA Data Subscription and Penetration

| BWA Operator | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Q3 2017 |
|----------------------|------------|------------|------------|------------|------------|
| Subscription | 102,655 | 104,402 | 104,138 | 103,440 | 94,275 |
| Growth rate (%) | -5.93 | 1.70 | -0.25 | -0.67 | -8.86 |
| Net Additions | -6,469 | 1,747 | -264 | -698 | -9,165 |
| Population | 27,926,926 | 28,094,823 | 28,263,729 | 28,433,651 | 28,604,594 |
| Penetration rate (%) | 0.37 | 0.37 | 0.37 | 0.36 | 0.33 |

Source: NCA; Broadband Wireless Access Operators, 2017

Figure 13: BWA Data Subscription and Penetration



Source: NCA; Broadband Wireless Access Operators, 2017

2.1.1 Subscription per Broadband Wireless Access (BWA) Operator

Surfline's subscription decreased (11.19%) to 67,702 during the quarter under review with a market share of 71.81%. Broadband Home subscription also declined by 2.25%

with a market share of 27.25%. Blu Telecommunications subscription also decreased by 4.64% with a market share of 0.94% (Table 16)

Table 16: Subscription per Broadband Wireless Access (BWA) Operator

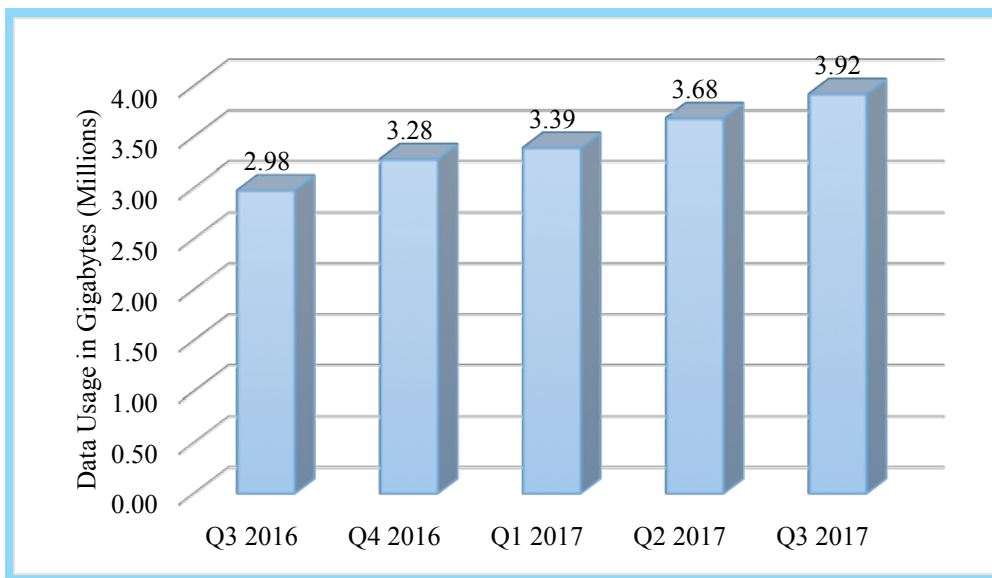
| BWA operator | | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Q3 2017 |
|-----------------------|------------------|----------------|----------------|----------------|----------------|---------------|
| Surflin | Subscription | 75,065 | 76,919 | 76,792 | 76,232 | 67,702 |
| | Market share (%) | 73.12 | 73.68 | 73.74 | 74.36 | 71.81 |
| BBH | Subscription | 26,423 | 26,402 | 26,381 | 26,281 | 25,689 |
| | Market share (%) | 25.74 | 25.29 | 25.33 | 25.64 | 27.25 |
| BLU | Subscription | 1,167 | 1,081 | 965 | 927 | 884 |
| | Market share (%) | 1.14 | 1.04 | 0.93 | 0.90 | 0.94 |
| Industry total | | 102,655 | 104,402 | 104,138 | 103,440 | 94,275 |

Source: NCA; Broadband Wireless Access Operators, 2017

2.2 Broadband Wireless Access (BWA) Volume of Data Traffic

Data traffic shown a positive growth despite a decrease in its subscription. Data traffic generated by BWA’s increased (6.44%) from 3.68 million gigabytes of data in the previous quarter to 3.92 million gigabytes in the second quarter of 2017 (Figure 14). Year-on-year data traffic also increased (31.72%) from 2.98 million gigabytes of data in the previous year to 3.92 million gigabytes at the end of the third quarter of 2017.

Figure 14: BWA Data Usage in Gigabytes (millions)



Source: NCA; Broadband Wireless Access Operators, 2017

2.2.1 Volume of Broadband Data Traffic per Operator

At the end of the second quarter of 2017, Surflin’s total volume of data traffic was 3,543,882 gigabytes representing 90.38% of the total volume of data traffic generated by

the BWA's. BBH recorded the second highest volume of data traffic of 277,100 gigabytes (7.07%). Blu generated the least volume of data traffic of 100,022 gigabytes representing 2.55% of the total volume of data (Table 17).

Table 17: Data Traffic (GB) per Broadband Wireless Access (BWA) Operator

| BWA operator | | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Q3 2017 |
|----------------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| Surflife | Data usage (GB) | 2,564,837 | 2,902,870 | 3,015,547 | 3,300,344 | 3,543,882 |
| | Market share (%) | 86.16 | 88.49 | 88.91 | 90.31 | 90.38 |
| BBH | Data usage (GB) | 306,864 | 271,931 | 276,862 | 288,083 | 277,100 |
| | Market share (%) | 10.31 | 8.29 | 8.16 | 7.88 | 7.07 |
| BLU | Data usage (GB) | 104,983 | 105,556 | 99,135 | 95,191 | 100,022 |
| | Market share (%) | 3.53 | 3.22 | 2.92 | 2.58 | 2.55 |
| Industry Total (GB) | | 2,976,684 | 3,280,357 | 3,391,544 | 3,683,618 | 3,921,004 |

Source: NCA; Broadband Wireless Access Operators, 2017

2.2.2 Monthly Data Usage per BWA Subscription*

Average Data usage per BWA subscription per month increased (9.77%) from 11.87 gigabytes in the previous quarter to 13.03 gigabytes in the third quarter of 2017 (Figure 16). Year-on-year data usage per subscription also increased by 30.51% from 9.98 gigabytes in the third quarter of 2016 to 13.03 gigabytes at the end of the third quarter of 2017.

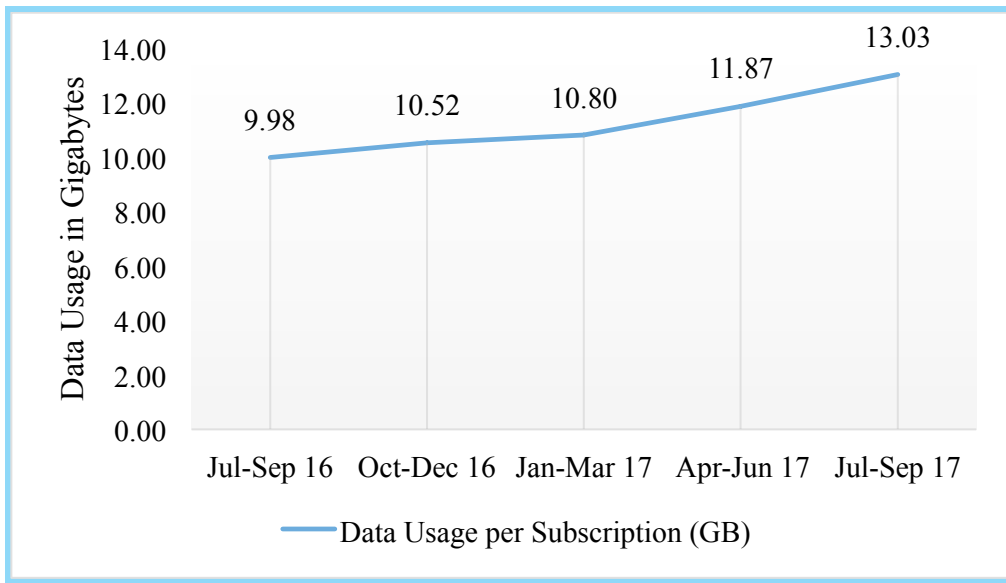
Table 18: Data Usage per BWA Subscription (GB)

| BWA Operator | Jul-Sep 16 | Oct-Dec 16 | Jan-Mar 17 | Apr-Jun 17 | Jul-Sep 17 |
|---|--------------|-------------|-------------|-------------|-------------|
| Volume of data traffic | 992,228 | 1,093,452 | 1,130,515 | 1,227,873 | 1,307,001 |
| Subscription | 99,422 | 103,976 | 104,715 | 103,479 | 100,460 |
| Data usage per subscription (GB) | 9.98 | 10.52 | 10.80 | 11.87 | 13.03 |
| <i>Data usage per subscription (GB)</i> | <i>11.56</i> | <i>5.38</i> | <i>2.66</i> | <i>9.91</i> | <i>9.77</i> |
| <i>Growth rate (%)</i> | | | | | |

Source: NCA; Broadband Wireless Access Operators, 2017

* BWA data usage per subscription is calculated by dividing the total average volume of BWA's traffic for the quarter with the total average of BWA subscription for that quarter

Figure 15: Data Usage per BWA Subscription (GB)



Source: NCA; Broadband Wireless Access Operators, 2017

3.0 FIXED NETWORK

Three fixed network operators have been licensed by the National Communications Authority of which two are in operation (Vodafone and Airtel) and the remaining one (MTN) is yet to begin operation.

3.1 Fixed Network Voice Subscription and Penetration

Total fixed network subscriptions increased (5.58%) from 271,356 in the previous quarter to 286,493 at the end of the third quarter of 2017. Year-on-year fixed subscription also increased by 12.78% from 254,021 in the third quarter of 2016 to 286,493 at the end of the third quarter of 2017. Fixed penetration rate increased to 1.00% during the period under review (Figure 16).

Vodafone subscription increased (5.70 %) from 264,606 to 279,681 quarter-on-quarter and from 246,425 to 279,681 year-on-year (13.50%). Vodafone had a market share of 97.62% at the end of the third quarter of 2017 (Table 19).

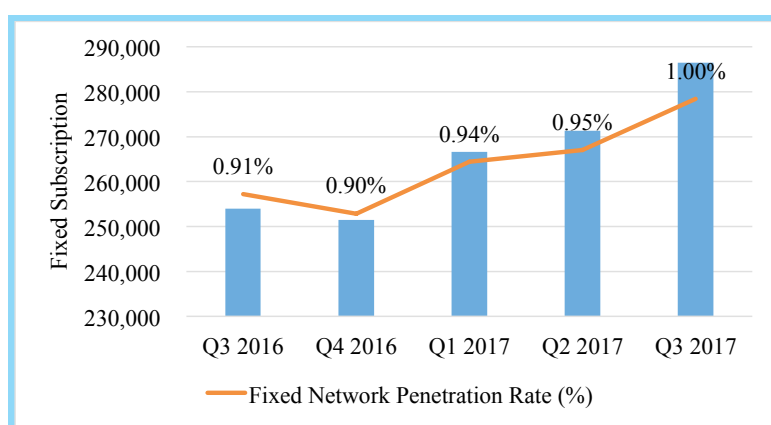
Airtel's subscription increased by 0.92% from 6,750 in the second quarter of 2017 to 6,812 at the end of the third quarter of 2017. Year-on-year subscription decreased by 10.32%. Market share for Airtel at the end of the third quarter of 2017 was 2.38% (Table 19).

Table 19: Fixed Network Voice Subscription and penetration

| Fixed Operator | Subscription | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Q3 2017 |
|---|------------------|----------------|----------------|----------------|----------------|----------------|
| Vodafone | Subscription | 246,425 | 244,299 | 259,609 | 264,606 | 279,681 |
| | Market share (%) | 97.01 | 97.14 | 97.38 | 97.51 | 97.62 |
| Airtel | Subscription | 7,596 | 7,191 | 6,978 | 6,750 | 6,812 |
| | Market share (%) | 2.99 | 2.86 | 2.62 | 2.49 | 2.38 |
| Total industry subscription | | 254,021 | 251,490 | 266,587 | 271,356 | 286,493 |
| Population | | 27,815,552 | 28,094,823 | 28,263,729 | 28,433,651 | 28,604,594 |
| <i>Fixed network penetration rate (%)</i> | | <i>0.91</i> | <i>0.90</i> | <i>0.94</i> | <i>0.95</i> | <i>1.00</i> |

Source: NCA; Fixed Network Operators, 2017

Figure 16: Fixed Network Voice Subscription and penetration



Source: NCA; Fixed Network Operators, 2017

3.2 Fixed Network Traffic

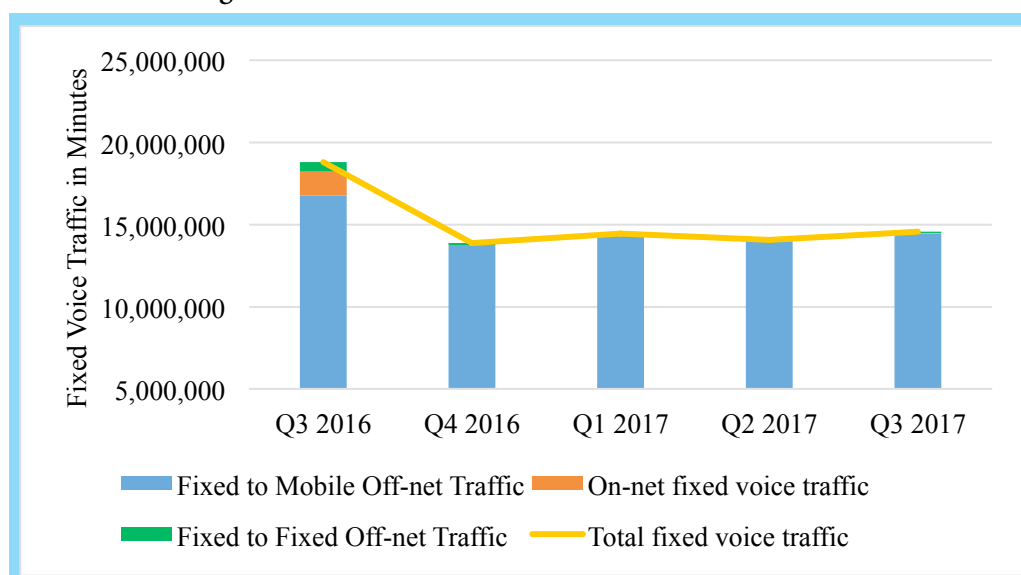
Total volume of fixed network traffic grew 4.77% during the quarter under review from 14.08 million minutes to 14.75 million minutes (Table 20). On-net traffic decreased by 15.23% and off-net traffic increased by 4.82% at the end of the quarter under review. It should be noted that on-net traffic for the last four quarters consist of data from Airtel only.

Table 20: Fixed Network Volume of Traffic in Minutes

| Traffic | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Q3 2017 |
|----------------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| On-net fixed voice traffic | 1,482,483 | 36,455 | 39,017 | 37,205 | 31,537 |
| Off-net fixed voice traffic | 17,321,284 | 13,830,301 | 14,414,674 | 14,045,122 | 14,722,771 |
| Total fixed voice traffic | 18,803,767 | 13,866,756 | 14,453,691 | 14,082,327 | 14,754,308 |

Source: NCA; Fixed Network Operators, 2017

Figure 17: Fixed Network Volume of Traffic in Minutes



Source: NCA; Fixed Network Operators, 2017

3.2.1 Distribution of fixed off-net traffic between mobile and fixed networks

Fixed to mobile network traffic increased by 3.56% to 14.64 million minutes during the quarter. Fixed to fixed network traffic also increased (1.38%) from 79,500 in the second quarter of 2017 to 80,600 at the end of the third quarter of 2107 (Table 21).

Table 21: Distribution fixed off-net traffic between mobile and fixed networks

| Breakdown of Fixed Traffic (Minutes) | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Q3 2017 |
|---|-------------------|-------------------|-------------------|-------------------|-------------------|
| Fixed to Mobile Networks Off-net Traffic | | | | | |
| Traffic | 16,754,687 | 13,743,296 | 14,331,815 | 13,965,622 | 14,642,170 |
| Share (%) | 96.73 | 99.37 | 99.43 | 99.43 | 99.45 |
| Growth (%) | -13.61 | -17.97 | 4.28 | -2.56 | 3.56 |
| Fixed to Fixed Networks Off-net Traffic | | | | | |
| Traffic | 566,597 | 87,005 | 82,860 | 79,500 | 80,600 |
| Share (%) | 3.27 | 0.63 | 0.57 | 0.57 | 0.55 |
| Growth (%) | 507.98 | -84.64 | -4.76 | -4.05 | 1.38 |
| Total Off-net Traffic | 17,321,284 | 13,830,301 | 14,414,674 | 14,045,122 | 14,722,771 |

Source: NCA; Fixed Network Operators, 2017

3.2.2 Fixed Networks Volume of Traffic per Operator (minutes)

On-net traffic for Airtel decreased by 15.23% from 37,205 minutes in the second quarter of 2017 to 31,537 minutes at the end of the third quarter of 2017, whereas year-on-year on-net traffic also decreased (14.51%) from 36,889 minutes to 31,537 minutes. Off-net traffic increased by 15.64% quarter-on-quarter and decreased 60.38% year-on-year respectively (Table 22).

Vodafone recorded an increased (3.46%) in off-net traffic from 12.47 million minutes in the second quarter of 2017 to 12.90 million minutes at the end of the third quarter of 2017. Year-on-year off-net traffic decreased by 1.39% from 12.72 million minutes in the third quarter of 2016 to 12.90 million minutes at the end of the third quarter of 2017. Vodafone did not submit information to NCA on on-net traffic for fixed network during the third quarter of 2017 (Table 22).

Table 22: Fixed Networks Volume of Traffic per Operator

| Fixed network operator | Traffic | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Q3 2017 |
|------------------------------------|------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| On-net traffic | | | | | | |
| Vodafone | On-net traffic | 1,445,594 | - | - | - | - |
| | Market share (%) | 97.51 | - | - | - | - |
| Airtel | On-net traffic | 36,889 | 36,455 | 39,017 | 37,205 | 31,537 |
| | Market share (%) | 2.49 | 100.00 | 100.00 | 100.00 | 100.00 |
| Total on-net traffic | | 1,482,483 | 36,455 | 39,017 | 37,205 | 31,537 |
| Off-net traffic | | | | | | |
| Vodafone | Off-net traffic | 12,724,955 | 12,040,453 | 12,522,710 | 12,470,586 | 12,901,930 |
| | Market share (%) | 73.46 | 87.06 | 86.87 | 88.79 | 87.48 |
| Airtel | Off-net traffic | 4,596,329 | 1,789,847 | 1,891,964 | 1,574,536 | 1,820,841 |
| | Market share (%) | 26.54 | 12.94 | 13.13 | 11.21 | 12.52 |
| Total off-net traffic | | 17,321,284 | 13,830,301 | 14,414,674 | 14,045,122 | 14,722,771 |
| Total traffic | | | | | | |
| Vodafone | Total traffic | 14,170,550 | 12,040,453 | 12,522,710 | 12,470,586 | 12,901,930 |
| | Market share (%) | 0.75 | 86.83 | 86.64 | 88.55 | 87.29 |
| Airtel | Total traffic | 4,633,218 | 1,826,302 | 1,930,981 | 1,611,741 | 1,852,378 |
| | Market share (%) | 0.25 | 13.17 | 13.36 | 11.45 | 12.71 |
| Total fixed network traffic | | 18,803,768 | 13,866,756 | 14,453,691 | 14,082,327 | 14,754,308 |

Source: NCA; Fixed Network Operators, 2017

3.3 Fixed Network Minutes of Use*

Average fixed network minutes of use per subscription decreased (0.03%) from 17.48 minutes in the second quarter of 2017 to 17.47 minutes at the end of the third quarter of 2017 (Figure 18). Year-on-year minutes of use per subscription decreased (28.63 %) from 24.48 minutes in the third quarter of 2016 to 17.47 minutes at the end of the third quarter of 2017 (Table 23).

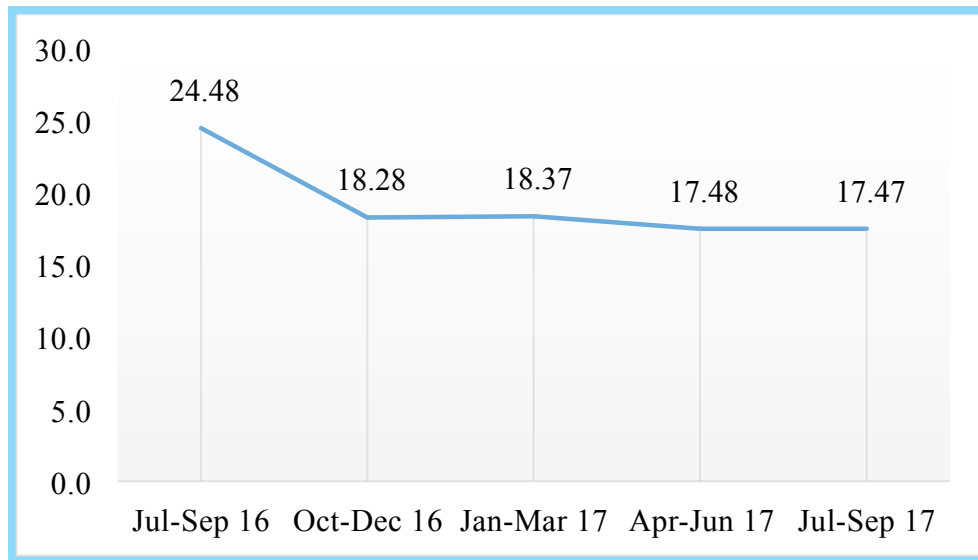
Table 23: Fixed Network Minute of Use per Subscription

| Traffic | Jul-Sep 16 | Oct-Dec 16 | Jan-Mar 17 | Apr-Jun 17 | Jul-Sep 17 |
|--|------------|------------|------------|------------|------------|
| Total Fixed Voice Traffic | 6,267,923 | 4,622,252 | 4,817,897 | 4,694,109 | 4,858,103 |
| Subscription | 256,037 | 252,737 | 262,264 | 268,545 | 281,619 |
| Minutes of Use per Subscription (MoU) | 24.48 | 18.28 | 18.37 | 17.48 | 17.47 |
| Minutes of Use per Subscription (MoU) Growth (%) | -10.16 | -25.31 | 0.49 | -4.88 | -0.03 |

Source: NCA; Fixed Network Operators, 2017

* Fixed Network Minutes of use per subscription is calculated by dividing the total average volume of traffic for the quarter with the total average Fixed subscription for that quarter

Figure 18: Fixed Network Minute of Use



Source: NCA; Fixed Network Operators, 2017

3.4 Fixed Data Subscription and Penetration

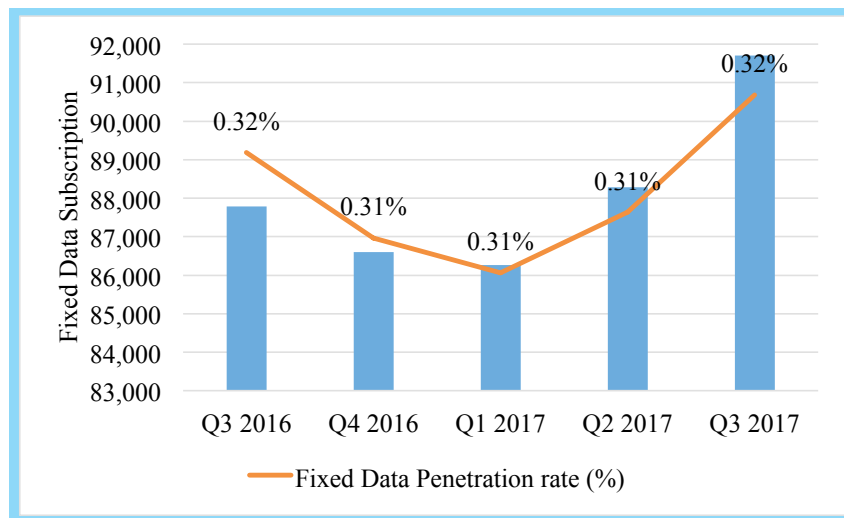
Fixed data subscription during the quarter under review increased (3.98%) from 88,277 in the previous quarter to 91,708. The year-on-year fixed data subscription also increased (4.46%) from 87,789 in the preceding year to 91,708 at the end of the third quarter of 2017. Fixed data penetration rate increased to 0.32% at the end of the third quarter of 2017 (Table 24).

Table 24: Fixed Data Network Subscription and Penetration

| Data subscription | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Q3 2017 |
|--|------------|------------|------------|------------|------------|
| Fixed data subscription | 87,789 | 86,596 | 86,260 | 88,277 | 91,708 |
| <i>Fixed data subscription growth rate (%)</i> | 4.09 | -1.36 | -0.39 | 2.34 | 3.98 |
| Net Additions | 3,446 | -1,193 | -336 | 2,017 | 3431 |
| <i>Net Additions growth rate (%)</i> | -50.99 | -134.62 | -71.84 | -700.3 | 70.10 |
| Population | 27,815,552 | 28,094,823 | 28,263,729 | 28,433,651 | 28,604,594 |
| <i>Fixed Data penetration rate (%)</i> | 0.32 | 0.31 | 0.31 | 0.31 | 0.32 |

Source: NCA; Fixed Network Operators, 2017

Figure 19: Fixed Data Network Subscription and Penetration



Source: NCA; Fixed Network Operators, 2017

3.5 Fixed Network Data Subscription per Operator

At the end third quarter of 2017 Vodafone’s subscription stood at 90,396 representing 98.57% of the total fixed data subscription (Table 25). Airtel’s fixed data subscription declined at the end of the third quarter of 2017 to 1,312 (1.43% of total market share). Vodafone quarter-on-quarter subscription increased by 3.99% while Airtel’s subscription decreased by 2.74%. Year-on-year subscription for Vodafone grew by 4.77% while Airtel’s subscription declined by 12.88% over the same period.

Table 25: Fixed Network Data Subscription per Operator

| Fixed network operator | Data subscription | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Q3 2017 |
|--------------------------------------|-------------------|---------------|---------------|---------------|---------------|---------------|
| Vodafone | Data subscription | 86,283 | 85,190 | 84,903 | 86,928 | 90,396 |
| | Market share (%) | 98.28 | 98.38 | 98.43 | 98.47 | 98.57 |
| Airtel | Data subscription | 1,506 | 1,406 | 1,357 | 1,349 | 1,312 |
| | Market share (%) | 1.72 | 1.62 | 1.57 | 1.53 | 1.43 |
| Total fixed data subscription | | 87,789 | 86,596 | 86,260 | 88,277 | 91,708 |

Source: NCA; Fixed Network Operators, 2017

4.0 EQUIPMENT TYPE APPROVAL

Type Approval certification is granted to a product that meets a minimum set of regulatory, technical and safety requirements in Ghana. The main objective of type approval is to ensure that all electronic communications equipment that are used in Ghana comply with international standards that protect consumers from products that are hazardous and ensure that their operation do not affect in any way the normal functioning of other equipment or the health of people around the operational areas. Also in compliance with section 3(n) of the National Communications Authority Act of 2008, Act 769; and Sections 66 and 67 of the Electronics Communication Act, Act 775 of 2008, all communications equipment in Ghana should be certified by the Authority.

4.1 Total Number of Certificates Issued

The number of certificates issued by the Authority for various communications equipment at the end of the third quarter of 2017 was 83 (Table 26).

Table 26: Total Number of Certificates Issued

| Type approval | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Q3 2017 |
|---------------------------------|---------|---------|---------|---------|---------|
| Total number of approval issued | 98 | 118 | 101 | 98 | 83 |

Source: National Communications Authority, 2017

5.0 BROADCASTING

5.1 Authorised Frequency Modulation (FM) Radio Stations

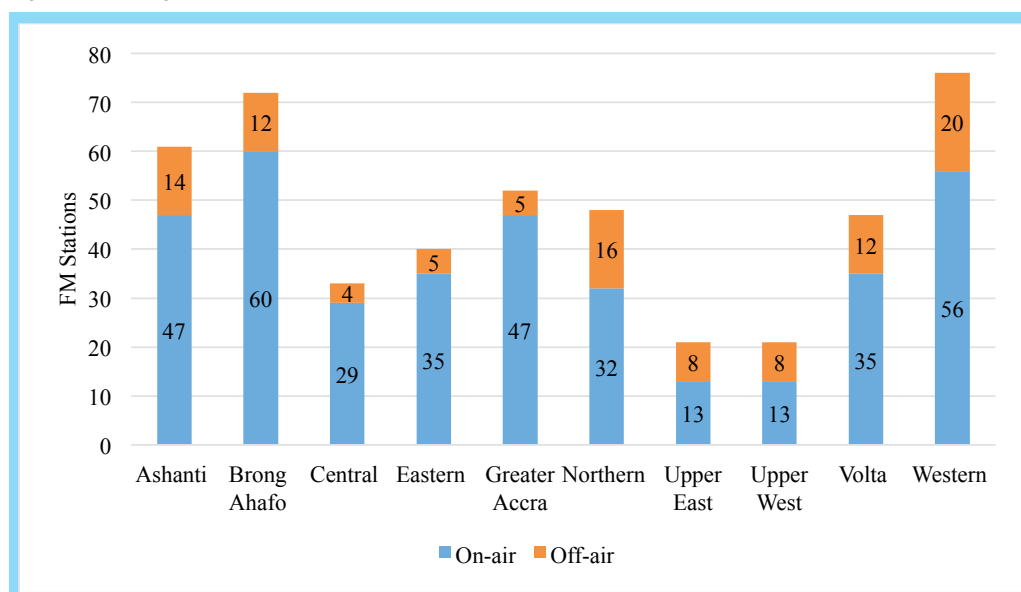
The total number of authorised Frequency Modulation (FM) radio stations at the end of the third quarter of 2017 reduced to 471 out of which 367 are operational (Table 27). License for thirty-four (34) FM stations were revoked. Volta and western regions received the highest number of revocations of eight (8) each. This is followed by Northern region with 6 revocations. Ashanti region received four (4) revocations. Central and Great Accra regions received two (2) revocations each. The rest of the regions received one (1) revocation each.

Table 27: Regional Distribution of FM Stations as at the end of Q3 2017

| Regions | End of Q3 2017 | No. of FM Stations in Operation (Q3 2017) | No. of FM Stations not in Operation (Q3 2017) |
|---------------|----------------|---|---|
| Ashanti | 61 | 47 | 14 |
| Brong Ahafo | 72 | 60 | 12 |
| Central | 33 | 29 | 4 |
| Eastern | 40 | 35 | 5 |
| Greater Accra | 52 | 47 | 5 |
| Northern | 48 | 32 | 16 |
| Upper East | 21 | 13 | 8 |
| Upper West | 21 | 13 | 8 |
| Volta | 47 | 35 | 12 |
| Western | 76 | 56 | 20 |
| TOTAL | 471 | 367 | 104 |

Source: National Communications Authority, 2017

Figure 20: Regional distribution of On-air and Off-air FM stations as at end of Q3 2017



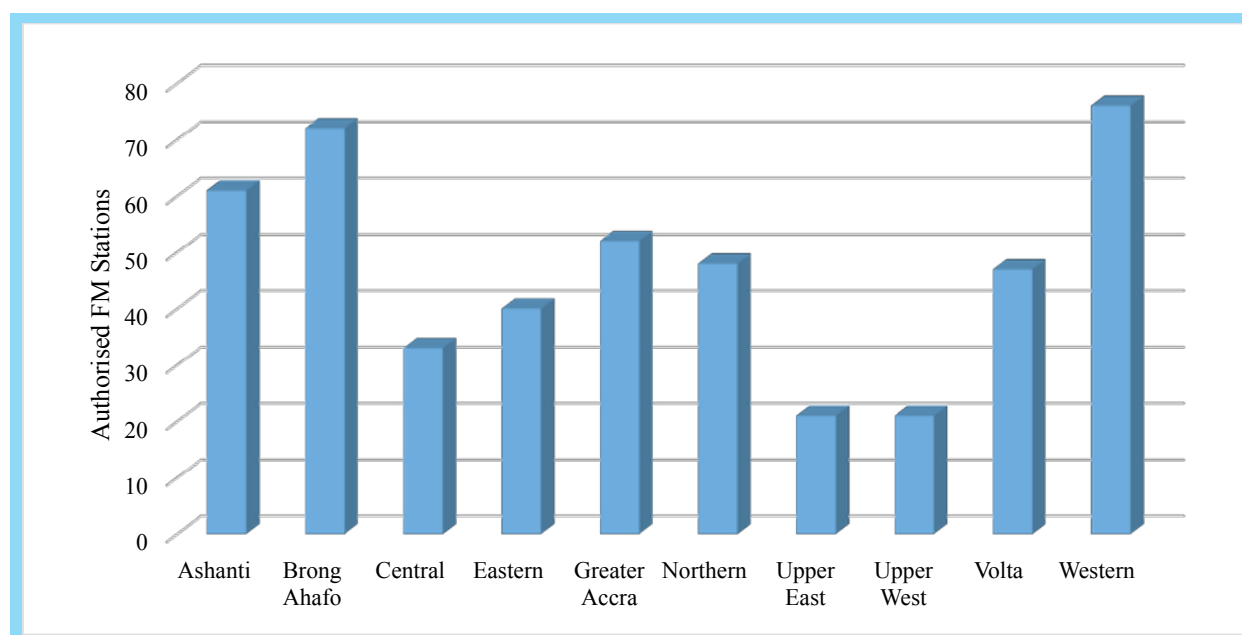
Source: National Communications Authority, 2017

Table 28: Regional Distribution of Authorised FM Stations by Purpose as at the end of Q2 2017

| Name of Regions | Total no. Authorised | Public | Public (Foreign) | Community | Campus | Commercial |
|-----------------|----------------------|-----------|------------------|-----------|-----------|------------|
| Ashanti | 61 | 2 | 1 | 6 | 3 | 49 |
| Brong Ahafo | 72 | 3 | - | 5 | 3 | 61 |
| Central | 33 | 2 | - | 8 | 3 | 20 |
| Eastern | 40 | 2 | - | 6 | 1 | 31 |
| Greater Accra | 52 | 2 | 3 | 6 | 4 | 37 |
| Northern | 48 | 7 | - | 16 | 2 | 23 |
| Upper East | 21 | 2 | - | 8 | 0 | 11 |
| Upper West | 21 | 2 | - | 7 | 2 | 10 |
| Volta | 47 | 4 | - | 7 | 1 | 35 |
| Western | 76 | 5 | 1 | 5 | 2 | 63 |
| Total | 471 | 31 | 5 | 74 | 21 | 340 |

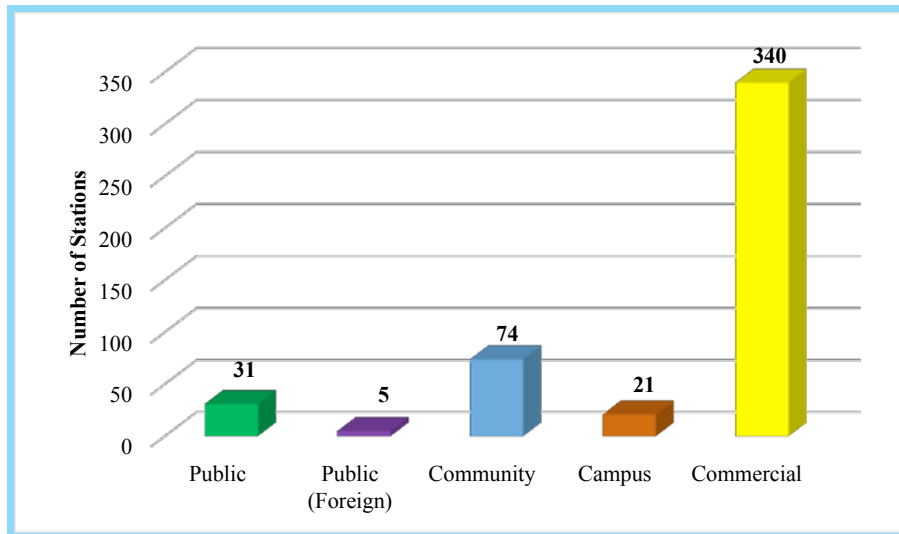
Source: National Communications Authority, 2017

Figure 21: Regional distribution of Authorised FM stations as at end of Q2 2017



Source: National Communications Authority, 2017

Figure 22: Purpose of Authorised Radio Stations as at Q2 2017



Source: National Communications Authority, 2017

5.2 Authorised Television Stations

Eleven (11) new TV stations were given authorisations, bringing the total number of authorised TV stations in Ghana to one hundred and twenty-eight (128), out of which fifty-three (53) TV stations are operational (Table 29). Eight (8) of the newly authorised TV stations were Satellite Television Broadcasting (Free-To-Air Direct-To-Home Single Channel), two (2) Satellite Television Broadcasting (Free-To-Air Direct-To-Home Bouquet) stations and one (1) Satellite Television Broadcasting (Pay TV Direct-To-Home Bouquet) station.

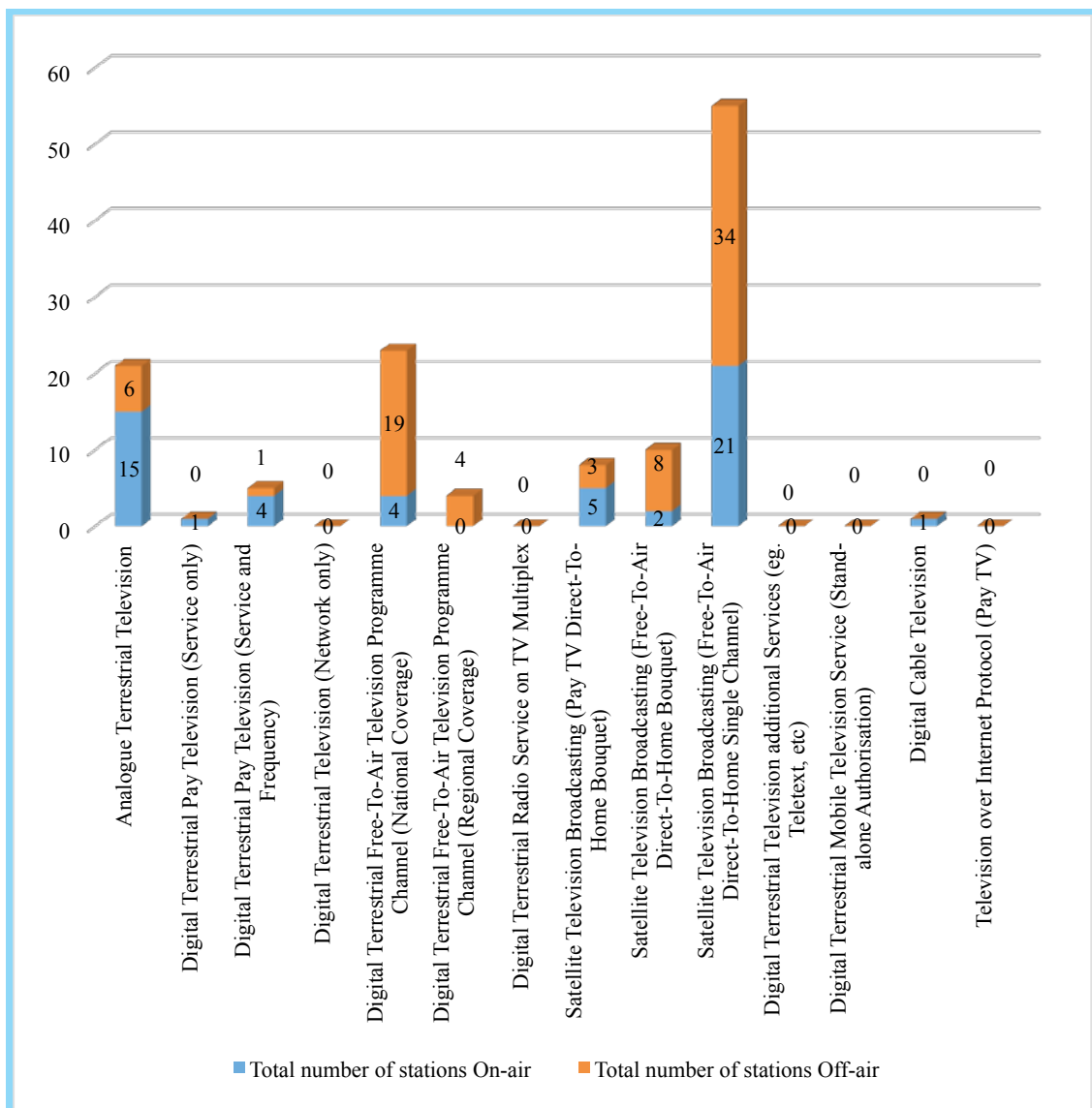
Table 29: Authorised TV Stations in Ghana as at end of Q2 2017

| Types of TV stations | Authorised TV stations | | | No. of TV Stations in Operation (Q3 2017) |
|--|------------------------|---------|----------------|---|
| | End of Q2 2017 | Q3 2017 | End of Q3 2017 | |
| Analogue Terrestrial Television | 21 | 0 | 21 | 15 |
| Digital Terrestrial Pay Television (Service only) | 1 | 0 | 1 | 1 |
| Digital Terrestrial Pay Television (Service and Frequency) | 5 | 0 | 5 | 4 |
| Digital Terrestrial Television (Network only) | 0 | 0 | 0 | 0 |
| Digital Terrestrial Free-To-Air Television Programme Channel (National Coverage) | 23 | 0 | 23 | 4 |
| Digital Terrestrial Free-To-Air Television Programme Channel (Regional Coverage) | 4 | 0 | 4 | 0 |
| Digital Terrestrial Radio Service on TV Multiplex | 0 | 0 | 0 | 0 |
| Satellite Television Broadcasting (Pay TV Direct-To-Home Bouquet) | 7 | 1 | 8 | 5 |
| Satellite Television Broadcasting (Free-To-Air Direct-To-Home Bouquet) | 8 | 2 | 10 | 2 |

| Types of TV stations | Authorised TV stations | | | No. of TV Stations in Operation (Q1 2017) |
|---|------------------------|-----------|----------------|---|
| | End of Q4 2016 | Q1 2017 | End of Q1 2017 | |
| Satellite Television Broadcasting (Free-To-Air Direct-To-Home Single Channel) | 47 | 8 | 55 | 21 |
| Digital Terrestrial Television additional Services (eg. Teletext, etc) | 0 | 0 | 0 | 0 |
| Digital Terrestrial Mobile Television Service (Stand-alone Authorisation) | 0 | 0 | 0 | 0 |
| Digital Cable Television | 1 | 0 | 1 | 1 |
| Television over Internet Protocol (Pay TV) | 0 | 0 | 0 | 0 |
| Total | 117 | 11 | 128 | 53 |

Source: National Communications Authority, 2017

Figure 23: Distribution of On-Air and Off-Air TV Stations as at end of Q2 2017



Source: National Communications Authority, 2017

6.0 CONCLUSION

The total mobile subscription in Ghana increased (2.78%) to 37,445,048 with a penetration rate of 130.9%. Volume of mobile voice traffic also increased by 12.17% to 16.17 billion minutes in the third quarter of 2017. Mobile data subscriptions increased (1.96%) to 22,865,821. Its data traffic also increased by 4.63% to 39.74 billion megabytes. BWA subscriptions decreased (8.86) to 94,275 but its data traffic increased (6.44%) to 3.92 million gigabyte. At the end of the third quarter of 2017, eighteen (11) additional television stations were authorised and FM stations reduced by thirty-four (34) bringing the total number of authorised television stations and FM radio stations in Ghana to 128 and 471 respectively.

7.0 APPENDICES

Table 1: Monthly Mobile Subscription

| Mobile Network Operator | Jul-16 | Aug-16 | Sep-16 | Oct-16 | Nov-16 | Dec-16 | Jan-17 | Feb-17 | Mar-17 | Apr-17 | May-17 | Jun-17 | Jul-17 | Aug-17 | Sep-17 |
|-------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| MTN | 17,774,481 | 17,890,958 | 18,050,144 | 18,280,956 | 18,766,106 | 19,296,157 | 19,841,360 | 20,265,399 | 16,789,161 | 16,969,311 | 17,119,549 | 17,304,425 | 17,654,968 | 17,715,212 | 17,817,273 |
| Vodafone | 8,160,351 | 8,223,957 | 8,158,527 | 8,170,504 | 8,304,783 | 8,289,913 | 8,401,072 | 8,428,088 | 8,582,387 | 8,651,515 | 8,737,414 | 8,773,444 | 8,920,617 | 9,108,424 | 9,079,502 |
| Tigo | 5,211,811 | 5,225,021 | 5,402,668 | 5,362,642 | 5,365,318 | 5,339,052 | 5,257,424 | 5,160,279 | 5,098,480 | 5,187,936 | 5,342,817 | 5,360,443 | 5,510,992 | 5,505,146 | 5,489,994 |
| Airtel | 4,636,374 | 4,642,569 | 4,697,653 | 4,686,625 | 4,649,934 | 4,591,051 | 4,565,618 | 4,529,315 | 4,500,907 | 4,398,913 | 4,309,982 | 4,236,788 | 4,217,490 | 4,244,759 | 4,253,993 |
| Glo | 854,912 | 822,539 | 828,162 | 769,450 | 750,751 | 695,306 | 670,399 | 784,283 | 769,621 | 753,341 | 745,271 | 732,483 | 809,269 | 812,904 | 781,022 |
| Expresso | 101,881 | 106,975 | 102,566 | 99,489 | 95,548 | 93,599 | 88,993 | 66,852 | 40,111 | 23,264 | 23,264 | 23,264 | 23,264 | 23,264 | 23,264 |
| Total | 36,739,810 | 36,912,019 | 37,239,720 | 37,369,666 | 37,932,440 | 38,305,078 | 38,824,866 | 39,234,216 | 35,780,667 | 35,984,280 | 36,278,297 | 36,430,847 | 37,136,600 | 37,409,709 | 37,445,048 |

Table 2: Monthly Prepaid Mobile Subscription

| Mobile Network Operator | Jul-16 | Aug-16 | Sep-16 | Oct-16 | Nov-16 | Dec-16 | Jan-17 | Feb-17 | Mar-17 | Apr-17 | May-17 | Jun-17 | Jul-17 | Aug-17 | Sep-17 |
|-------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| MTN | 17,598,073 | 17,711,566 | 17,865,305 | 18,091,304 | 18,573,076 | 19,100,570 | 19,644,531 | 20,068,227 | 16,586,063 | 16,766,424 | 16,875,001 | 17,041,208 | 17,390,942 | 17,485,710 | 17,589,527 |
| Vodafone | 8,015,711 | 8,078,374 | 8,003,589 | 8,011,304 | 8,160,418 | 8,143,344 | 8,262,055 | 8,286,576 | 8,440,200 | 8,507,272 | 8,595,414 | 8,633,561 | 8,780,095 | 8,965,248 | 8,931,071 |
| Tigo | 5,185,381 | 5,198,446 | 5,376,059 | 5,336,023 | 5,338,664 | 5,312,298 | 5,230,646 | 5,133,006 | 5,071,151 | 5,160,575 | 5,315,254 | 5,332,792 | 5,483,209 | 5,477,251 | 5,462,082 |
| Airtel | 4,624,331 | 4,629,707 | 4,684,772 | 4,673,725 | 4,637,026 | 4,578,126 | 4,552,662 | 4,516,344 | 4,487,922 | 4,385,908 | 4,296,973 | 4,223,767 | 4,204,465 | 4,231,727 | 4,240,956 |
| Glo | 853,948 | 821,639 | 827,307 | 768,604 | 749,798 | 694,375 | 669,486 | 783,283 | 768,488 | 752,161 | 744,134 | 731,395 | 808,190 | 811,810 | 779,888 |
| Expresso | 97,741 | 102,628 | 98,523 | 95,567 | 91,745 | 89,910 | 85,414 | 64,061 | 38,437 | 22,293 | 22,293 | 22,293 | 22,293 | 22,293 | 22,293 |
| Total | 36,375,185 | 36,542,360 | 36,855,555 | 36,976,527 | 37,550,727 | 37,918,623 | 38,444,794 | 38,851,497 | 35,392,261 | 35,594,633 | 35,849,069 | 35,985,016 | 36,689,194 | 36,994,039 | 37,025,817 |

Table 3: Monthly Post-Paid Mobile Subscription

| Mobile Network Operator | Jul-16 | Aug-16 | Sep-16 | Oct-16 | Nov-16 | Dec-16 | Jan-17 | Feb-17 | Mar-17 | Apr-17 | May-17 | Jun-17 | Jul-17 | Aug-17 | Sep-17 |
|-------------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|
| MTN | 176,408 | 179,392 | 184,839 | 189,652 | 193,030 | 195,587 | 196,829 | 197,172 | 203,098 | 202,887 | 244,548 | 263,217 | 264,026 | 229,502 | 227,746 |
| Vodafone | 144,640 | 145,583 | 154,938 | 159,200 | 144,365 | 146,569 | 139,017 | 141,512 | 142,187 | 144,243 | 142,000 | 139,883 | 140,522 | 143,176 | 148,431 |
| Tigo | 26,430 | 26,575 | 26,609 | 26,619 | 26,654 | 26,754 | 26,778 | 27,273 | 27,329 | 27,361 | 27,563 | 27,651 | 27,783 | 27,895 | 27,912 |
| Airtel | 12,043 | 12,862 | 12,881 | 12,900 | 12,908 | 12,925 | 12,956 | 12,971 | 12,985 | 13,005 | 13,009 | 13,021 | 13,025 | 13,032 | 13,037 |
| Glo | 964 | 900 | 855 | 846 | 953 | 931 | 913 | 1,000 | 1,133 | 1,180 | 1,137 | 1,088 | 1,079 | 1,094 | 1,134 |
| Expresso | 4,140 | 4,347 | 4,042 | 3,921 | 3,804 | 3,689 | 3,579 | 2,791 | 1,675 | 971 | 971 | 971 | 971 | 971 | 971 |
| Total | 364,625 | 369,659 | 384,164 | 393,138 | 381,714 | 386,455 | 380,072 | 382,719 | 388,407 | 389,647 | 429,228 | 445,831 | 447,406 | 415,670 | 419,231 |

Table 4: Monthly Mobile Data Subscription

| Mobile Network Operator | Jul-16 | Aug-16 | Sep-16 | Oct-16 | Nov-16 | Dec-16 | Jan-17 | Feb-17 | Mar-17 | Apr-17 | May-17 | Jun-17 | Jul-17 | Aug-17 | Sep-17 |
|-------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| MTN | 9,429,065 | 9,608,952 | 9,745,986 | 9,875,422 | 9,981,935 | 10,226,520 | 10,505,087 | 10,865,059 | 10,866,873 | 12,110,284 | 12,310,158 | 12,229,090 | 12,442,647 | 12,888,465 | 12,925,524 |
| Vodafone | 3,278,834 | 3,301,319 | 3,314,912 | 3,340,171 | 3,345,418 | 3,474,090 | 3,579,362 | 3,616,216 | 3,685,895 | 3,657,020 | 3,717,118 | 3,643,298 | 3,641,806 | 3,738,710 | 3,889,821 |
| Tigo | 2,743,364 | 2,817,896 | 2,872,375 | 2,857,291 | 2,782,031 | 2,725,489 | 2,708,016 | 2,723,389 | 2,746,803 | 2,802,950 | 2,876,905 | 2,968,076 | 3,028,013 | 3,063,109 | 3,029,361 |
| Airtel | 3,052,219 | 3,082,800 | 3,092,700 | 3,052,100 | 2,971,378 | 2,902,009 | 2,859,238 | 2,841,368 | 2,802,097 | 2,761,521 | 2,763,982 | 2,758,420 | 2,734,649 | 2,744,033 | 2,718,966 |
| Glo | 281,724 | 271,756 | 265,085 | 263,817 | 245,874 | 277,372 | 272,084 | 269,466 | 263,919 | 242,973 | 239,207 | 245,729 | 246,201 | 295,951 | 291,998 |
| Expresso | 40,710 | 42,746 | 40,181 | 38,975 | 37,806 | 36,672 | 35,572 | 29,169 | 17,501 | 10,151 | 10,151 | 10,151 | 10,151 | 10,151 | 10,151 |
| Total | 18,825,916 | 19,125,469 | 19,331,239 | 19,427,776 | 19,364,442 | 19,642,152 | 19,959,359 | 20,344,667 | 20,383,088 | 21,584,899 | 21,917,521 | 21,854,764 | 22,103,467 | 22,740,419 | 22,865,821 |

Table 5: Monthly Prepaid Data Subscription

| Mobile Network Operator | Jul-16 | Aug-16 | Sep-16 | Oct-16 | Nov-16 | Dec-16 | Jan-17 | Feb-17 | Mar-17 | Apr-17 | May-17 | Jun-17 | Jul-17 | Aug-17 | Sep-17 |
|-------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| MTN | 9,315,265 | 9,489,759 | 9,622,891 | 9,746,707 | 9,846,347 | 10,089,003 | 10,364,316 | 10,722,880 | 10,722,880 | 11,968,222 | 12,170,245 | 12,055,478 | 12,254,885 | 12,697,751 | 12,734,386 |
| Vodafone | 3,264,915 | 3,287,493 | 3,301,040 | 3,326,321 | 3,331,546 | 3,460,195 | 3,565,495 | 3,602,419 | 3,672,051 | 3,643,148 | 3,703,223 | 3,629,394 | 3,627,933 | 3,724,833 | 3,876,212 |
| Tigo | 2,734,718 | 2,809,253 | 2,863,782 | 2,848,696 | 2,773,763 | 2,717,222 | 2,699,719 | 2,715,050 | 2,738,478 | 2,794,650 | 2,868,606 | 2,959,779 | 3,019,725 | 3,054,823 | 3,021,068 |
| Airtel | 3,034,667 | 3,065,233 | 3,075,133 | 3,034,532 | 2,953,807 | 2,884,424 | 2,841,622 | 2,823,735 | 2,784,438 | 2,743,842 | 2,746,303 | 2,740,731 | 2,716,960 | 2,726,344 | 2,701,277 |
| Glo | 280,504 | 270,585 | 264,420 | 263,173 | 244,793 | 276,313 | 271,019 | 268,411 | 262,879 | 241,960 | 238,236 | 244,739 | 245,224 | 294,977 | 291,103 |
| Expresso | 40,710 | 42,746 | 40,181 | 38,975 | 37,806 | 36,672 | 35,572 | 29,169 | 17,501 | 10,151 | 10,151 | 10,151 | 10,151 | 10,151 | 10,151 |
| Total | 18,670,779 | 18,965,069 | 19,167,447 | 19,258,404 | 19,188,062 | 19,463,829 | 19,777,743 | 20,161,664 | 20,198,227 | 21,401,973 | 21,736,764 | 21,640,272 | 21,874,878 | 22,508,879 | 22,634,197 |

Table 6: Monthly Post-Paid Mobile Data Subscription

| Mobile Network Operator | Jul-16 | Aug-16 | Sep-16 | Oct-16 | Nov-16 | Dec-16 | Jan-17 | Feb-17 | Mar-17 | Apr-17 | May-17 | Jun-17 | Jul-17 | Aug-17 | Sep-17 |
|-------------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|
| MTN | 113,800 | 119,193 | 123,095 | 128,715 | 135,588 | 137,517 | 140,771 | 142,179 | 143,993 | 142,062 | 139,913 | 173,612 | 187,762 | 190,714 | 191,138 |
| Vodafone | 13,919 | 13,826 | 13,872 | 13,850 | 13,872 | 13,895 | 13,867 | 13,797 | 13,844 | 13,872 | 13,895 | 13,904 | 13,873 | 13,877 | 13,609 |
| Tigo | 8,646 | 8,643 | 8,593 | 8,595 | 8,268 | 8,267 | 8,297 | 8,339 | 8,325 | 8,300 | 8,299 | 8,297 | 8,288 | 8,286 | 8,293 |
| Airtel | 17,552 | 17,567 | 17,567 | 17,568 | 17,571 | 17,585 | 17,616 | 17,633 | 17,659 | 17,679 | 17,679 | 17,689 | 17,689 | 17,689 | 17,689 |
| Glo | 1,220 | 1,171 | 665 | 644 | 1,081 | 1,059 | 1,065 | 1,055 | 1,040 | 1,013 | 971 | 990 | 977 | 974 | 895 |
| Expresso | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Total | 155,137 | 160,400 | 163,792 | 169,372 | 176,380 | 178,323 | 181,616 | 183,003 | 184,861 | 182,926 | 180,757 | 214,492 | 228,589 | 231,540 | 231,624 |

Table 7: Off-net SMS to other Networks

| Mobile Network Operator | Jul-16 | Aug-16 | Sep-16 | Oct-16 | Nov-16 | Dec-16 | Jan-17 | Feb-17 | Mar-17 | Apr-17 | May-17 | Jun-17 | Jul-17 | Aug-17 | Sep-17 |
|-------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| MTN | 13,260,101 | 14,768,315 | 13,337,011 | 12,992,266 | 12,123,754 | 13,348,795 | 13,003,557 | 10,798,163 | 12,065,072 | 12,088,691 | 13,328,951 | 13,228,104 | 13,169,640 | 14,177,471 | 12,897,428 |
| Vodafone | 10,331,648 | 9,501,292 | 7,696,758 | - | - | 9,789,941 | 11,993,964 | 13,557,469 | 18,277,698 | 19,428,793 | 19,849,587 | 21,049,295 | 20,198,494 | 22,780,783 | 22,136,093 |
| Tigo | 7,373,151 | 8,228,736 | 7,544,403 | 6,729,420 | 5,894,314 | 6,465,860 | 6,254,220 | 5,349,512 | 6,129,844 | 6,395,209 | 7,080,086 | 7,049,849 | 7,183,129 | 7,512,558 | 6,177,945 |
| Airtel | 5,411,524 | 6,166,528 | 5,430,920 | 9,250,086 | 4,528,356 | 4,924,627 | 4,889,948 | 4,080,113 | 4,386,841 | 4,511,899 | 4,434,059 | 4,312,243 | 4,270,309 | 4,656,766 | 4,003,872 |
| Glo | 533,346 | 592,661 | 536,237 | 511,721 | 480,347 | 519,740 | 444,720 | 522,217 | 516,433 | 482,567 | 438,788 | 449,997 | 546,402 | 665,234 | 797,857 |
| Total | 36,909,770 | 39,257,532 | 34,545,329 | 29,483,493 | 23,016,771 | 35,048,963 | 36,583,409 | 34,307,474 | 41,375,888 | 42,907,159 | 45,131,471 | 46,089,488 | 45,367,974 | 49,792,812 | 46,013,195 |

Table 8: On-net SMS

| Mobile Network Operator | Jul-16 | Aug-16 | Sep-16 | Oct-16 | Nov-16 | Dec-16 | Jan-17 | Feb-17 | Mar-17 | Apr-17 | May-17 | Jun-17 | Jul-17 | Aug-17 | Sep-17 |
|-------------------------|--------------------|--------------------|--------------------|--------------------|-------------------|--------------------|--------------------|-------------------|-------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| MTN | 39,098,337 | 45,044,809 | 43,243,142 | 43,213,681 | 41,951,350 | 47,711,055 | 50,226,720 | 44,474,853 | 50,478,713 | 50,688,361 | 56,963,188 | 56,510,866 | 53,949,351 | 60,470,497 | 57,177,822 |
| Vodafone | 32,617,714 | 37,121,468 | 26,434,537 | 25,483,546 | 21,623,136 | 27,615,172 | 25,055,506 | 17,860,758 | 20,249,561 | 23,603,345 | 25,732,219 | 18,282,748 | 14,143,291 | - | - |
| Tigo | 34,335,759 | 33,090,602 | 33,559,657 | 28,742,141 | 21,127,360 | 22,741,408 | 21,776,008 | 19,479,421 | 23,683,314 | 25,287,352 | 33,792,775 | 33,813,990 | 36,245,891 | 41,596,407 | 40,221,509 |
| Airtel | 6,093,711 | 6,751,037 | 6,219,581 | 5,388,074 | 4,528,356 | 4,634,866 | 4,473,446 | 3,496,238 | 3,777,882 | 3,871,181 | 3,617,306 | 3,451,411 | 3,491,084 | 3,823,127 | 3,328,178 |
| Glo | 129,214 | 145,038 | 124,466 | 109,840 | 91,828 | 97,085 | 79,675 | 84,287 | 88,065 | 77,504 | 80,148 | 65,026 | 61,566 | 63,555 | 52,629 |
| Total | 112,274,735 | 122,152,953 | 109,581,383 | 102,937,282 | 89,322,030 | 102,799,586 | 101,613,355 | 85,395,557 | 98,277,535 | 103,527,743 | 120,185,636 | 112,124,041 | 107,891,183 | 105,953,586 | 100,780,138 |

Table 9: Mobile Voice On-net Tariff per Operator (GHP)

| Mobile Network Operator | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Q3 2017 |
|-------------------------|-----------|-----------|-----------|-----------|-----------|
| MTN | 11 | 11 | 11 | 11 | 11 |
| Vodafone | 11 | 11 | 11 | 11 | 11 |
| Tigo | 12 | 13 | 13 | 13 | 13 |
| Airtel | 11 | 11 | 11 | 11 | 11 |
| Glo | 14 | 14 | 12 | 11 | 11 |
| Expresso | 10 | - | - | - | - |
| Industry Average | 11 | 12 | 12 | 11 | 11 |

Table 10: Mobile Voice Off-net Tariff per Operator (GHp)

| Mobile Network Operator | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Q3 2017 |
|-------------------------|-----------|-----------|-----------|-----------|-----------|
| MTN | 13 | 13 | 13 | 13 | 13 |
| Vodafone | 13 | 13 | 13 | 13 | 13 |
| Tigo | 12 | 13 | 13 | 13 | 13 |
| Airtel | 12 | 12 | 12 | 12 | 12 |
| Glo | 14 | 14 | 12 | 11 | 11 |
| Expresso | 15 | - | - | - | - |
| Industry Average | 13 | 13 | 13 | 12 | 13 |

Table 11: SMS On-net Tariff per Operator (GHp)

| Mobile Network Operator | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Q3 2017 |
|-------------------------|----------|----------|----------|----------|----------|
| MTN | 5 | 5 | 5 | 5 | 5 |
| Vodafone | 6 | 6 | 6 | 6 | 6 |
| Tigo | 8 | 8 | 8 | 8 | 8 |
| Airtel | 4 | 4 | 4 | 4 | 4 |
| Glo | 5 | 5 | 5 | 5 | 5 |
| Expresso | 4 | - | - | - | - |
| Industry Average | 6 | 6 | 5 | 5 | 5 |

Table 12: SMS Off-net Tariff per Operator (GHp)

| Mobile Network Operator | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Q3 2017 |
|-------------------------|----------|----------|----------|----------|----------|
| MTN | 6 | 6 | 6 | 6 | 6 |
| Vodafone | 7 | 7 | 7 | 7 | 7 |
| Tigo | 8 | 8 | 8 | 8 | 8 |
| Airtel | 5 | 5 | 5 | 5 | 5 |
| Glo | 5 | 5 | 5 | 5 | 5 |
| Expresso | 4 | - | - | - | - |
| Industry Average | 6 | 6 | 6 | 6 | 6 |

Table 13: Data Tariff per Megabyte per Operator (GHp)

| Mobile Network Operator | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Q3 2017 |
|-------------------------|-----------|-----------|-----------|-----------|-----------|
| MTN | 10 | 10 | 10 | 10 | 10 |
| Vodafone | 13 | 13 | 13 | 13 | 13 |
| Tigo | 14 | 14 | 14 | 14 | 14 |
| Airtel | 15 | 16 | 16 | 16 | 16 |
| Glo | 12 | 12 | 6 | 3 | 3 |
| Expresso | 5 | - | - | - | - |
| Industry Average | 12 | 13 | 12 | 11 | 11 |

Table 14: Monthly Voice Fixed Subscription

| Fixed Network Operator | Jul-16 | Aug-16 | Sep-16 | Oct-16 | Nov-16 | Dec-16 | Jan-17 | Feb-17 | Mar-17 | Apr-17 | May-17 | Jun-17 | Jul-17 | Aug-17 | Sep-17 |
|------------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|
| Vodafone | 248,463 | 249,043 | 246,425 | 246,425 | 245,550 | 244,299 | 246,205 | 259,863 | 259,609 | 259,189 | 261,384 | 264,606 | 270,062 | 274,818 | 279,681 |
| Airtel | 8,877 | 7,708 | 7,596 | 7,425 | 7,322 | 7,191 | 7,116 | 7,022 | 6,978 | 6,893 | 6,812 | 6,750 | 6,748 | 6,736 | 6,812 |
| Total | 257,340 | 256,751 | 254,021 | 253,850 | 252,872 | 251,490 | 253,321 | 266,885 | 266,587 | 266,082 | 268,196 | 271,356 | 276,810 | 281,554 | 286,493 |

Table 15: Monthly Data Fixed Subscription

| Fixed Network Operator | Jul-16 | Aug-16 | Sep-16 | Oct-16 | Nov-16 | Dec-16 | Jan-17 | Feb-17 | Mar-17 | Apr-17 | May-17 | Jun-17 | Jul-17 | Aug-17 | Sep-17 |
|------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Vodafone | 85,703 | 86,107 | 86,283 | 82,084 | 86,345 | 85,190 | 85,410 | 83,873 | 84,903 | 86,380 | 85,376 | 86,928 | 88,545 | 89,270 | 90,396 |
| Airtel | 1,555 | 1,539 | 1,506 | 1,477 | 1,446 | 1,406 | 1,367 | 1,368 | 1,357 | 1,353 | 1,346 | 1,349 | 1,333 | 1,339 | 1,312 |
| Total | 87,258 | 87,646 | 87,789 | 83,561 | 87,791 | 86,596 | 86,777 | 85,241 | 86,260 | 87,733 | 86,722 | 88,277 | 89,878 | 90,609 | 91,708 |

Table 16: Monthly BWA Subscription

| BWA Subscription | Jul-16 | Aug-16 | Sep-16 | Oct-16 | Nov-16 | Dec-16 | Jan-17 | Feb-17 | Mar-17 | Apr-17 | May-17 | Jun-17 | Jul-17 | Aug-17 | Sep-17 |
|------------------|---------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|---------------|
| Surfline | 66,935 | 73,244 | 75,065 | 76,269 | 76,171 | 76,919 | 77,306 | 77,882 | 76,792 | 76,554 | 75,827 | 76,232 | 76,969 | 76,236 | 67,702 |
| BBH | 26,535 | 26,479 | 26,423 | 26,417 | 26,411 | 26,402 | 26,394 | 26,383 | 26,381 | 26,378 | 26,374 | 26,281 | 26,126 | 25,945 | 25,689 |
| BLU | 1,235 | 1,184 | 1,167 | 1,132 | 1,127 | 1,081 | 1,051 | 992 | 965 | 945 | 920 | 927 | 910 | 920 | 884 |
| Total | 94,705 | 100,907 | 102,655 | 103,818 | 103,709 | 104,402 | 104,751 | 105,257 | 104,138 | 103,877 | 103,121 | 103,440 | 104,005 | 103,101 | 94,275 |

Table 17: Monthly BWA Traffic (GB)

| BWA Operator | Jul-16 | Aug-16 | Sep-16 | Oct-16 | Nov-16 | Dec-16 | Jan-17 | Feb-17 | Mar-17 | Apr-17 | May-17 | Jun-17 | Jul-17 | Aug-17 | Sep-17 |
|--------------|----------------|----------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| Surfline | 795,672 | 864,605 | 904,560 | 933,994 | 948,395 | 1,020,481 | 1,032,359 | 924,189 | 1,058,999 | 1,059,012 | 1,118,630 | 1,122,702 | 1,180,339 | 1,220,283 | 1,143,260 |
| BBH | 88,681 | 91,543 | 126,641 | 88,604 | 91,610 | 91,718 | 91,144 | 92,148 | 93,570 | 97,480 | 95,397 | 95,206 | 91,670 | 89,941 | 95,488 |
| BLU | 36,441 | 37,553 | 30,989 | 36,307 | 35,001 | 34,247 | 34,286 | 30,460 | 34,389 | 32,809 | 33,380 | 29,001 | 32,960 | 34,118 | 32,943 |
| Total | 920,793 | 993,701 | 1,062,190 | 1,058,905 | 1,075,006 | 1,146,446 | 1,157,789 | 1,046,797 | 1,186,958 | 1,189,302 | 1,247,407 | 1,246,910 | 1,304,969 | 1,344,343 | 1,271,692 |

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The National Communications Authority has been diligent to ensure the data in this bulletin are accurate. However, the Authority is not liable for inconsistencies, errors, and gaps in any data or information contained in this bulletin, which is dependent upon the various licensees data submissions to the Authority.

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